

**Subject:** Neighbourhood Plans and  
Neighbourhood Forums:  
One year on

**Status:** For Publication

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**Report to:** Council

**Date:** 15<sup>th</sup> December 2010

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**Report of:** Director of Customers and Communities

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**Portfolio**

**Holder:** Leader of the Council

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**Key Decision:** Yes

Forward Plan  General Exception  Special Urgency

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**1. PURPOSE OF REPORT**

- 1.1 To present to Council the four Neighbourhood Plans for the areas of Haslingden, Helmshore and Edenfield; Rawtenstall; Bacup; and Whitworth.
- 1.2 The report also fulfils the Council's recommendation in June 2009 that there is a 12 month review of the Neighbourhood Forums following the refresh in 2009 and present recommendations for their future development.

**2. CORPORATE PRIORITIES**

- 2.1 The matters discussed in this report impact directly on the following corporate priorities:-
- Delivering quality Services to our customers
  - Delivering regeneration across the Borough
  - Encouraging healthy and respectful communities
  - Keeping our Borough clean, green and safe
  - Promoting the Borough
  - Providing value for money services

**3. RISK ASSESSMENT IMPLICATIONS**

All the issues raised and the recommendation(s) in this report involve risk considerations as set out below:

- 3.1 Not to adopt the Neighbourhood Plans could affect the Council and its partners ability to deliver better services within a framework that focuses on strengthening the role of elected members as community champions. But most importantly it is about empowering local people so they can influence how and by whom services are delivered in their interest.

- 3.2 The risk of not implementing the proposal may impact on the Council's ability to attract new and emerging funding as the Coalition Government's focus on Localism and Big Society is about allocating resources to authorities that demonstrate a drive and commitment to give more power to local people and their communities.
- 3.3 Not implementing the neighbourhood plans could detrimentally affect the reputation of the council with the members of the forum and the wider community who have been involved in the process of development of the plans and forums. This could further impact on future successful working between the council and the community, which would go against the government's vision of a 'Big Society'.
- 3.4 The successful delivery of the Neighbourhood Plans is reliant on all partners to work together.

#### **4. BACKGROUND AND OPTIONS**

##### **Neighbourhood Plans**

- 4.1 Agreement for the refresh of the four Neighbourhood Forums was approved by Council in June 2009, with the first meetings of the refreshed Forums taking place in September.
- 4.2 The main changes to the Forums consisted of an expansion in membership to make the Forums more inclusive, and a different format for the meetings to enable meaningful discussion and consultation to take place.
- 4.3 The aim of the Forums is to improve the quality of life for all Rossendale communities through ensuring that the services delivered are appropriate to the needs of local people, businesses and visitors. The Forums support elected members in their role as place shapers and civic leaders.
- 4.4 The Forums have a three way membership comprised of elected members, representatives from the local community and local service providers such as the Police, Primary Care Trust, Lancashire County Council and Greenvale Homes. Currently there are approximately 35 community members across all four Forums.
- 4.5 The membership of the Neighbourhood Forums meet four times a year, with the initial focus being on the development of the Neighbourhood Plan for their area - the local delivery plan for the Borough wide Sustainable Community Strategy. They also hold at least two consultation meetings a year which we encourage members of the public, local community groups etc. to attend.
- 4.6 Each Neighbourhood Forum is Chaired by an elected member and managed and supported by an Area Manager from the Communities Team. A senior manager from Rossendale Borough Council is also included on the membership of each Forum to support the delivery of the plans.

- 4.7 As the Neighbourhood Forums are part of the Local Strategic Partnership structure the Neighbourhood Plans link the key local issues to be addressed and actions to the Community Strategy outcomes and performance indicators.
- 4.8 Draft Neighbourhood Plans for Rawtenstall, Haslingden, Helmshore and Edenfield, Bacup and Whitworth are attached as **Appendices 1 - 4**. The plans are three year plans, but the initial focus will be on the 12 month delivery plan, which is included as a separate summary document.
- 4.9 The process of developing the Plans has been key in ensuring that the Forums 'own' the Plans. Each Neighbourhood Forum has held at least three planning meetings and two public consultation meetings, primarily focussed on developing the Neighbourhood Plans. This community led, or 'bottom up' process has been necessary to get buy in from partners and the community and ensure the Plans reflect the priorities of local people.
- 4.10 The Plans are not just about Council services – but should reflect the issues of concern in each area. The process began with the Forums identifying the key challenges and issues in each area, and then identifying actions to address these key issues. Meetings have utilised small group work in order to ensure all members have been able to input into the plans.
- 4.11 The two consultation meetings gained wider views and comments on the priorities and actions in the Plans. The meetings were run as informal drop in sessions, with various interactive consultation mechanisms used to enable people to give their views. The consultation meetings have been well attended and the comments and views expressed have been incorporated into the draft Neighbourhood Plans as appropriate.
- 4.12 The findings from the consultation are also supported by evidence from other recent surveys such as the Place Survey and the consultation done by Forward Planning around the Core Strategy, as many of the same issues have come up. For example the top issues raised in the consultation around the Core Strategy were:
- Valley Centre in Rawtenstall
  - More local shops with greater variety-address vacancies
  - Support and enhance Tourism
  - Develop a commuter rail link to Manchester
  - Improving car parking
  - Activities and training for young people
  - Protect countryside/landscape
  - Enhance bus services
  - Decline of Bacup-needs regeneration
  - Traffic congestion
- 4.13 These are the same issues that have been raised in relation to the Neighbourhood Plans. This clearly identifies that we have a good body of evidence in putting the plan together.

- 4.14 The draft Neighbourhood Plans were discussed in detail at the July round of Neighbourhood Forums, and were issued for wider consultation via the website etc. and with key partners.
- 4.15 Responsibility for the monitoring and implementation of the Plans will be through the Neighbourhood Forums. Just as the community has been involved in all stages of the process of putting the Plans together, a key focus of the Forums is for the implementation of the Plans to be community driven.
- 4.16 The involvement of community members and community groups in the implementation of the Neighbourhood Plans is particularly important as it enables the Forums to harness the resources of the community in addressing local issues. This links well with current thinking and policy around the Big Society.
- 4.17 It is intended that the Neighbourhood Plans are fluid documents that will be updated regularly and can be added to as the Forums develop and new challenges and policy emerge. The Action Plans will be inserts in a covering document / folder for ease of updating. As well as allowing flexibility this also keeps the costs of producing the documents down
- 4.18 Implementation of the Plans is closely linked to the development of the Forums. It is crucial that the Forums do not work in isolation and that communities feel they are being listened to and work is being delivered in their neighbourhoods. As The Forums become more embedded in their communities they will become a focus for co-ordinating activity in each area and ensuring that services and initiatives are 'joined up'.
- 4.19 Ongoing community engagement activity and the work that will be done through the developing Customer Insight Strategy will further increase the Forums understanding of the area it covers.
- 4.20 The Plans cover a three year period from October 2010 – October 2013, however, in view of the current economic climate and the uncertainty over future budgets, it is proposed that the Forums focus on actions that can be delivered over the next 12 months and then review what progress has been made and what can be delivered in the medium and long term.

### **Review of the Neighbourhood Forums and future development**

- 4.21 The Neighbourhood Forums have developed since they were refreshed in June 2009 and need to continue to do so. Feedback so far has been very positive particularly from community members who have welcomed the opportunity to get more involved in determining and shaping services and more generally to find out more about what is going on in their local area. Feedback from the Forum meetings in July 2010 expressed a view that the current format of the forum meetings is more productive and are certainly preferred when gauging them against the previous format.
- 4.22 Benefits, particularly in terms of information sharing, are being seen through the Forums and joint actions are being taken such as the production of

the What's On Guide in Bacup. In addition links are being made through the Forums that result in joint projects and action outside of the meetings. As the action plans are implemented, the benefits of the Forums will become more apparent.

4.23 Not every community group or community focused individual would wish to be a member of a Forum. However, their thoughts and ideas need to be captured and harnessed. It is therefore imperative that the Council and its partners engage with all sections of the community. The Neighbourhood Forums should be seen as part of a developing network of community engagement but community members have a key role to play in being the link between the Forums and the groups they represent. In addition to the role of the Neighbourhood Forums in tackling priorities in the local area the Forums have a key role in engaging with local communities and this is done in a number of ways.

- Each Neighbourhood Forum has a number of community members who represent local community and residents groups. A particular benefit of the Forums, highlighted by the Chairs, has been the flow of information to and from community members.
- Work is taking place throughout the Council to engage with various specific groups including the BME community, young people and people from rural communities.
- Consultation meetings of the Forums are held at least twice a year and members of the public are encouraged to attend these meetings. The format of the public meetings is chosen to enable real engagement and information sharing and different formats for the public meetings are being explored.
- Officers from the Communities Team regularly attend a variety of community group meetings and events, estate walkabouts etc. to engage with and build longer term relationships with communities across Rossendale.
- The Neighbourhood Forums are emerging as a route for engaging with local people and communities in a meaningful way and providing a mechanism for identifying and addressing community aspirations and priorities. As key partners such as the Police, Primary Care Trust, LCC and Greenvale Homes as well as the Council are represented on the Forums, they are able to take a joint, partnership approach to addressing issues across all partner agencies.

### **Future development of the Forums**

4.24 In terms of the future development of the Forums, discussion took place at the July Forum meetings and a number of key themes emerged:

- **Improving local democracy and community engagement** – The Forums have made a good start in engaging with local people and groups, but there is

scope for many more people to be involved in the Forums, via community membership and community members, sub-groups, public meetings, linked networks etc.

- **Giving shape and meaning to the Big Society in Rossendale** - working with local groups and people on the implementation of the Neighbourhood Plans and encouraging people to take more responsibility for addressing issues in their local area.
- **Communication** – The Neighbourhood Forums have a key role to play in co-ordinating information and activity in an area and keeping people informed about services and activities, including elected members. Suggestions for ways of improving communication include greater use of the website, Facebook and Twitter, newsletters, e-mail networks etc. as well as using the Forum meetings to share information and showcase local groups and projects.

4.25 The Forums will need continued commitment from the Council and its partners to ensure that the Neighbourhood Plans are jointly implemented and that the Forums continue to engage with local communities.

4.26 As reported in the Neighbourhood Forums - *Putting Communities First* report in June 2009 partners asked that consideration be given to reducing the number of Forums as they felt that it would be increasingly difficult to resource four separate Forum. Partners have indicated that this is still a challenge, particularly with the drive for efficiencies within the public sector.

4.27 The pressure on resources, particularly in terms of staff time is acknowledged but as the four Neighbourhood Plans need to be implemented, it is felt that the four separate Forums should continue for the present time. In order to reduce the officer time involved, consideration will be given to reducing the number of meetings scheduled and holding merged and themed meetings where there are items of common interest. A merged public Forum 'meeting' around an environment theme was held in November. This worked well and received much positive feedback.

4.28 The draft Neighbourhood Plans have been presented to the LSP and to LCC. The LSP endorsed the Plans on 7 October and LCC Cabinet approved the County Council actions in the Neighbourhood Plans without amendment on 7 October. Chief Inspector Ian Sewart has confirmed that the Police support and approve the Plans.

## **COMMENTS FROM STATUTORY OFFICERS:**

### **5. SECTION 151 OFFICER**

5.1 Within the Communities Team, Regenerate East Lancashire resources finance an Area Manager and two Area Officers as part of the infrastructure that supports the Neighbourhood Forums. The future of this funding stream will only become clearer once the 2010 Comprehensive Spending Review has been published.

5.2 The Communities Team along with other Council departments will be tasked to deliver against some of the actions identified within the Neighbourhood Plans with other actions being supported by other agencies and partners. The Council should therefore continue to ensure that it manages expectations in line with its available resources, both financial or otherwise.

## **6. MONITORING OFFICER**

6.1 Any legal implications are addressed within the body of the report.

## **7. HEAD OF PEOPLE AND POLICY (ON BEHALF OF THE HEAD OF PAID SERVICE)**

7.1 Any human resource implications are addressed within the body of the report.

## **8. CONCLUSION**

8.1 As clarity emerges around the Coalition Government's Big Society and what that practically means to people who live, work and visit Rossendale, the Neighbourhood Forums are well positioned to influence and shape local service provision and engage with local communities to jointly address local issues and ultimately commission services.

8.2 The Neighbourhood Plans will begin to influence the way resources and services are delivered at the neighbourhood level. They are embedding themselves as a mechanism for improved community engagement and partnership working. Only by the ongoing commitment by all partners to the Forums will the Plans be implemented successfully.

8.3 Mindful of the economic climate, the aim has been to reflect the aspirations of the community whilst being careful not to raise expectations or include unrealistic actions. That is why the plans have a vision for the next three years but will initially focus on delivering against a twelve month plan.

## **9. RECOMMENDATION(S)**

9.1 That Council notes the development of the Neighbourhood Plans.

9.2 That Council approves the Neighbourhood Plans and that they are submitted to our partners for approval, for example the PCT, Greenvale Homes, Fire Service and Community sector. (LCC and the Police have already endorsed the Plans.)

9.3 That Council notes the feedback from the 12 month review highlighted in 4.21 to 4.27 and recommends the continuation of the Neighbourhood Forums as outlined in the Operational Framework.

9.4 That future minor amendments to the Neighbourhood Forum Operational Framework and the Neighbourhood Plans be delegated to the Director of Customers and Communities in consultation with the Leader of the Council.

## 10. CONSULTATION CARRIED OUT

10.1 As outlined above, the following consultation has been carried out:

- Consultation with Neighbourhood Forum Members
- Consultation with the council's database of interested residents
- Consultation with the wider community through public drop-in sessions
- Consultation with the wider community through the 'Have Your Say' section of the website.

## 11. COMMUNITY IMPACT ASSESSMENT

Is a Community Impact Assessment required                      Yes

Is a Community Impact Assessment attached                      No – see background papers

## 12. BIODIVERSITY IMPACT ASSESSMENT

Is a Biodiversity Impact Assessment required                      No

Is a Biodiversity Impact Assessment attached                      No

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Background Papers	
Document	Place of inspection
Appendix 1: Rawtenstall	Attached to the report
Appendix 2: Haslingden, Helmshore and Edenfield	Attached to the report
Appendix 3: Bacup	Attached to the report
Appendix 4: Whitworth	Attached to the report
Community Impact Assessment	Attached to the report
Neighbourhood Forum Operational Framework	Council Constitution <a href="http://www.rossendale.gov.uk/site/scripts/documents_info.php?documentID=302">http://www.rossendale.gov.uk/site/scripts/documents_info.php?documentID=302</a>
Community Impact Assessment	Communities Team



# Rawtenstall Neighbourhood Plan

2010 - 2013

*NB this introductory section of the Neighbourhood Plan will be produced for all four Neighbourhood Plans, but as much of the content will be the same for each only the Rawtenstall section is here.*

(Consideration will be given to producing this introductory section of the neighbourhood Plan as a printed document with photographs etc. breaking up the text. The action plan will be included as a separate insert at the back to enable frequent updating and the addition of monitoring updates as the plan is implemented.)

# Contents

Introduction by the Chair of Rawtenstall Neighbourhood forum Page 3

Map of area covered by Rawtenstall Neighbourhood Forum

What is the Rawtenstall Neighbourhood Forum?

How can I get involved?

Neighbourhood Forum Grant Funding

Rawtenstall Neighbourhood Plan

Profile of the Rawtenstall area

Rawtenstall Neighbourhood Action Plan (insert)

## **Introduction by the Chair of Rawtenstall Neighbourhood forum, Cllr Tony Swain**

To be added

## **Map of area covered by Rawtenstall Neighbourhood Forum**

To be added

## **What is the Rawtenstall Neighbourhood Forum?**

The Neighbourhood Forum is a partnership involving:

- Local residents and representatives of local community groups
- Borough and County Councillors
- Local service providers like the Police, East Lancashire Primary Care Trust, Rossendale Borough Council, Lancashire County Council and Greenvale Homes

There are four Neighbourhood Forums across Rossendale covering the areas of:

- Haslingden with Helmshore and Edenfield,
- Rawtenstall,
- Bacup
- Whitworth

The Neighbourhood Forum has at the core the principle of promoting engagement and partnership working at the community level. The overall objective of the Neighbourhood Forum is to improve the quality of life for local people by ensuring they play an active and equal part in designing and shaping the services that effect their everyday lives.

The main task of the Rawtenstall Neighbourhood Forum has been to put together a Neighbourhood Plan for the area which addresses key issues that matter to local residents, businesses and visitors. Rossendale's heritage is unique and its' people have a distinctly strong sense of connection to the area in which they live. This strong sense of belonging to place and the social, economic, health and wellbeing challenges each community faces are reflected in the Neighbourhood Plans for each area.

The Neighbourhood Plan will help to deliver the outcomes of the Sustainable Community Strategy – the overarching strategy for Rossendale. The vision for the Sustainable Community Strategy is that “ By 2018 Rossendale will have strong

communities with an enhanced environment and heritage. It will be an attractive place to live where tourists visit and employers invest.”

Community members are a vital part of the Forum and the Neighbourhood Plan will help to deliver the challenges and aspirations of the community.

The Neighbourhood Forum members meet quarterly to discuss the development and implementation of the Neighbourhood Plan and to share information about local activities and services. In addition, public consultation meetings are held at least twice a year in each area, together with other consultation events. It is important that the work of the Neighbourhood Forum reflects the views of local residents and members of the public are encouraged to attend the public meetings to express their views and raise issues of concern with Neighbourhood Forum members.

### **How can I get involved?**

Local residents get involved by coming along to the public meetings of the Neighbourhood Forums, or by becoming a Community Member on one of the Forums.

The Neighbourhood Forums aim to enable residents and communities to play a full and active part in shaping their communities. The Forums aim to be inclusive with all members playing an active part. If you are interested in becoming a Community Member of one of the Neighbourhood Forums, contact the Communities Team as detailed below. We welcome membership from all sections of the community.

If you would like to attend the public meetings, we can add you to our mailing list so that you will be notified about forthcoming meetings.

Full details of the public meetings and agendas are published on the Council’s website.

For more information, please contact the Communities Team on 01706 252551 / [communitiesteam@rossendalebc.gov.uk](mailto:communitiesteam@rossendalebc.gov.uk)

### **Neighbourhood Forum Grant Funding**

The Neighbourhood Forums can give grants of up to £750 to local community groups and projects. All Neighbourhood Forums are given funding each year and your local Councillors determine who the grants are allocated to and how much is allocated.

Grant applications must fit with the Council’s Corporate objectives and the priorities of the Local Strategic Partnership and Neighbourhood Forum.

For more information, contact the Communities Team or your local councillor.

## **Rawtenstall Neighbourhood Plan**

Our overriding aim has been to produce a document that reflects the priorities and aspirations of the people, businesses and local organisations in the Rawtenstall area.

In putting the Plan together, each Neighbourhood Forum held at least three planning meetings and two public consultation meetings, primarily focused on developing the Neighbourhood Plans. The process began with the Forums identifying the key challenges and issues in each area, and then identifying actions to address these key issues. The two consultation meetings have been used to get wider views and comments on the priorities and actions in the Plans. Draft Plans were widely circulated to local community groups and partner agencies and have been available via the Council website for comments and suggestions.

In addition, separate consultation events have been held to engage with particular groups of people such as rural communities and Asian women. The findings from other recent surveys such as the Place Survey and the consultation done by Forward Planning around the Core Strategy, have also been incorporated.

The Plans are intended to be flexible documents that that will be updated regularly and can be added to as the Forums develop and new challenges emerge.

We are also mindful of the economic climate and the pressure the public sector is facing in terms of making efficiency savings. There is great uncertainty in terms of budgets over the next few years and in order to deal with this in a practical way, we've decided to focus on those actions that can be delivered in the first 12 months - October 2010 – October 2011, and at the end of this period review what progress has been made and what can be delivered in the future.

The implementation of the Neighbourhood Plan will be monitored through the Neighbourhood Forum and progress reported back to the community at public meetings and through the website and community newsletters.

## **Profile of the Rawtenstall area**

The Rawtenstall Neighbourhood Forum covers the area of Rawtenstall, Crawshawbooth, Loveclough, Waterfoot, Cowpe, Whitewell, Water and surrounding areas.(see map). It includes the five wards of Longholme, Hareholme, Cribden, Goodshaw and Whitewell.

Rossendale is in southeast Lancashire and covers an area of approximately 140 square kilometres. The development of the Borough and its settlements has been dictated by its geography, its natural resources, and its response to commercial and industrial opportunities. Many of the communities, which make up the district stand at the foot of the valleys that cut through the picturesque fells and moor land which characterise much of the Borough.

Rossendale has a population of 67,300 (2008), which has increased by 0.4% since 1991 compared with a Lancashire wide increase of 0.1%. This compares with a 0.7% yearly increase for England and Wales as a whole and an overall loss of 0.1% for East Lancashire. (LCC area summary – Rossendale)

The ethnic mix is much less pronounced than other authorities in East Lancashire. The Place Survey undertaken by all local authorities in England asked the question "to what extent do you agree or disagree that this local area is a place where people from different backgrounds get on well together"? In 2008 61% of people in Rossendale agreed with this statement, compared with 74% in Lancashire and an England average of 76%.

The health of people in Rossendale is varied. Estimated percentages of binge drinking adults and healthy eating adults, rates of deaths from smoking and hospital stays for alcohol related harm are all worse than the average for England. Over the last 10 years there has been a fall in death rates but there are still inequalities in life expectancy between different parts of Rossendale and between Rossendale and the national average. The health of children and young people is generally worse than the England average, including the percentages of physically active children and tooth decay.

Rossendale represents a gateway between the industrial towns of East Lancashire to the north, the conurbation of Rochdale to the east and the city of Manchester 29 kilometres (18 miles) to the South; its strategic location has provided it with good links to the road network.

Rawtenstall is the largest town in Rossendale. It has the biggest shopping centre in the Borough, but the poor state of the Valley centre contrasts with the general attractiveness of much of the town centre. The Rawtenstall area is very accessible for Manchester via the A56 and the East Lancashire Railway has an important tourist role but is not particularly accessible to the rest of the town centre. Crawshawbooth village, and the surrounding settlements of Goodshaw and Loveclough are attractive areas with great access to the surrounding countryside. Recent housing growth in these areas has put pressure on schools and main roads.

Waterfoot is located in the centre of Rossendale and shaped by the two main arteries of Bacup Road and Burnley Road East. The area has a unique character but since the decline of the footwear manufacturing industry, many former industrial buildings have fallen into disrepair.

Rossendale as a whole does not experience the levels of deprivation of many of its neighbours, but it is ranked the 92<sup>nd</sup> most deprived authority nationally out of 354 and has some significant pockets of deprivation across all areas of the Valley, although these are less prevalent in Rawtenstall than in Bacup and Haslingden. Crime levels across the Valley are low and falling, although anti-social behaviour remains a problem in some areas. Within the Rawtenstall area, Longholme ward which covers the town centre, has the highest levels of crime.

Rawtenstall experiences many of the key issues facing Rossendale as a whole. These include:

- low life expectancy, particularly for men
- high out-commuting rates (nearly 50%)
- low wage levels for people working in Rossendale compared with other areas
- low retention of 20-24 year olds
- high levels of old, terraced housing stock
- several conservation areas and a high proportion of listed buildings

The Neighbourhood Plan focuses on the actions that can be taken locally to address issues of concern. The Community Strategy identifies a number of transformational projects that will make a real difference to the lives of people in Rossendale. These are outside the remit of the Neighbourhood Plan but are mentioned here as they will impact on the challenges and outcomes in the Plan.

Transformational projects impacting on the Rawtenstall area include:

- Manchester to Rawtenstall commuter rail link – will aim to provide a frequent and regular railway connection between Pennine Lancashire and Greater Manchester
- Rawtenstall town centre regeneration – the planned regeneration includes redevelopment of the Valley centre and surrounding area and the development of a retail, leisure and business park at New Hall Hey

## Draft Rawtenstall Neighbourhood Plan 2010 – 13

Short term – Oct 10 - Oct 11  
 Medium Term – Oct 11 - Oct 12  
 Long term – Oct 12 onwards

## Shaded actions - for inclusion in the 12 month delivery plan

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Time scale	Resource Implications	PI / NI
<b>Rawtenstall Town Centre</b>  a) Development of Retail and Commercial opportunities in Rawtenstall  b) Better public toilet provision  c) Good pedestrian access to the town centre - provision of safe walking routes to the town centre from surrounding areas	Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally	Explore ways to Improve pedestrian experience and access to Rawtenstall town centre – linking in to schemes such as Irwell Sculpture Trail, Public Realm improvements etc.	<u>Regeneration / Communities Team (Culture)</u>	Medium Term	Officer time / external funding	NI 195  Local
		Explore opportunities for Public Realm improvements e.g. signposting (particularly from the station to the town centre / market) and appearance of town centre.	<u>Regeneration</u>	Short term	External funding	
		Support town centre events to bring people in to the centre, working particularly with the Chamber of Commerce and National Market Traders Federation e.g. Clogs on t' Cobbles and events linking into ELR programme	<u>Regeneration / Communities Team / Chamber of Commerce</u>	Short Term	Officer time / community grant funding	
		Car Parking	<u>Regeneration</u>	Short	Officer time /	

		<ul style="list-style-type: none"> <li>• Reintroduce car parking restrictions</li> <li>• Explore option for sponsorship of discs</li> <li>• Charge for discs to help cover costs?</li> </ul>		<i>term</i>	mainstream	
		Promote and support development opportunities in Rawtenstall centre including the Valley Centre and New Hall Hey	<u>Regeneration</u>	<i>short term</i>	Private sector funding	
		Work with Civic Pride to improve the appearance of the subway in Rawtenstall Centre	<u>Communities Team / Civic Pride</u>	<i>Short term</i>	Community grant funding	

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Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	PI / NI
<b>Regeneration</b>  a) Reduce the number of empty shops in all town / village centres  b) Improve parking provision in Crawshawbooth  c) Development of Rawtenstall and Waterfoot centres	Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.  We will have created opportunities for people from all parts of Rossendale to benefit from the Borough's prosperity.	Look at options for marketing of retail / office provision in whole Rawtenstall Forum area via: <ul style="list-style-type: none"> <li>• Website</li> <li>• Joint press releases with Chamber of Commerce</li> <li>• Chamber of Commerce</li> <li>• County groups</li> </ul>	<u>Regeneration</u>	<i>Short term</i>	Officer time	Local
		Ensure public toilets are cleaned and serviced to a good standard.	<u>Operations / Property Services</u>	<i>Short term</i>	Officer time	
		Continue to explore options for external funding to implement regeneration schemes Waterfoot and Rawtenstall areas.	<u>Regeneration</u>	<i>Long term</i>	Officer time	
		Develop tourism and increase visitor numbers through the Tourism network and better promotion of Rossendale e.g. through the VisitRossendale website and Visitor Guide.	<u>Regeneration</u>	<i>Short term</i>	Officer time / mainstream funding	
		Explore the possibility of establishing a community cinema in the Rawtenstall Forum area.	<u>Communities Team / Regeneration</u>	<i>Short term</i>	External funding	

		Investigate option for increased parking provision in Crawshawbooth.	<u>Regeneration</u>	<i>Medium term</i>	Officer time / mainstream time	
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Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	PI / NI
<b>Transport</b>  a) Link public transport together – bus and railway etc. to ensure integrated public transport across Rossendale  b) Provision of infrastructure around transport – i.e. other public transport / parking provision  c) Encourage walking and cycling routes as an alternative to car use	We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to further improve transport connectivity between the east and west of Rossendale and to our moorland.	Community / provider dialogue to determine potential for future bus service development e.g. explore options for a circular transport service for Rossendale and outlying areas to incorporate stops at supermarkets, markets, health centres, key local business, sites of interest etc.	<u>LCC – Transport and Highways Working Group</u>	<i>Short term</i>	Officer time / private sector funding	Local
		Look at developing a comprehensive plan on car parking and ensure parking options include provision for long term parking to link in with transport provision.	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	
		Look at linking in buses to cycling	<u>LCC</u>	<i>Long term</i>	Private sector funding	
		Improve and promote walking and cycling routes including Irwell Sculpture Trail and Shoe Trail	<u>Regeneration</u>	<i>Medium term</i>	External funding	
		Work with community groups to survey to find out the state of footpaths and bridleways, including Rossendale Way and plan any required improvements including clear signage	<u>LCC / Community Groups</u>	<i>Medium term</i>	Officer time / mainstream funding	

Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
<b>Tourism and Leisure</b>  a) Increase the number of events held in the Rawtenstall Neighbourhood Forum area to attract visitors.  b) Maximise visitor potential from East Lancs Railway  c) Improve promotion of the tourism offer in Rossendale	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.  We will double the size of our visitor economy by transforming our activity-based leisure, cultural and retail offer	Develop Tourism Network and communication strategy around tourism	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	Local
		Share tourism information / resources – network of people who can provide sessions / lectures etc.	<u>Regeneration</u>	<i>Medium term</i>	Mainstream funding / community input	
		Promote ‘Rossendale’ as a place via Visit Rossendale website, Visitor Guide etc.	<u>Regeneration</u>	<i>Short Term</i>	Mainstream funding	
		Support events in Forum area	<u>Regeneration / Communities Team / Chamber</u>	<i>Short term</i>	Officer time / grant funding	
		Look at ways to improve signage in Rawtenstall town centre, particularly from the train station	<u>Regeneration</u>	<i>Short term</i>	External & mainstream funding	
		Improve / develop Rawtenstall market through implementation of Market Strategy.	<u>Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	
		Explore options for improved parking in Rawtenstall centre	<u>Regeneration</u>	<i>Short term</i>	Mainstream funding	

Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
<b>Environment</b>  a) Improve the appearance of the Neighbourhood Area  b) Improvements to parks particularly Edgeside Park.  c) Improve re-cycling rates	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.  Residents will agree that Rossendale has well maintained town centres providing the leisure, retail and cultural services they would expect to access locally	Develop a Neighbourhood Charter setting out what service providers will do – times, processes etc. and what responsibility the community will take	<u>Neighbourhood Forum / Communities Team / Operations</u>	Short term	Mainstream funding / community input	NI 195
		Undertake Multi agency working events – Confidence Reassurance Environment Weeks – CREW – litter picking, FPN patrols, trade waste, education, trading standards, police, RBC, Greenvale Homes, LCC etc.	<u>MAPs Team</u>	Short term	Officer time	
		Stimulate the notion of Civic Pride across our area and amongst our citizenry through projects such as Pride in Rossendale	<u>Communities Team / Civic Pride</u>	Short term	Officer time / community input	
		Hold an annual gardening competition – Greenvale and RBC to encourage pride in the area	<u>Communities Team / Greenvale Homes</u>	Short term	Officer time / mainstream funding	
		Support community / voluntary environment schemes e.g. Civic Pride, Incredible Edible, designed to improve our area’s visual appearance including	<u>Neighbourhood Forum</u>	Short term	Officer time	

		<p>help in sourcing grants to enable such groups to work more effectively</p>			
		<p>Widen the voluntary sector's involvement with the development of our area's gardens, floral displays, flower beds, etc</p>	<p><u>Community groups / Communities Team / Operations</u></p>	<p><i>Medium Term</i></p>	<p>Officer time / community input</p>
		<p>Work with Friends of Parks Groups to promote improvements to parks – e.g. Edgeside Park</p>	<p><u>Communities Team / Operations</u></p>	<p><i>Medium Term</i></p>	<p>Officer time / community grant funding</p>
		<p>Develop initiatives to improve recycling rates</p>	<p><u>Communities Team / Operations</u></p>	<p><i>Medium term</i></p>	<p>Mainstream / external funding</p>

Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
<b>Health and Wellbeing</b>  a) Reduce levels of substance misuse – alcohol and drugs – by young people / Alcohol misuse generally.  b) Improve mental health – reduce chronic depression, high suicide rates in Rossendale  c) Promote healthy lifestyles	People who live here will experience increased health and mental well being.  Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England.  By 2018 Rossendale will have one of the most physically active communities in the UK.	Maximisation of the facilities and services at the New Health Hub in Rawtenstall for the benefit of local people	<u>PCT</u>	<i>Short term</i>	Mainstream funding	NI 120 NI 121 NI 122
		Promotion of healthy lifestyles through delivery of activities and provision of information e.g healthy diet and signposting to specialist services.	<u>PCT / Community groups</u>	<i>Short term</i>	Officer time / grant funding	NI123 Local NI 8
		Work with Rossendale Leisure Trust to promote opportunities for exercise	<u>Leisure Trust</u>	<i>Short term</i>	Mainstream funding	
		Improved signposting to services e.g. Stop Smoking and utilise Roaming One Stop Shop (ROSS) bus to provide information etc. in rural and outlying areas	<u>PCT / Service Assurance Team</u>	<i>Short term</i>	Mainstream funding	
		Map availability of outreach services around health and wellbeing and work to ensure services are accessible and available in local communities	<u>PCT / REAL</u>	<i>Medium term</i>	Mainstream / community grant funding	
		Increase awareness of services available for young people with drug and alcohol problems	<u>PCT / Community groups</u>	<i>Short term</i>	Mainstream / community grant funding	

		Explore how mental health / suicide / and substance misuse services can be better linked	<u>PCT / REAL</u>	<i>Short term</i>	Mainstream / community grant funding	
		Support the Communities Against Cancer project to raise awareness of early symptoms of common cancers	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time	

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Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
<p><b>Families and Young People</b></p> <p>a) Provision of services to young people (11 – 18) to enable them to fulfil their potential, avoid risk taking behaviour and play their full part in the community.</p> <p>b) Engage with 18-25 year olds to enable them to play their full part in the community.</p> <p>c) Challenge perceptions about young people and bring together young and old people – reduce categorisation</p> <p>d) Engage with families through performing and creative arts activities and provision of parenting support.</p> <p>e) Reduce anti-social behaviour</p>	<p>People who live here will experience increased health and mental well being.</p> <p>People who live here will get on well together and experience a sense of belonging and well being.</p> <p>We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment.</p> <p>We will have created opportunities for people from all parts of Rossendale to benefit from the Borough's prosperity.</p>	Engage with 18-25 year olds to identify gaps in provision and opportunities e.g. through support for projects such as the White Horse Project.	<u>LCC / Communities Team / Community Groups</u>	Short term	Mainstream / community grant funding	NI 1 NI 117
		Ensure young people's views are represented on the Neighbourhood Forum.	<u>LCC / Communities Team</u>	Short term	Officer time	
		Improved signposting to services for families with very young children	<u>Children's Trust</u>	Medium term	Mainstream funding	
		Explore options for more activities / facilities for young people	<u>LCC / Community groups</u>	Medium term	Mainstream / community grant funding	
		Align children's activities with activities / support for parents e.g. tea club whilst children are at a club	<u>Children's Services / Community groups</u>	Medium term	Mainstream / community grant funding	
		Engage with South Asian Community to identify issues and gaps in provision and opportunities	<u>Communities Team</u>	Short term	Officer time / grant funding	
		Work with community groups to launch initiatives around uniting young and old people e.g.	<u>LCC / Community groups</u>	Medium term	Community Grant funding	

f) Reduce isolation of South Asian community, particularly women.	internet classes, liaise with youth clubs				
	Identify current initiatives ongoing in the area to promote good practice e.g. Greenfield Bowling Club currently run an initiative involving young people.	<u>Neighbourhood Forum</u>	<i>Medium term</i>	Officer time	
	Explore options for Use of Twitter / Facebook to engage with young people.	<u>Communications / Communities Team / ICT</u>	<i>Short term</i>	Officer time	
	Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns	<u>Neighbourhood Forum / Communities Team</u>	<i>Short term</i>	Mainstream funding	

Challenge / key issue	Strategic Priorities	Suggested action	Lead Responsibility	Time scale	Resource Implications	NI / PI
<b>Rural Issues</b>  Rural Cohesion issues and access to services in rural areas	People who live here will get on well together and experience a sense of belonging within an active community.	Work with rural communities to establish a Rural Forum to take forward issues raised at Rural Workshop in February and develop an action plan	<u>Communities Team</u>	Short term	Officer time / community input	NI 1  NI 4
	People who live here will experience increased health and wellbeing.	Develop Rural page on the web site	<u>Communities Team</u>	Short term	Officer time	
<b>Older People</b>  Social isolation amongst older people	People who live here will experience increased health and wellbeing.	Work with Rossendale Senior Advisory Group to agree key priorities	<u>Regeneration / Communities Team</u>	Short term	Officer time / community input	Local
		Work with Help Direct to address issues around health and wellbeing for older people	<u>Help Direct</u>	Short term	Officer time / mainstream funding	

**Rawtenstall Neighbourhood Action Plan October 2010 – October 2011**  
**Summary of Action Plan (Short term actions)**

<b>Short Term</b>	
<b>Challenge / Key Issue</b>	<b>Suggested Action</b>
<b>Place</b>	
<b>Town Centre / Regeneration / Transport</b>	
Development of retail and commercial opportunities in Rawtenstall and Waterfoot	<ul style="list-style-type: none"> <li>• Support town centre events in partnership with Chamber and Market Traders Federation e.g. Christmas events, ELR theme events</li> <li>• Look at options for improved marketing of retail and office space in Forum area e.g. via website, joint press release with Chamber of Commerce</li> </ul>
Improve pedestrian access to Rawtenstall town centre	<ul style="list-style-type: none"> <li>• Explore opportunities for public realm improvements e.g. signposting from the station to the town centre and market</li> </ul>
Improve car parking availability and link in with transport provision	<ul style="list-style-type: none"> <li>• Explore development of a strategy for parking including options for long term parking to link in with transport provision</li> </ul>
<b>Tourism and Leisure</b>	
Increase the number of events held in the area to attract visitors	<ul style="list-style-type: none"> <li>• Support events in the Forum area</li> <li>• Improve / develop Rawtenstall Market through implementation of the Market Strategy</li> </ul>
Maximise visitor potential from the East Lancs Railway	<ul style="list-style-type: none"> <li>• Explore options for improving signage in Rawtenstall town centre, particularly from the train station</li> <li>• Explore options for joint marketing with East Lancs Railway</li> </ul>
Improve promotion of the tourism offer in Rossendale	<ul style="list-style-type: none"> <li>• Work with the Tourism network to develop a communication strategy around tourism</li> <li>• Promote 'Rossendale' as a place via website, visitor guide etc. linking in with other Forums</li> </ul>

<b>Environment</b>	
Improve the appearance of the neighbourhood area	<ul style="list-style-type: none"> <li>• Develop a Neighbourhood Charter setting out what service providers will do and the responsibilities of the community / residents</li> <li>• Support multi-agency events e.g. Police Confidence Campaigns – include clean ups, environmental patrols etc.</li> <li>• Support community and voluntary schemes e.g. Civic Pride, Incredible Edible which improve the environment</li> <li>• Hold an annual gardening competition to encourage pride in the area</li> </ul>
Improvement to parks e.g Edgeside and Waterfoot	<ul style="list-style-type: none"> <li>• Work with Friends of Parks Groups to promote improvements in parks</li> </ul>
Improve recycling rates	<ul style="list-style-type: none"> <li>• Develop initiatives to improve recycling rates</li> </ul>
<b>People</b>	
<b>Health and wellbeing</b>	
Promote healthy lifestyles	<ul style="list-style-type: none"> <li>• Organise visit to the new health hub for Forum / sub group members</li> <li>• Promote healthy lifestyles through delivery of activities and provision of information e.g. promote opportunities for exercise through Rossendale Leisure Trust</li> <li>• Utilise Roaming One Stop Shop (ROSS) bus to provide information in isolated and outlying areas</li> <li>• Support the Communities Against Cancer project to raise awareness of early symptoms of cancer</li> </ul>
Reduce levels of substance misuse (alcohol and drugs)	<ul style="list-style-type: none"> <li>• Increase awareness of services available for people with drug and alcohol services through the new Inspire Service in Rawtenstall</li> </ul>

Improve mental health	<ul style="list-style-type: none"> <li>• Explore how mental health / suicide and substance misuse services can be better linked</li> </ul>
<b>Families and Young People</b>	
Provision of services to and activities for young people (11- 18)	<ul style="list-style-type: none"> <li>• Ensure young people's views are represented on the Forum and explore options for use of Twitter and Facebook</li> </ul>
Engage with 18-25 year olds to enable them to play their full part in the community	<ul style="list-style-type: none"> <li>• Engage with 18-25 year olds to identify gaps in provision and opportunities e.g. through White Horse Project</li> </ul>
Engage with families through provision of activities and parenting support	<ul style="list-style-type: none"> <li>• Explore the possibility of establishing a community cinema in the Rawtenstall Forum area</li> </ul>
Reduce anti-social behaviour and challenge perceptions about young people	<ul style="list-style-type: none"> <li>• Support the Community Safety Delivery Plan to reduce anti-social behaviour and increase reassurance through Awareness Weeks and Confidence Campaigns</li> </ul>
Reduce isolation of the South Asian community, particularly women	<ul style="list-style-type: none"> <li>• Engage with South Asian Community to identify issues and gaps in provision and opportunities</li> </ul>
<b>Rural Issues</b>	
Rural cohesion issues and access to services in rural areas	<ul style="list-style-type: none"> <li>• Explore development of a Rural Forum to take forward issues</li> <li>• Utilise STAN bus to take services to rural areas</li> <li>• Look at developing Rural Page on the website</li> </ul>
<b>Older people</b>	
Social isolation amongst older people	<ul style="list-style-type: none"> <li>• Link in with Rossendale Senior Advisory group to address key priorities</li> <li>• Work with help Direct to address issues around health and wellbeing for older people</li> </ul>
<b>Communication</b>	
Communicate / Publicise progress of action plan, funding availability, public meetings etc.	<ul style="list-style-type: none"> <li>• Work with partners to develop Communication Plan for Neighbourhood Forums.</li> </ul>

**Haslingden, Helmshore & Edenfield Neighbourhood Action Plan 2010 -2013**

Short term – Oct 10 - Oct 11  
 Medium Term – Oct 11 - Oct 12  
 Long term – Oct 12 onwards

Shaded actions - for inclusion in the 12 month delivery plan

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<b>Environment</b>						
a) Gateways and roundabouts in Haslingden, Helmshore & Edenfield are not attractive to visitors and residents.	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Look at options to improve signage at gateways and roundabouts e.g. sign on Tor View Sculpture	<u>Regeneration</u>	<i>Short term</i>	Officer time / external funding	Local NI195
b) Special character of individual neighbourhoods not recognised and preserved.	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.	Improve roundabouts and gateways and explore options to enable this to happen such as working with community groups, sponsorship of roundabouts / land at gateways, use of stone as a low maintenance way of improving the street scene and linking in with 'valley of stone'.	<u>Communities Team / Operations</u>	<i>Medium term</i>	Officer time / external funding	
c) Appearance of properties, streets and land improved, Empty properties						

<p>occupied.</p> <p>d) Memorials not well maintained.</p> <p>e) Not enough allotment provision</p> <p>f) Bins on main roads through area</p>	<p>Identify and improve derelict properties using enforcement (see economy and housing).</p>	<p><u>Communities Team &amp; Regeneration</u></p>	<p><i>Short term</i></p>	<p>Officer time / Internal Budget Implications if S215 &amp;/or works in default are carried out</p>
	<p>Effective environmental enforcement delivered.</p>	<p><u>Communities Team</u></p>	<p><i>Short term</i></p>	<p>Officer time</p>
	<p>Effective street cleansing delivered</p>	<p><u>Operations</u></p>	<p><i>Short term</i></p>	<p>Officer time</p>
	<p>Develop a Neighbourhood Charter setting out what service providers will do, times, processes etc and what responsibility the community will take.</p>	<p><u>Communities Team</u></p>	<p><i>Short term</i></p>	<p>Officer time</p>
	<p>Publicise funding for community groups to carry out environmental improvements.</p>	<p><u>Communities Team</u></p>	<p><i>Short term</i></p>	<p>Officer time</p>
	<p>Explore conservation area legislation and increased use of conservation area designation.</p>	<p><u>Planning</u></p>	<p><i>Short term</i></p>	<p>Officer time</p>
	<p>Memorials cleaned, repair/replacement work done on plaques, improvement of</p>	<p><u>Operations / Communities Team</u></p>	<p><i>Short term</i></p>	<p>Officer time / mainstream funding</p>

		<p>surrounding planting, metalwork etc..Involvement of schools in memorial services.</p> <p>Explore suitable areas of land to be identified and designated as allotments, community gardens or 'incredible edible' sites.</p> <p>Exploration of alternative options for bins on main roads.</p> <p>Support 'Friends Of' parks groups to make improvements in parks.</p> <p>Investigate ability to rollout recycling facilities to those currently without as part of recycling strategy</p>	<p><u>Property Services / Food Hub</u></p> <p><u>Operations / Communities Team</u></p> <p><u>Operations / Communities Team</u></p> <p><u>Operations / Communities Team</u></p>	<p><i>Short term</i></p> <p><i>Medium term</i></p> <p><i>Medium term</i></p> <p><i>Short term</i></p>	<p>Officer time / external funding</p> <p>Officer time / mainstream funding</p> <p>Officer time</p> <p>Officer time / mainstream or external funding</p>	
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Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<b>2. Economy</b>  a) Poor retail offer in Haslingden Town Centre (including the market) resulting in a lack of variety and an over-supply of certain types of business including takeaways and charity shops. Commercial premises left empty in prime locations. Lack of public toilets.  b) Some areas of Haslingden, Helmshore & Edenfield not seen as an attractive place to live, work and spend leisure time.  c) Income inequalities between those	We will have doubled the size of our visitor economy by transforming our activity-based leisure, cultural and retail offer.  We will also have encouraged the further development of our increasingly vibrant business services sector.  We will have created opportunities for people from all parts of Rossendale to benefit from the boroughs prosperity.  Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Targeted enforcement on empty properties	<u>Communities Team / Regeneration</u>	<i>Short term</i>	Officer time Some costs as in page 1	Local NI195
		Publicity of planning policies around takeaways and other new businesses.	<u>Planning</u>	<i>Short term</i>	Officer time	NI117 NI163
		Delivery of Revitalising Rossendale Markets Strategy to include attracting good market stallholders	<u>Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	NI165
		Look at options for clear signage and maps to and around town centre. Better links with railway.	<u>Regeneration</u>	<i>Short term</i>	Officer time / external funding	
		Explore opportunities to increase public toilet provision e.g. community toilets	<u>Communities Team</u>	<i>Medium Term</i>	Officer time / internal & external funding	
		Explore opportunities for support and funding for entrepreneurs and business improvements.	<u>Regeneration</u>	<i>Medium term</i>	Officer time / external funding	

<p>who work in and those who work out of the borough.</p> <p>d) Rural economy in need of support and development.</p>	<p>Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents.</p>	<p>Investigate possibility of flexible business rates scheme.</p>	<p><u>Service Assurance</u></p>	<p><i>Medium term</i></p>	<p>Officer time / external funding / mainstream funding</p>
	<p>We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment – being able to access the right level of training and higher education for their own fulfillment.</p>	<p>Support businesses to set up business forum – Chamber of Commerce or similar. This could lead to development of a ‘in bloom’ entry, better Christmas lights, or business watch scheme.</p>	<p><u>Regeneration / Communities Team</u></p>	<p><i>Medium term</i></p>	<p>Officer time</p>
	<p>We will have a reduced outward migration to maintain a balance in the population demographic.</p>	<p>Explore feasibility of park and ride scheme between town centres and attractions.</p>	<p><u>Regeneration</u></p>	<p><i>Short term</i></p>	<p>Officer time / external funding</p>
		<p>Better promotion of area, attractions and transport to residents, visitors and businesses.</p>	<p><u>Regeneration &amp; Individual attractions</u></p>	<p><i>Short term</i></p>	<p>Officer time / mainstream and external funding</p>
		<p>Explore delivery of a culture festival or event to raise profile of area and attract visitors</p>	<p><u>Communities (culture)</u></p>	<p><i>Short term</i></p>	<p>Officer time / mainstream and external funding</p>
		<p>Promote opportunities to increase skill levels and use of creative techniques</p>	<p><u>REAL / Regeneration</u></p>	<p><i>Medium term</i></p>	<p>Officer time / external funding</p>

		<p>to engage with young people with no culture of working within the family or extended family e.g. Moving On (REAL)</p> <p>Explore options for developing a rural business forum</p> <p>Raise awareness of available advice and support and use of innovative ways to communicate with rural businesses e.g. use of farm refuse round, STAN (mobile One Stop Shop)</p> <p>Explore ways to positively support farm diversification, particularly where the aim is to support children and young people with particular needs e.g. behavioural or work skills.</p>	<p><u>Regeneration</u></p> <p><u>Regeneration / Service Assurance</u></p> <p><u>Regeneration</u></p>	<p><i>Medium term</i></p> <p><i>Short Term</i></p> <p><i>Medium to long term</i></p>	<p>Officer time</p> <p>Officer time</p> <p>Officer time</p>	
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Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<b>Health &amp; Wellbeing</b>  Substance misuse  Access to and availability of services, particularly amongst particular groups e.g. South Asian Community  Areas on edge of borough bordering with Bury/Rochdale are misdirected to Greater Manchester emergency services  Mental Health Issues.  Parking Charges at Hospitals	People who live here will experience increased health and mental well being.	Explore development and delivery of Peer Mentoring Scheme.	PCT / Neighbourhood Health Worker	<i>Medium term</i>	Officer time / external or mainstream funding	NI119 NI39
	Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England.	Map what services are available and raise awareness of these.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time	Local NI120
	By 2018 Rossendale will have one of the most physically active communities in the UK.	Information re early warning signs readily available and publicised.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time . mainstream funding	NI122 NI121
		Raise issue of communication with emergency services with PCT / LSP.	PCT / Neighbourhood Health Worker	<i>Short term</i>	Officer time	NI123
		See also transport				

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<p><b>Children &amp; Young People</b></p> <p>Lack of youth facilities and activities for young people</p>	<p>We will have a reduced outward migration to maintain a balance in the population demographic.</p> <p>People who live here will get on well together and experience a sense of belonging within an active community.</p>	<p>Targeted programmes e.g. Police or Fire Academy to encourage young people to take responsibility, learn skills, gain confidence and channel energy positively.</p> <p>Identify what youth activities are available and publicise. Activities at night and safe areas are particularly a priority.</p> <p>Find out what young people want – link in with youth council at schools / youth services.</p> <p>Encourage membership of forum from young people.</p> <p>Look at options to improve 'Snig Hole' playground.</p>	<p><u>Crime &amp; Disorder Reduction Partnership</u></p> <p><u>LCC Youth Services</u></p> <p><u>Childrens Trust / LCC Youth Services</u></p> <p><u>Communities Team</u></p> <p><u>Operations</u></p>	<p><i>Medium term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Short term</i></p> <p><i>Medium term</i></p>	<p>Officer time / mainstream funding / external funding</p> <p>Officer time / mainstream funding</p> <p>Officer time / mainstream funding</p> <p>Officer time</p> <p>Officer time / external funding</p>	<p>Local</p> <p>NI119</p> <p>NI39</p>

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<b>Community Safety</b>  Anti Social Behaviour (ASB) - hot spots including Greenfield Gardens, Victoria Park, 'black moss' and Haslingden Market. - Deliberate fires e.g. empty premises and bins.	Rossendale will continue to be one of the safest boroughs in Lancashire.	Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns	Communities Team / Neighbourhood Forum	<i>Short Term</i>	Mainstream funding	NI16 NI30 NI40 NI47
		Investigate development of Peer mentor scheme.	PCT / Neighbourhood Health Worker	<i>Medium term</i>	Officer time / external funding	NI49 NI20
		Investigate possibility of increased outreach work.	LCC Youth Services	<i>Medium term</i>	Officer time / mainstream funding / external funding	

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI
<p><b>Transport</b></p> <p>Transport to hospitals difficult with limited buses and hospitals outside of the borough.</p> <p>Parking at hospitals expensive.</p> <p>Lack of transport links within and outside the borough.</p>	<p>We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to improve transport connectivity between the east and west of Rossendale and to our moorland.</p>	<p>Raise with Rossendale Transport Working Group &amp; Highways and Transport Working Group:</p> <ul style="list-style-type: none"> <li>- ensuring bus services are widely publicised</li> <li>- Identifying and publicising bus services to hospitals</li> <li>- whether current routes are most appropriate i.e. mirror current travel habits.</li> </ul>	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time	Local
		<p>Raise issue of hospital parking charges with PCT. Find out about ways to pay, concessions and discounts depending on length of stay or payment in bulk.</p>	<u>PCT / Neighbourhood Health Worker</u>	<i>Short term</i>	Officer time	
		<p>Support Community Safety Delivery Plan – priorities around road safety</p>	<u>CDRP</u>	<i>Short term</i>	Officer time	
		<p>The Forum to support Rawtenstall- Manchester Commuter Rail Link.</p>	<u>Neighbourhood Forum</u>	<i>Long term</i>	Officer time	

Challenge / Key Issue	Strategic Priority / Outcome	Suggested Actions	Lead Responsibility	Timescale	Resource Implications	PI / NI	
<b>Housing</b>							
a) Empty and derelict housing properties	Housing conditions in Rossendale will meet the average levels for Lancashire and the levels of affordable housing will meet the needs of local people.	Identifying and working with registered social landlords to turn properties into suitable affordable housing, and providing more shared ownership properties.	<u>Regeneration</u>	<i>Short to medium term</i>	Officer time	Local  NI155	
b) Lack of affordable housing in Edenfield and Helmshore		Investigate opportunities to increase affordable housing e.g. percentage of new housing developments.	<u>Planning / Regeneration</u>	<i>Short term</i>	Officer time		
c) Housing register currently stands at 3,000 – not enough housing to meet demand & priority not given to Rossendale Residents		Delivery of choice based lettings & exploration of ability to prioritise Rossendale residents	<u>Greenvale Homes / Regeneration</u>	<i>Short term</i>	Officer time		
d) High number of poor quality private landlord homes		Setting up Accredited Landlord Scheme.	<u>Regeneration</u>	<i>Short term</i>	Officer time		
e) Inadequate parking provision		Use of private landlord forum.	<u>Regeneration</u>	<i>Short term</i>	Officer time		
f) Lack of 3 bed housing and shared ownership properties.		Information re planning policy and guidance re children and rehabilitation homes available widely,	<u>Planning / Communications</u>	<i>Short term</i>	Officer time		
g) Location of							

children and rehabilitation homes		together with information about what homes there are and what they do.				
<b>Challenge / Key Issue</b>	<b>Strategic Priority / Outcome</b>	<b>Suggested Actions</b>	<b>Lead Responsibility</b>	<b>Timescale</b>	<b>Resource Implications</b>	<b>PI / NI</b>
<b>Communication</b>  Progress of action plan, funding availability.	People who live here will get on well together and experience a sense of belonging within an active community.	Work with partners to develop a communication plan for the Neighbourhood Forums	<u>Communities Team / Communications / ICT</u>	<i>Short term</i>	Officer time	NI6 NI1 NI4 NI7

**Haslingden, Helmshore & Edenfield Neighbourhood Action Plan****Short term Actions October 2010 – October 2011**

<b>Challenge / Key Issue</b>	<b>Suggested Actions</b>
<b>Environment</b>	
Gateways & Roundabouts	Investigate improved signage Explore options to improve gateways & roundabouts
Special character of neighbourhoods	Explore increased use of conservation area legislation
Appearance of properties, streets & land. Empty properties.	Use enforcement on empty properties Deliver environment enforcement Deliver street cleansing Develop a Neighbourhood Charter Publicise community group funding
Memorials	Memorials cleaned and improved
Allotments	Explore suitable allotment / community garden / incredible edible site
Recycling	Investigate rolling out increased recycling facilities
<b>Economy</b>	
Town Centre	Enforcement on empty properties Publicise planning policy on takeaways Revitalising Rossendale Markets Strategy Look at signage Feasibility of park and ride scheme Investigate small business rates relief
Unattractive place to live, work and spend leisure time	Better promotion of area, attractions and transport Look at options for delivery of culture festival / event
Rural economy in need of support	Raise awareness of available advice and support and use of innovative ways to communicate with rural businesses e.g. use of farm refuse round, STAN (mobile One Stop Shop)
<b>Health &amp; Wellbeing</b>	
Substance Misuse Mental Health issues Access & availability of services	Map and raise awareness of services available Publicise info re early warning signs
Emergency services misdirected to Greater	Raise issue with PCT / LSP

Manchester	
<b>Children &amp; Young People</b>	
Lack of youth facilities	Identify and publicise youth activities available Find out what young people want Encourage membership from young people
<b>Community Safety</b>	
Anti-Social Behaviour	Support Community Safety Delivery Plan
<b>Transport</b>	
Transport to hospitals limited and difficult Parking at hospitals expensive Lack of transport	Raise with Rossendale Transport Working Group & Highways and Transport Working Group Raise parking charges with PCT. Publicise concessions & discounts. Support Community Safety Delivery Plan.
<b>Housing</b>	
Empty & derelict housing properties Lack of affordable housing & no priority for Rossendale residents	Work with registered social landlords to create more affordable housing & shared ownership Investigate opportunities to increase affordable housing Delivery of choice based lettings & exploration of ability to prioritise local residents
High number of poor quality private landlord homes	Look at options for an Accredited Landlord Scheme Private landlord forum
Location of children & rehabilitation homes	Publicise planning policy Ascertain where homes are and what they do
<b>Communication</b>	
Progress of Action Plan	Work with partners to develop Communication Plan for Neighbourhood Forums.

## Draft Bacup Neighbourhood Plan 2010 – 2013

Short term – Oct 10 - Oct 11  
 Medium Term – Oct 11 - Oct 12  
 Long term – Oct 12 onwards

## Shaded actions - for inclusion in the 12 month delivery plan

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Town Centre</b>						
a) Road safety, traffic management issues / roundabout in centre – poor layout	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally	Visual audit of town centre – to be conducted by area team and police to look at grot spots, rear of buildings, open cut throughs etc.	<u>RBC Communities Team / Police</u>	<i>Short term</i>	Officer time	NI195  Local
b) Flow of pedestrians - to include <u>all</u> shops – current layout cuts the centre in two		Look at ways to improve visual appearance of the town centre through more planting schemes, hanging baskets	<u>Communities Team / Bacup Consortium / Parks</u>	<i>Short term</i>	Officer time / mainstream funding / Pride funding	
c) Rear of buildings – problem – drugs / anti-social behaviour		Look into the possibility of creating a band stand in Bacup centre.	<u>Community Group – Coconutters?</u>	<i>Long term</i>	External funding	
d) Grot spots in the town centre / derelict buildings		Greater use of Section 215 powers in relation	<u>Communities Team /</u>	<i>Medium term</i>	Officer time	
e) Dependent on external funding e.g. NWDA funding for Positive Squared						

		<p>to empty / derelict buildings - based on an agreed priority list drawn up by the Neighbourhood Forum and through the Empty Property Strategy.</p> <p>Explore options for maintenance and preservation of buildings in town centre - (English Heritage – Bacup example of a preserved Mill Town')</p> <p>Look at options to improve the gateway – e.g. plant up the embankment with flowering shrubs (remove / relocate the birds) – link into Irwell Sculpture Trail consultation.</p>	<p><u>Regeneration</u></p> <p><u>Planning</u></p> <p><u>Communities Team (Culture) / Operations</u></p>	<p><i>Medium term</i></p> <p><i>Medium term</i></p>	<p>Officer time / external funding</p> <p>Officer time / mainstream and external funding</p>	
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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Tourism and leisure</b>  a) Improve publicity and awareness of the many events that are going on in Bacup  b) Maximise potential showcase events - to bring people in e.g. Folk Festival  c) Maximise visitor potential of the Adrenaline Gateway	Rossendale will protect and enhance its natural and built heritage which will be recognised as an outstanding resource by visitors and residents  We will have doubled the size of our visitor economy by transforming our activity-based leisure, cultural and retail offer.	Develop 'What's On Guide' to include businesses and public buildings and produce on a regular basis	<u>Neighbourhood Forum</u>	<i>Short term</i>	Community members time / community grant funding	Local
		Work with Tourism and Culture to develop Stubblee and Lee Quarry area as a place to visit looking at access for all ages, abilities and incomes	<u>Regeneration</u>	<i>Medium term</i>	Officer time / external funding	
		Support community events	<u>Regeneration / Communities Team</u>	<i>Short term</i>	Officer time / community grant funding	
		Investigate the opportunities for opening up a cycle route from Whitworth to Rawtenstall via Adrenaline gateway.	<u>Regeneration / Culture / LCC</u>	<i>Long term</i>	Officer time / mainstream and external funding	
		Explore ways to develop	<u>Regeneration</u>	<i>Medium term</i>	Officer time / private sector	

		<p>accommodation options in the area including B &amp; B and camping.</p> <p>Maximise visitor potential from Heritage Bus Tour from East Lancs Railway</p> <p>Explore the possibility of developing existing open stretch of the River Irwell as a pleasant place to be – one of Bacup's greatest potentials</p> <p>Develop information about local walking routes and publicise</p> <p>Development of Bacup Market e.g. Art Market and other specialist markets</p>	<p><u>Regeneration</u></p> <p><u>Operations / Culture</u></p> <p><u>Regeneration</u></p> <p><u>Communities Team</u></p>	<p><i>Short term</i></p> <p><i>Long term</i></p> <p><i>Medium term</i></p> <p><i>Short term</i></p>	<p>funding</p> <p>Officer time / mainstream and private sector funding</p> <p>Officer time / mainstream / external funding</p> <p>Officer time / mainstream funding</p> <p>Officer time / mainstream funding</p>	
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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Economic Challenges</b>  a) Improving transport access is key – people have to travel to where the jobs are  b) Need for more and better paid jobs  c) Apprenticeships / Work experience – need to provide more  d) Promotion of existing training and work experience schemes  e) Education is key / Need more training provision in Rossendale	We will have created opportunities for people from all parts of Rossendale to benefit from the Borough's prosperity	Explore the possibility of setting up a Business Forum to look at promotion and development of the retail offer including schemes to promote shopping locally and promotion of a quality retail offer	<u>Regeneration / Valley at Work</u>	<i>Short term</i>	Officer time / private sector funding	NI 163 NI 165
		Explore incentives for local traders to stay local and develop links with local community organisations and growing projects e.g. Incredible Edible	<u>Business Forum / community groups</u>	<i>Medium term</i>	Private sector / community grant funding	
		Invite someone from Hebden Bridge and Todmorden to a Neighbourhood Forum meeting – what can Bacup learn? - examples of	<u>Communities Team</u>	<i>Short term</i>	Officer time	

		<p>regenerated mill towns</p> <p>Projects to challenge perceptions about Bacup</p> <p>Look at options to support local enterprise e.g. PEER and community projects supporting people back into work</p>	<p><u>Bacup Consortium</u></p> <p><u>Regeneration</u></p>	<p><i>Medium term</i></p> <p><i>Medium term</i></p>	<p>Community group input</p> <p>External / community grant funding</p>	
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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Access / Transport</b>  a) Transport is key to many other issues – Local Transport Plan for Lancashire - LCC. Need to get our priorities onto the plan  b) Links to Yorkshire via Todmorden – promote more / use more –rail access from to Manchester and Leeds	We will have created opportunities to encourage a shift in transport modes towards a shift in active travel. We will also seek to further improve transport connectivity between the east and west of Rossendale and to our moorland	Work with LCC to ensure local transport issues are included in the Local Transport Plan for Lancashire	<u>LCC</u>	<i>Short term</i>	Officer time	Local
		Explore possibility of improved bus services to Burnley and Todmorden – for a trial period	<u>LCC</u>	<i>Short term</i>	Officer time / private sector funding	
		Explore options to develop cycle route – Bacup – Waterfoot – Rawtenstall via Adrenaline Gateway	<u>LCC</u>	<i>Long term</i>	Officer time / mainstream / external funding	

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Housing</b>  a) Need to challenge perceptions about how people perceive Bacup – e.g. as a ‘deprived area’  b) Improvements to housing stock needed  c) Provision of a blend of housing including affordable housing	Housing conditions in Rossendale will meet the average levels for Lancashire and the levels of affordable housing will meet the needs of local people	Affordable housing – aim to provide a blend of housing	<u>Regeneration</u>	<i>Medium term</i>	Private sector funding	NI 155
		Look at options to provide more support for vulnerable people - to help them maintain tenancies	<u>Supporting People – Regeneration / Rubicon / Help Direct</u>	<i>Medium term</i>	Officer time / mainstream funding	Local
		Promote help available through organisations e.g. Help Direct	<u>Help Direct</u>	<i>Short term</i>	Officer time	

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Health</b>						
a) Levels of substance misuse – alcohol and drugs particularly by young people	People who live here will experience increased health and mental wellbeing	Support for local community groups e.g. Rubicon to address mental health issues e.g. Grants 4 Growth projects	<u>Rubicon / Neighbourhood health Worker / PCT / Help Direct</u>	<i>Short term</i>	Officer time / external funding	NI 119 NI 39 Local
b) Lack of diversionary activities for young people	Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England	Explore options for GP referrals to community projects e.g. Greenhouses – benefits to mental health	<u>PCT</u>	<i>Medium term</i>	Officer time / community grant funding	NI 120 NI 121
c) Poor mental health and high levels of depression – linked into rates of sickness benefit		Increase awareness of services available for adults with drug and alcohol problems	<u>Neighbourhood health Worker / PCT / Inspire / Rubicon</u>	<i>Short term</i>	Officer time / mainstream funding	
d) Suicide prevention – Rossendale has highest prevalence of suicide in East Lancs		Explore how mental health / suicide / and substance misuse services can be better linked	<u>REAL / PCT</u>	<i>Medium term</i>	Officer time	
e) Accessing GP services		Increase awareness of Help Direct and	<u>Help Direct / Neighbourhood</u>	<i>Short term</i>	Officer time	
f) Heart disease – death rates are higher than the national average						

		Citizens Advice Bureau as signposting services e.g. via new STAN bus	<u>health Worker</u>			
		Targeted work with local community groups around heart disease	<u>Neighbourhood health Worker / PCT</u>	<i>Short term</i>	Officer time / mainstream funding	
		Explore options for 'work taster' sessions without affecting benefits	<u>Neighbourhood health Worker / PCT</u>	<i>Medium term</i>	Officer time / private sector funding	
		Health markets and outreach via STAN bus to promote healthy lifestyles and increase awareness of health risks	<u>Neighbourhood health Worker / Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Community Safety / Anti-Social Behaviour</b>  a) Anti social behaviour – particularly in hotspots e.g. Stubblee Park , Cemetery – Stacksteads , Bacup town centre  b) Drugs – big problem – heroin  c) Police confidence agenda	Rossendale will continue to be one of the safest Boroughs in Lancashire	Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns	<u>Neighbourhood Forum / Communities Team</u>	<i>Short term</i>	Officer time / mainstream funding	
		Ensure Alcohol Control Zone in town centre is enforced – alcohol causes the anti-social behaviour	<u>Police</u>	<i>Short term</i>	Officer time	
		Increase awareness of services available for young people with drug and alcohol problems	<u>Neighbourhood Health Worker</u>	<i>Short term</i>	Officer time / mainstream funding	

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI	
<b>Young People</b>							
a )Low educational attainment and low expectation	We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment – being able to access the right level of training and higher education for their own fulfilment	Explore options for an increase in positive diversionary projects for young people and projects aimed at NEETs e.g. Moving On – REAL project	<u>LCC Youth Service / Community Groups</u>	<i>Medium term</i>	Officer time / mainstream / community grant funding	NI 117 Local	
b) High numbers of NEETs (not in education, employment or training)		Explore options for more vocational training	<u>LCC</u>	<i>Medium term</i>	Officer time / mainstream funding		
c) Need for positive role models for young people		Look at options for subsidised travel for young people	<u>LCC</u>	<i>Medium term</i>	Mainstream funding		
d) Public transport – issues for young people around accessibility and cost		Support projects such as Stubbylee Greenhouses where NEETs can gain work experience and get certificates for CV	<u>Neighbourhood Forum</u>	<i>Short term</i>	Community grant funding		
e) Parental support is important							
f) Need to educate young people and parents about drugs and alcohol		Arrange for Job Centre Plus to attend a future Forum meeting with a view to advising on services available	<u>Communities Team</u>	<i>Short term</i>	Officer time		

g) Perceived lack of activities for young people in the area		Look at ways of consulting with young people who wouldn't attend Forum meetings	<u>LCC – Youth Service</u>	<i>Short term</i>	Officer time	
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## Bacup Neighbourhood Action Plan October 2010 – October 2011

### Summary of Action Plan (Short term actions)

<b>Short Term</b>	
<b>Challenge / Key Issue</b>	<b>Suggested Action</b>
<b>Place</b>	
<b>Town Centre</b>	
Rear of Buildings causing a problem with drug users-anti social behaviour.  Grot Spots in the town centre/derelict buildings	<ul style="list-style-type: none"> <li>• Visual audit of the town centre to be conducted by area team and the police to look at problems</li> <li>• Look at improvements to visual appearance of the town through more planting schemes, hanging baskets.</li> </ul>
<b>Tourism and Leisure</b>	
Improve publicity and awareness of the many events that are going on in Bacup  Maximise potential showcase events-to bring people in e.g folk festival	<ul style="list-style-type: none"> <li>• Develop a Whats on Guide for Bacup that will be self sustainable through advertising, to include businesses, public buildings and produce on a regular basis</li> <li>• Support Community events e.g Bacup Carnival</li> </ul>
Maximise visitor potential of the adrenaline gateway.	<ul style="list-style-type: none"> <li>• Maximise visitor potential from Heritage Bus Tour from East Lancs Railway.</li> <li>• Development of Bacup Market e.g Art Market and other specialist markets.</li> </ul>
<b>Economic Challenges</b>	
Need for more and better paid jobs  Improving transport access is key-people have to travel where the jobs are.	<ul style="list-style-type: none"> <li>• Explore the possibility of setting up a Business Forum to look at promotion and development of the retail offer including schemes to promote shopping locally and promotion of a quality retail offer.</li> <li>• Invite someone from Hebden Bridge and Todmorden to a Neighbourhood Forum meeting-what can Bacup learn examples of regenerated mill towns</li> </ul>
<b>Access/Transport</b>	
	<ul style="list-style-type: none"> <li>• Work with LCC to ensure local transport issues are included in the Local Transport Plan for Lancashire.</li> <li>• Explore possibility of improved bus services to Burnley and Todmorden-for a trial period.</li> </ul>

<b>Housing</b>	
Need to challenge perceptions about how people perceive Bacup e.g as a deprived area.  Improvements to housing stock needed	<ul style="list-style-type: none"> <li>Promote help available through organisations e.g Help Direct</li> </ul>
<b>People</b>	
<b>Health</b>	
Levels of substance misuse-alcohol and drugs particularly by young people.  Heart disease-death rates are higher than the national average	<ul style="list-style-type: none"> <li>Support for local community groups e.g Rubicon to address mental health issues e.g Grants 4 growth projects.</li> <li>Increase awareness of Help Direct and Citizens Advice as signposting services e.g. via new STAN bus.</li> <li>Increase awareness of services available for adults with drug and alcohol problems.</li> <li>Targeted work with local community groups around heart disease.</li> <li>Health markets and outreach via STAN bus to promote healthy lifestyles and increase awareness of health risks</li> </ul>
<b>Community Safety/Anti social behaviour</b>	
Anti social behaviour-particularly in hotspots e.g Stubbylee Park, Bacup town centre, Stacksteads.  Police Confidence Agenda	<ul style="list-style-type: none"> <li>Support Community safety delivery plan-priorities around anti-social behaviour e.g through support for Awareness Weeks and Confidence Campaigns.</li> <li>Ensure alcohol control zone in town centre is enforced.</li> </ul>
<b>Young People</b>	
High numbers of NEETs not in education employment or training.  Need for positive roles models for young people.	<ul style="list-style-type: none"> <li>Support projects such as Stubbylee Greenhouses where Neets can gain work experience and get certificates for a CV.</li> <li>Arrange for Job Centre Plus to attend a future Forum meeting with a view to advising on services available.</li> </ul>
Lack of activities for young people in the area.	<ul style="list-style-type: none"> <li>Work with LCC to advertise their activities.</li> <li>Look at ways of consulting with young people who wouldn't attend Forum meetings.</li> </ul>
<b>Communication</b>	
Communicate / Publicise progress of	<ul style="list-style-type: none"> <li>Work with partners to develop</li> </ul>

action plan, funding availability, public meetings etc.	Communication Plan for Neighbourhood Forums.
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## Whitworth Neighbourhood Plan 2010 - 2013

Short term – Oct 10 - Oct 11  
 Medium Term – Oct 11 - Oct 12  
 Long term – Oct 12 onwards

Shaded actions - for inclusion in the 12 month delivery plan

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<p><b>Traffic and parking</b></p> <p>a) Built around the main road - One road in / out. Most traffic to Rochdale</p> <p>b) Housing developments - put pressure on infrastructure</p> <p>c) Need more off road parking provision</p>	<p>Rossendale will continue to be one of the safest Boroughs in Lancashire</p> <p>We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to further improve transport connectivity between the east and west of Rossendale and to our moorland.</p>	<p>Ensure available car parking is adequately signposted.</p>	<p><u>LCC</u> <u>Regeneration</u></p>	<p><i>Medium term</i></p>	<p>Officer time Mainstream funding</p>	<p>Local</p>

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Tourism</b>  a) Attract more visitors - Promote the area more  b) Offer a full package to visitors – hotel / B & B and eat / drink	We will have doubled the size of our visitor economy by transforming our activity based leisure and retail offer. We will also have encouraged the further development of our increasingly vibrant business services sector.	Look at better promotion of current attractions and events in the Whitworth area – to people in neighbouring areas as well as locally	<u>Regeneration / Whitworth Council</u>	<i>Short Term</i>	Officer time Private sector funding	Local
		Support development of facilities and promotion at the Reservoir	<u>Water Ski Club / Regeneration / United Utilities</u>	<i>Long Term</i>	Officer time Private sector funding	
		Support and promote the development of accommodation options in the Whitworth area	<u>Regeneration</u>	<i>Long Term</i>	Officer time External funding	
		Encourage local businesses to link into schemes such as Taste Lancashire etc.	<u>Regeneration</u>	<i>Medium Term</i>	Officer time Mainstream funding	
		Place 'Welcome to Whitworth' stone at entrance to Whitworth	<u>Whitworth Town Council</u>	<i>Short term</i>	Mainstream funding	

		<p>Support the development of cultural activities and events in Whitworth</p>	<p><u>Neighbourhood Forum / Town Council</u></p>	<p><i>Short term</i></p>	<p>External / community grant funding</p>	
		<p>Explore options for the development of a farmers market on a regular basis – encourage visitors and address lack of butcher / greengrocer etc. in Whitworth</p>	<p><u>Town Council</u></p>	<p><i>Medium term</i></p>	<p>Private sector / community funding</p>	

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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Economy and Town Centre</b>  a) Lack of a central heart to Whitworth  b) Improve the retail offer e.g. bank, food (fresh) outlets  c) Encourage industry into the area - not just a Rochdale dormitory town	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.  We will have created opportunities for people from all parts of Rossendale to benefit from the borough's prosperity.	Look at ways of encouraging more tourist type businesses e.g. pottery / painting / gallery	<u>Regeneration / Culture</u>	<i>Long Term</i>	Officer Time Private sector funding	Local
		Encourage new retail businesses	<u>Regeneration</u>	<i>Long Term</i>	Officer Time Private Sector funding	
		Look at options for the development of Historic centre: Whitworth Square, Doctors Wood	<u>Regeneration</u>	<i>Long Term</i>	Officer Time	
		Encourage joint working between businesses – e.g. establish a traders association	<u>Regeneration / Communities Team</u>	<i>Medium Term</i>	Officer Time	
		Explore options to provide support to improve look of town centre with hanging	<u>Whitworth Town Council Communities Team</u>	<i>Short Term</i>	Officer Time Pride funding Town council funding	

		baskets, planters etc. Investigate mobile banking coming to Whitworth	<u>Communities Team</u>	<i>Short Term</i>	Officer Time	
		Investigate use of empty retail units for fresh food traders to share on a weekly rota	<u>Communities Team / Traders Association</u>	<i>Short Term</i>	Officer Time / Grant funding	

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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Youth Provision</b>						
a) Anti-social behaviour – perceived to be a problem - Masseycroft – MUGA	We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment – being able to access the right level of training and higher education for their own fulfilment.	Promote intergenerational working – e.g. at St Anselms and Masseycroft	<u>LCC</u> <u>Greenvale</u>	<i>Medium Term</i>	Officer Time	NI 117
b) Alcohol abuse by young people – particularly Fridays and Saturdays – evenings and daytime		Promote youth projects currently in place e.g 515 Centre	<u>LCC</u>	<i>Short Term</i>	Officer time Mainstream funding	
c) Young people would like more facilities e.g. skate park		Publicise and identify when and where youth workers are in the area	<u>LCC</u>	<i>Short Term</i>	Officer time Mainstream funding	
d) High costs of travel / public transport for young people		Arrange Council / Police 5 a Side football matches with local young people on the MUGA	<u>Communities Team</u>	<i>Short term</i>	Officer time	
		Look into the possibility of a skate park at Leavengreave – get young people to help horticultural society – i.e. put	<u>LCC</u> <u>Communities Team</u> <u>Whitworth Town Council</u>	<i>Long Term</i>	Officer Time External funding	

		<p>something back to gain new facilities</p> <p>Ensure young people's views are represented on the Neighbourhood Forum utilising existing mechanisms e.g. High School Council</p> <p>Look at options to develop land in the centre of Wallbank Estate for recreation e.g. out door gym, play area</p> <p>Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns</p>	<p><u>LCC</u> <u>Youth Council /</u> <u>Town Council</u></p> <p><u>LCC /</u> <u>Greenvale</u> <u>Homes</u></p> <p><u>Communities</u> <u>Team /</u> <u>Neighbourhood</u> <u>Forum</u></p>	<p><i>Short Term</i></p> <p><i>Medium term</i></p> <p><i>Short term</i></p>	<p>Officer Time</p> <p>Mainstream / external funding</p> <p>Mainstream funding</p>	
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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Parks and open spaces</b> a) Countryside - maintenance and access b) Develop family play areas / Safe areas c) Cycleway access and ongoing maintenance issues d) Improve use of open space to involve and serve the whole community	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Countryside –look at ways to improve maintenance of footpaths and access to countryside	<u>LCC / Countryside Agency</u>	<i>Long Term</i>	Officer Time Mainstream funding	Local
		Promote Rossendale Way through walking guides and improved signposting	<u>Regeneration</u>	<i>Short term</i>	Officer Time	
		Promotion of cycleway via cycleway group	<u>Cycleway group Culture / Communications</u>	<i>Short Term</i>	Officer time	
		Look at options to develop outdoor gym facilities / trim trail	<u>CLAW</u>	<i>Medium Term</i>	Officer Time External funding	
		Identify suitable sites for flower beds and Incredible Edible Scheme and introduce the Scheme to local residents	<u>CLAW / Communities Team / Operations</u>	<i>Short term</i>	Officer time / external funding	

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Provision of facilities</b>  a) Improve internet provision: Broadband availability and speed and access to internet  b) Improve facilities and opportunities for recreation and education  c) Improve sports facilities – improved drainage, changing rooms, coaching etc.	By 2018 Rosendale will have one of the most physically active communities in the UK	Internet facilities – look into options for improving speed and availability e.g. use of 515 Centre by other groups during the day	<u>Pennine Lancs scheme</u>	<i>Medium Term</i>	Officer time	NI 8
		Library refurbishment – community facility for all ages – ensure benefits maximised for the local community e.g. internet Café, facilities in sheltered accommodation / day care centres / library	<u>LCC</u>	<i>Long Term</i>	Officer time Mainstream funding Private sector funding	
		Explore development of post 16 educational facilities closer to Whitworth e.g. high school sixth forms, vocational college in Bacup	<u>LCC</u>	<i>Long Term</i>	Officer time	
		Look into options for upgrading sports	<u>CLAW / Culture</u>	<i>Long Term</i>	Officer time	

		facilities Explore options for computer training by young people at Greenbrook House for residents.	<u>Greenvale Homes</u>	<i>Short term</i>	Officer time / community input	
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Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<b>Health</b>  a) Accessing GP and Dental services  b) Transport to hospital (Blackburn or Rochdale), for patients and families, elderly  c) Improve the health and well being of children in Whitworth	People who live here will experience increased health and mental wellbeing.  Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England.	Explore improved access to GP and dental services – extended opening hours	<u>PCT</u>	<i>Medium Term</i>	Officer time	NI 120
		Map out and publicise available transport to hospitals	<u>LCC</u>	<i>Short Term</i>	Officer time	
		Promotion of healthy lifestyles through delivery of activities and provision of information e.g healthy diet and signposting to specialist services	<u>PCT</u>	<i>Medium Term</i>	Officer Time	
		Investigate the possibility of a fitness plan for every child starting school	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time / mainstream funding	
		Promote and improve access to cycleway as a means of travelling to school	<u>Cycleway Group</u>	<i>Short term</i>	Community input	

## Whitworth Neighbourhood Action Plan October 2010 – October 2011

### Summary of Action Plan (Short term actions)

<b>Short Term</b>	
<b>Challenge / Key Issue</b>	<b>Suggested Action</b>
<b>Place</b>	
<b>Town Centre / Regeneration</b>	
Lack of a central heart to Whitworth  Improve the retail offer e.g. bank, fresh food outlets	<ul style="list-style-type: none"> <li>• Explore options to provide support to improve look of town centre with hanging baskets, planters etc</li> <li>• Encourage joint working between businesses by establishing a traders association</li> <li>• Investigate mobile banking coming to Whitworth.</li> <li>• Investigate use of empty retail units for fresh food traders to share on a weekly rota</li> </ul>
<b>Tourism and Leisure</b>	
Attract more visitors, promote the area more	<ul style="list-style-type: none"> <li>• Better promotion of current attractions and events in the Whitworth area-to people in neighbouring areas as well as locally.</li> <li>• Place "Welcome to Whitworth stone at entrance to Whitworth.</li> </ul>
Offer a full package to visitors-hotel B&B and eat/drink	<ul style="list-style-type: none"> <li>• Support the development of cultural activities and events in Whitworth.</li> <li>• Work with Regeneration on increasing the availability of places to stay in Whitworth.</li> </ul>
<b>Parks and Open Spaces</b>	
Countryside Maintenance and access  Improve use of open space to involve and serve the whole community	<ul style="list-style-type: none"> <li>• Promote Rossendale Way through walking guides and improved signposting</li> <li>• Identify suitable sites for flower beds and Incredible Edible scheme and introduce the scheme to local residents</li> </ul>
Cycleway access and ongoing maintenance issues	<ul style="list-style-type: none"> <li>• Promotion of cycleway via cycleway group</li> </ul>

<b>People</b>	
<b>Health and wellbeing</b>	
<p>Accessing GP and Dental Services</p> <p>Transport to hospital(Blackburn or Rochdale), for patients and families, elderly.</p>	<ul style="list-style-type: none"> <li>• Signpost residents to Help Direct for information.</li> <li>• Map out and publicise available transport to hospitals.</li> </ul>
<p>Improve the health and wellbeing of children in Whitworth</p>	<ul style="list-style-type: none"> <li>• Investigate the possibility of a fitness action plan for every child starting school</li> <li>• Promote and improve access to cycleway for young people as a means of travelling to school</li> </ul>
<b>Youth Provision</b>	
<p>Alcohol abuse by young people- particularly Fridays and Saturdays evenings and daytime</p>	<ul style="list-style-type: none"> <li>• Promote youth projects currently in place e.g 515 centre</li> <li>• Support Community Safety Delivery Plan- priorities around anti-social behaviour through support for Awareness Weeks and Confidence Campaigns</li> </ul>
<p>Young people would like more facilities e.g skate park</p>	<ul style="list-style-type: none"> <li>• Publicise and identify when and where youth workers are in the area.</li> <li>• Arrange Council/Police 5 a side football match with local young people</li> <li>• Ensure young people's views are represented on the Neighbourhood Forum using current established mechanism e.g Whitworth High School Youth Council</li> </ul>
<b>Provision of Facilities</b>	
<p>Improve internet provision:Broadband availability and speed and access to internet.</p>	<ul style="list-style-type: none"> <li>• Internet providers are not upgrading the exchange. Forum to put pressure on providers in the area.</li> <li>• Explore options for computer training by young people at Greenbrook House for residents</li> </ul>
<b>Communication</b>	
<p>Communicate / Publicise progress of action plan, funding availability, public meetings etc.</p>	<ul style="list-style-type: none"> <li>• Work with partners to develop Communication Plan for Neighbourhood Forums.</li> </ul>