

Subject:	Whole-Council Elections	Status:	For Publication
Report to:	Full Council	Date:	20 th March 2024
Report of:	Chief Executive	Portfolio Holder:	Environment and Corporate Services
Key Decision:	<input checked="" type="checkbox"/> Forward Plan <input checked="" type="checkbox"/>	General Exception <input type="checkbox"/>	Special Urgency <input type="checkbox"/>
Equality Impact Assessment:	Required:	No	Attached: N/A
Biodiversity Impact Assessment	Required:	No	Attached: N/A
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1. RECOMMENDATIONS

- 1.1 That Council agrees to adopt a scheme of whole council elections, meaning an electoral cycle of one election every four years with all councillors being elected, with the first such election being held in May 2024.
- 1.2 That Council agrees to make an order to alter the years of the ordinary elections of the Whitworth Town Council so that they coincide with the date of whole-council elections.
- 1.3 In the event that Council elects to move to whole council elections, the Constitution will be amended to reflect the required changes.

2. EXECUTIVE SUMMARY

- This report seeks a resolution that the Council should change its electoral cycle to 'whole-council' elections commencing May 2024.
- Councils with whole-council elections elect their members once every four years.
- To move to whole-council elections the Council must first consult such persons as it thinks appropriate on the proposed change. This has now been completed.
- Following the Local Government Boundary Commission for England Ward Boundary Review, the Council is subject to all-out election in May 2024 along with the Police and Crime Commissioner Elections. This presents a timely opportunity to move to whole-council elections with minimal disruption.
- In changing to whole-council elections, in order to avoid incurring the cost of standalone town council elections, it is recommended that Council seeks an order that aligns the Whitworth Town Council election with the whole-election date.
- The Government's current policy is to encourage all councils still not holding "all out" elections to consider using the powers that Parliament has given to switch to such elections to bring stability to councils' decision making and help incentivise long-term planning.
- This is not a referendum. The results of the consultation are advisory in nature and

provide evidence of the public views.

3. BACKGROUND

- 3.1 Legislation enables the Council to change its electoral cycle at certain fixed periods of time. The Council presently elects its councillors by thirds, meaning a third of the councillors are elected every year for three years, with no elections in the fourth year.
- 3.2 Councils that presently elect by thirds can move to whole-council elections and, if at a later date it is considered necessary to do so, can revert back to elections by thirds but not until five years has passed since the resolution was made to change.
- 3.3 If the Council wishes to move from elections by thirds to whole-council elections, it must follow the process in accordance with s33 of the Local Government and Public Involvement in Health Act (2007).
- 3.4 The Act states that the Council must not pass the resolution unless it has taken reasonable steps to consult such persons as it thinks appropriate on the proposed change and that the resolution must be passed at a meeting which is specially convened for the purpose of deciding the resolution and by a majority of at least two thirds of the members voting on it. The resolution must specify the year for the first ordinary elections of the Council at which all councillors are to be elected, which may not be a county-council elections year.
- 3.5 In the event that members resolve to move to whole-elections, the Council must then publish an explanatory document on the decision and make the same available for public inspection how it sees fit and give notice to the Electoral Commission. If the resolution is not carried, the Council will continue with its elections in thirds.
- 3.6 On 22nd January 2024, Council resolved to undertake a 6 weeks consultation process to obtain the views of residents and numerous stakeholders. The link to this report can be found here <https://www.rossendale.gov.uk/meetings/meeting/1449/council> . The results of consultation have been evaluated and are detailed below and in Appendix 1 attached.

4. CONSULTATION

- 4.1 As mentioned above, prior to passing the resolution to convert to whole-council elections, the Council must have taken the decision to consult with such persons as it thinks appropriate. This consultation took place between 23rd January 2024 and 5th March 2024.
- 4.2 The legislation does not specify the nature of that consultation but in order to comply with the Act, the Council has provided sufficient publicity and engagement with members of the public and stakeholders for comments and representations to be made, with councillors and MPs being consulted in their own right. The information provided clearly set out the different regimes to give consultees an understanding of the same prior to their response.
- 4.3 The consultation has been carried out by contacting the following stakeholders by providing an off and on line questionnaire, word version paper copy and QR code. Regular reminders have been made particularly on the social media platforms. Posters were put up and distributed to raise awareness. All were encouraged to respond and share to bring it to the attention of others.

- Residents
- Councillors
- Officers
- One Stop Shop
- MPs
- Whitworth Town Council
- Lancashire County Council
- The Police and Crime Commissioner
- The Electoral Commission
- Rossendale Connected to include GPs
- Rossendale Leisure Trust
- The Council Website and Social Media platforms
- Business Leaders
- Bacup Business Association
- Valley at Work
- Community Partnerships and Communities newsletter
- Free Press

4.4 In total, 155 people responded as outlined in Appendix 1. In summary, 52.3% indicated a preference to move to whole-council elections, 43.9% chose to remain in thirds and 3.9% said that they had no preference. Of these responses, 133 or 85.8% were from residents with the remainder being made up of officers, members, community groups, businesses and people working in the borough. Of those residents that responded, 49% were in favour of moving to whole council elections, 47% were in favour of retaining by thirds and 4% showed no preference.

4.5 For those that responded with a desire to move to whole-council elections, the comments made were varied but mainly focused on:

- Greater ability to carry out long term strategic plans and focus on constituents.
- Less confusing to members of the public to elect all in one go.
- Significant cost savings, using constituents' money more effectively and efficiently.
- The savings could go to more beneficial projects in the borough.
- Increase residents' engagement in the election process and result in higher turnout.
- Being focused on improvements instead of re-election.
- Focus on Council Leadership.
- Less impact on others in our community eg schools that are polling stations.
- Leads to more stability and decision making for the council and its investors allowing long term planning.

4.6 For those that responded with a desire to remain in thirds, the comments were again varied but mainly focused on:

- Experienced councillors passing on knowledge to new councillors.
- Avoids huge influx of new councillors.
- People have to compromise and collaborate.
- "By thirds" elections offer a regular chance to feed back to all levels of government any displeasure felt by the electorate.
- Keeps councillors accountable to their communities.
- Chance to assess the Council every year.

- 4.7 Little comment was provided by those with no preference. There did seem to be some misunderstanding with a number of responses which suggested a belief that individual councillors would be voted for each year and not stand for a 4 years term as would be the case in either regime.
- 4.8 It is imperative to note that the responses to the consultation are advisory in nature and are there to give members an understanding of the views of the consultees. These must be taken into account and considered but the process should not to be mistaken for a referendum and members must make a decision which is in the best interest of the Council.

5. THE RATIONALE FOR CHANGE

- 5.1 There is limited formal or recent research on the subject of different electoral cycles and their benefits, however in 2004 the Electoral Commission published its research on the subject of local government electoral cycles (attached at Appendix 2) which concluded that whole-council elections would provide clearer and more equitable system of voting for electors in the area. The research focussed primarily on promotion a consistent national pattern of local elections, which it concluded would help to focus national attention on local government issues.
- 5.2 Often because there are a number of other factors affecting turnout in any given year, such as combined local and parliamentary elections, it is difficult to draw conclusive evidence however the Electoral Commission shows that turnout is marginally greater among councils who conduct all out elections than among those who elect by thirds, based on a comparison between districts, London Boroughs and metropolitan districts. Members will note at Appendix 3 the Election Timetable in England clearly showing a majority of councils following a whole-council election regime and it is understood that more have moved to whole-council since this was last updated in January 2023.
- 5.3 Research conducted by MORI highlighted the level of misunderstanding amongst electors regarding who they are voting for, or how often they are expected to vote. The confusion increases amongst younger voters or those from black or minority ethnic groups which suggested there are equality issues to recognise when considering an appropriate electoral system. In contrast, holding elections every four years can facilitate stable, strategic place leadership, with the ability to deliver a clear programme for the electorate and the time to tackle some of the longer-term issues communities might face.
- 5.4 It is widely understood that those councils facing External Assurance Reviews commissioned by the Department for Levelling Up, Housing and Communities are formally being asked to consider the option of moving to a whole-council electoral cycle as an alternative to their current system of thirds. The former Secretary of State the Rt Hon Robert Jenrick MP in a written ministerial statement to Parliament on 10th June 2021 also stated that such a move could provide for stable strategic leadership, greater accountability and better value for money for taxpayers. He further states *“The absence of such elections is often a consistent feature of under-performing councils and a common thread through many council interventions. I of course recognise that there are many excellent councillors up and down the country performing their duties effectively with elections by thirds or other patterns. But holding elections three years out of four, or every other year, risks creating a culture of perpetual electioneering in a council where there is little focus on the strategic, an inability to address longer term challenges and leadership which can lack the stability needed for a high performing authority.”*

5.5 It has further been said that councils' "short-termism" due to the electoral cycle was one of the factors which had led to the need for an external assurance review as councils need continuity in its vision and leadership with the ability to see plans through and deliver objectives in order to be successful.

5.6 It is worth reminding here of the advantages of whole-council elections:

- a council has a clear mandate for four years, allowing it to adopt a more strategic, long-term approach to policy and decision making – and focus less on yearly election campaigning and the restrictions imposed by the pre-election period.
- avoiding election fatigue and the results are simpler and more easily understood by the electorate. There would be a clear opportunity for the electorate to change the political composition of the council once every four years.
- greater publicity of whole-council elections may generate higher turnout. The Electoral Commission suggest that electorates associate better with whole-council elections as they are considered to provide a clearer and more equitable system of voting.
- lower cost for the Council and political parties in running less elections together with ancillary favourable considerations such as the reduction in the cost of member induction training and development. It would also be less disruptive to public buildings used as polling stations.
- greater confidence for businesses and investors in the borough who may be deterred by prospects of political instability.
- enhances the possibility of all political groups working together to build political consensus on strategies which may require radical remodelling of services and finances which could otherwise create a barrier to continued improvement.

5.7 Currently the cost of local elections is incurred every 3 out of 4 years and are in the region of £90,000 per annum. Where the local elections coincide with other elections, any fixed costs incurred would be reduced by the level of contributions from external parties such as Central Government. In recent years, this has seen the Council only paying half of the main costs i.e. for staffing, polling stations, postal vote packs and poll cards. The potential saving from moving to whole-council elections exceeds the contributions from combined elections.

5.8 In contrast the advantages of election cycle in thirds are:

- allowing continuity of councillors by potentially avoiding a large number of new inexperienced councillors at one election.
- encouraging people into the habit of voting and voting for one person is well understood by voters. Voting for three councillors under whole-council elections will need to be explained well to voters to avoid confusion.
- allowing judgement of a council annually rather than every four years and allows the electorate to react sooner to local circumstances, thereby providing more immediate political accountability.

6. MATTERS ASSOCIATED WITH THE PROPOSED CHANGE

- 6.1 Part of the consideration of moving to whole-council elections is to determine the date on which this would come into effect. Whilst the legislation does not allow the Council to align the date with the County Council elections, it would be prudent to plan for a time that takes advantage of and aligns with another election to maximise the level of contribution to be made to the Council.
- 6.2 The Local Government Boundary Commission for England Ward Boundary Review has now been completed and as a result the Council is subject to all-out election in May 2024 along with the Police and Crime Commissioner Elections. This presents a timely opportunity to move to whole-council elections with minimal disruption as the Council is already preparing for an all-out election and would see the cycle fall in line with future PCC elections therefore maximising the financial advantages of a combined election. 2025 is County Council elections so this year is not an option. The Council is required to ensure that the date set for change is not too far in the future as otherwise there would be the risk that it could be considered to be unlawfully undermining the intention to provide stability.
- 6.3 By-elections are more likely to occur under a whole-election system because vacancies would need to be filled at the time they occur, rather than where, for example, a resignation is generally dealt with in the more frequent May local elections. The estimated cost for a standalone by-election could be up to £15,000. This has been provided for in terms of the predicted savings.
- 6.4 A change to whole-council elections would see the Council secure significant savings over a four-year period and assist in the delivery of the medium term financial strategy. While arguments exist in favour and against such a change, better value for money is obtained from whole-council elections.

7. NEXT STEPS

- 7.1 Following consideration of this report and the consultation responses, Full Council must determine whether to pass a resolution which is supported by a two thirds majority of those members voting on it to move to whole-council elections. If members are minded to vote in favour of the recommendations, consideration must be given to resolve that it shall by order amend the scheme for town council elections within Rossendale and that from May 2024 the election of all Whitworth Town councillors will take place on the same day as elections for borough councillors. The order can make transitional provision for the retirement of town and parish councillors at different times than would have otherwise applied during that transitional period.
- 7.2 In the event that members resolve to move to whole- council elections, the Council must then publish an explanatory document on the decision and make the same available for public inspection how it sees fit and give notice to the Electoral Commission.

8. RISK

All the issues raised and the recommendations in this report involve risk considerations as set out below:

- Risk is associated with the holding of elections. There is less risk overall if the number of elections is reduced. Electoral risk is mitigated by having an experienced

team that keeps up to date with training and legislation. The risk to the Council's reputation is substantial, so the professionalism and experience of staff in producing a transparent and accurate result is crucial. Staff training will need to be reviewed and resources increased to ensure the nomination process is managed effectively with the increase in candidate numbers and a change to ballot papers with voting for more than one candidate. This is underway presently in readiness for the May 2024 elections following the boundary review.

- Retention of some staff on local elections may be difficult to sustain with a four-year cycle. Currently the Council do not have an issue with recruitment to the elections and staff, including temporary staff, make themselves available as required.
- Publicity and resources will be required to highlight a change to the electoral cycle and voting process to mitigate confusion on polling day. This already in motion due to the requirements on the May 2024 elections.

9. FINANCE

9.1 Currently a Local election costs the Council c£90,000. It is estimated that a whole-council election would cost around £92,000. Therefore a four year cycle is currently estimated to cost c£270,000 for three years of elections. Moving to whole-council elections would therefore produce a potential saving of £178,000 over the four year cycle, subject to the potential costs of any by-elections (circa £15k each).

9.2 The cost of an election is met by the body or bodies whose representatives have been elected and therefore, any occasion where a local election is combined with another would see a reduction in costs to the Council. A move to whole-council elections would provide greater accountability and better value for money for the residents of Rossendale.

10. LEGAL

10.1 The Local Government and Public Involvement in Health Act (2007) provides the legal basis for the Council to change the electoral cycle.

10.2 Section 33 of the Act outlines the process the Council must follow. There is a need for a resolution for whole-council elections and this requires:

- (1) A council must comply with this section in passing a resolution for whole-council elections.
- (2) The council must not pass the resolution unless it has taken reasonable steps to consult such persons as it thinks appropriate on the proposed change.
- (3) The resolution must be passed—
 - (a) at a meeting which is specially convened for the purpose of deciding the resolution with notice of the object, and
 - (b) by a majority of at least two thirds of the members voting on it.
- (3A) The resolution must specify the year for the first ordinary elections of the council at which all councillors are to be elected.
- (3B) In the case of a district council for a district in a county for which there is a county council, the year specified under subsection (3A) may not be a county-council-elections year; and here "county-council-elections year" means 2013 and every fourth year afterwards.

- 10.3 Any changes to town council elections would form part of this resolution.
- 10.4 Should the Council not agree to move to a scheme of whole-council elections, the Secretary of State holds the power to require a change by Order laid in Parliament, as provided for under section 86(A1) of the Local Government Act 2000, as amended.

11. POLICY AND EQUALITIES IMPLICATIONS

The consultation process has been undertaken in line with the legislation and as outlined in the body of the report. The Electoral Commission report from 2004 references research which suggests that both younger age groups and those with an ethnicity other than white were less likely to know when local elections were taking place, and that moving to a nationwide pattern of whole-council elections would improve enfranchisement for these groups compared with those who do not share it. Moving to whole-council elections may provide an opportunity for the Council to positively impact on the opportunities of these groups to participate and vote in elections.

12. REASONS FOR THE DECISION

To move to whole-council elections commencing May 2024 and make an order to ensure that Whitworth Town Council elections coincide with the elections of Rossendale Borough Council.

Background Papers	
Document	Place of Inspection
Local Government and Public Involvement in Health Act (2007)	https://www.legislation.gov.uk/ukpga/2007/28/part/2/chapter/1/crossheading/power-of-district-councils-to-change-to-wholecouncil-elections
Appendix 1 – Consultation response	Attached
Appendix 2 - The Electoral Commission - The cycle of local government elections in England Report and recommendations	Attached
Appendix 3 – Election timetable in England	https://www.gov.uk/government/publications/election-timetable-in-england/election-timetable-in-england

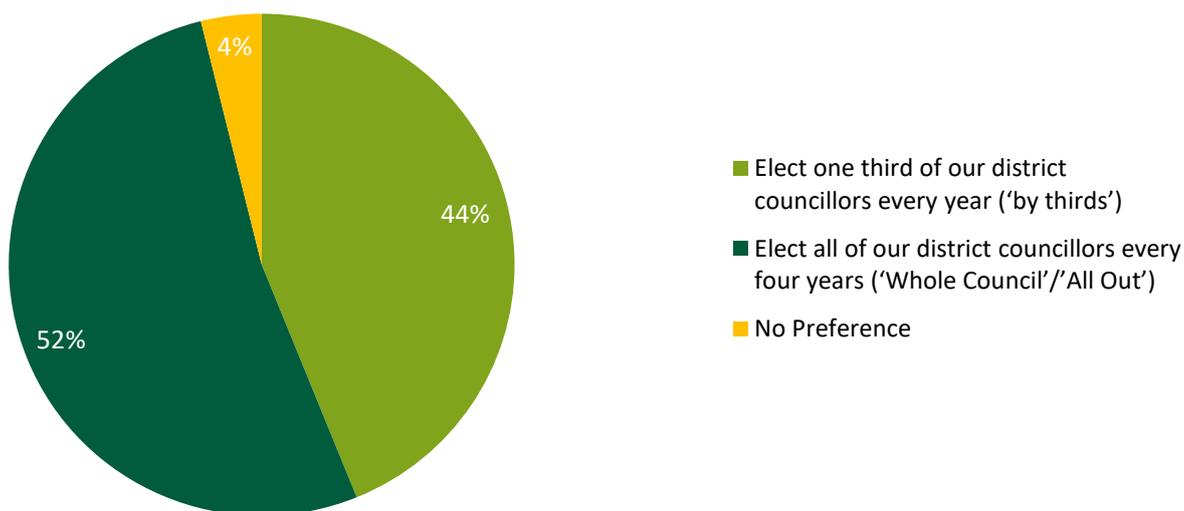


Elections Consultation 2024 Summary Report

1. Having read the information provided by the Council, do you think we should:
 - i) Elect one third of our district councillors every year ('by thirds')
 - ii) Elect all of our district councillors every four years ('Whole Council'/'All Out')
 - iii) No Preference

Having read the information provided by the Council, do you think we should:

Answer Choice		Response Percent	Response Total
1	Elect one third of our district councillors every year ('by thirds')	43.9%	68
2	Elect all of our district councillors every four years ('Whole Council'/'All Out')	52.3%	81
3	No Preference	3.9%	6
<i>answered</i>			155



2. We would like to understand why people have chosen a particular option, so please tell us why you feel that way? Expressing a reason for a preference is beneficial as it will be considered by Council.

Elect one third of our district councillors every year ('by thirds') – word cloud:

accountability **accountable** achieve **annual** avoids candidate case **chance** community **con**
tinuity costs **council councillors** cycle decisions democratic
 disruption **elected** electing **election elections electorate** expensive
 experience experienced feel governance government lack leads **local** majority nation

al opinion opportunity **option party people** political preferable regularly represents residents retention sho

rt stability **stay** term **thirds** toes understand **vote** voted **voters** voting westminster work **ye**

ar yearly **years**

Elect one third of our district councillors every year ('by thirds') Full Response

1	People are more likely to vote
2	It prevents seismic, disruptive changes. As a result, people have to look to collaboration and compromise.
3	Fairer process
4	There are pros and cons to both proposals however electing a smaller number allows for a more seamless transition / less disruption. At the end of the day people want politicians to work together for the betterment of the community .
5	Potentially changing the entire council at the same time would give no continuity and potentially hinder any ongoing projects
6	More control for voters
7	This ensures a consistency of approach - parties geared to constituents regularly not just once every four years. This permits continuity of policies not a sudden change. A better chance for long-term commitments.
8	I think there would be more continuity if only a third was elected each year. Also political changes can be reacted to more quickly.
9	The 3 (out of 4) year cycle, enables feedback - a democratic update and punishment for a party's egregious behaviour. It gives a straightforward choice about who the councillor should be. To elect all at once has a number of disadvantages:- The quality of candidate is poor at times (including elected ones) and is likely to be further diluted in all out elections. Decent candidates sometimes lose out, it would be a shame that they and the public have to wait another 4 years before another election. Electing more than one councillor per ward in an all out election can be less than straightforward - with more mixed messages and tactics like one party with only one candidate suggesting voting just once for them (which is logical but anti-democratic etc). Every 4 years would make Rossendale Council even more remote for the voters than it already is (especially in Whitworth). I am concerned that there would be a tendency to take/game decisions that have an adverse effect just after a 4 year election, hoping people will have short memories; and delaying more beneficial decisions until nearer (but before) and election. The council have failed to provide robust analyses showing the pros and cons of their preferred option of all out elections every 4 years. There has been no case made for a significant improvement except for reducing cost. It is unclear what effect this consultation is intended to have and how the council intend to use it. What level of response is being looked for? If a majority say they want to keep the existing system - would the councillors just ignore it i.e. is it virtually a fait accompli?
10	At each local elections it maintains a 66% element of experienced councillors, and avoids the possibility of a huge influx of new inexperienced councillors.
11	More experienced councillors pass knowledge and expertise to newer councillors. Under an 'all out' election this could not be carried on if experienced councillors are not voted for.
12	Although a more expensive option it allows continuity and for a an experienced core of councillors. In addition, the four year option would mean that the electorate would only have a chance to vote for their preferred candidate once every four years which makes for a less democratic system.
13	The council estimates that up to £178,000 can be saved for council funds. I applaud the council's concern, but this is a tiny amount compared with a) the amount that has been taken from council budgets over the last 14 years, and b) the amount that the Westminster government has felt able to write off following its mismanagement. To change from a fair system to an unfair one in order to save such a paltry amount will only encourage Westminster to cut more from local councils' budgets.
14	I feel the "by thirds" elections offer a regular chance to feed back to all levels of government any displeasure felt by the electorate. "All out" elections are more likely to fall into line with voters' leanings for Westminster elections. As such they would seriously disadvantage smaller parties, resulting in an even more iniquitous distribution of votes and therefore of councillors. This clearly disadvantages voters who will feel less able to vote with their conscience.
15	By thirds allows the public like myself to vote and change councillors that are not providing what we want and need.
16	Annual accountability. 4 years is too long. You only need to see the overall dissatisfaction with the current national government and the lack of a timely election to understand that. Annual elections also provide greater retention of experience overall
17	'By thirds' elections offer the better governance model, helping to moderate the political spectrum and temper extremism. Important, particularly in today's polarised political climate. The move to 'whole council' elections serves only to strengthen a 'two party' system whilst diluting electoral accountability; in effect a 4 year dictatorship and most likely the underlying driver for the change particularly as there has been no demand from the electorate itself. Given the

	lack of any other persuading arguments; the costs are negligible either way and 'voter fatigue' - really! The status quo is the safest option.
18	need experienced councillors to help new ones with ongoing concerns, a council should be accountable to its voters and give them a chance to respond more frequently than every 4 years, and cost should definitely not be the governing factor in democracy!
19	We feel that it is preferable to have the opportunity to bring in new Councillors more frequently as circumstances can change over a four year period. Not everybody is happy with the outcome of an election of councillors and in order to maintain voters interest and focus on local politics we consider it important to give voters hope for change over the current three year cycle rather than extend their disappointment, angst and frustration.
20	1. More capability to achieve long-term goals. 2. More incentive to compromise. 3. More opportunity to out-vote poor councillors. 4. Increased fluidity of change.
21	I think it is a fairer reflection of how the electorate feels. Waiting for 4 years would leave voters waiting a long time before they could make a change.
22	Elections by thirds means residents get a say every year about who represents them and cast opinion on how the council is being run. Removing people's annual vote does not make for better or clearer governance. We understand all of our neighbouring councils in East Lancashire, West Yorkshire and Greater Manchester all continue to elect their council by thirds so I think we should just be left alone to stay as we are and people should stop fiddling with our established and easy to understand voting system.
23	Current councillors not listening to their constituents, paying expensive road tax, council tax and not receiving what we deserve. Road are dangerous
24	This would retain experience of existing councillors and enable residents to stay engaged in the democratic process
25	Avoiding having a lack of experience as well as the electorate being able to have an annual option of voting will retain experience in the council as well as making the electorate not feel powerless like we often do in the Westminster elections due to the long time between elections.
26	Because I think people would get complacent otherwise.
27	To maintain experience
28	I think every 4 years is too long. It means if a council is not responding to the needs of the electorate then we can vote new councillors in every year.
29	Since living in Bacup I have been very disappointed with local councillors, over all it seems very corrupt and also appears that time is wasted pursuing personal grudges or supporting self serving projects as opposed to actually helping and improving our community. More frequent elections means that we have more power of the people elected to act in the public's interests.
30	we've got to keep the councillors on their toes! If we let them stay in for four years they'll never do what we need them to do.
31	More accountable on what Rossendale needs in their constituency
32	To keep councillors accountable to their constituency.
33	If you're doing a job the electorate appreciate, then you'll be re-elected. Whilst four year terms may provide stability from the council's point of view, it can also lead to complacency and quiescence. A constantly flowing stream avoids stagnancy.
34	The councillors need to be more accountable
35	I think that voters should have the opportunity to reassess the council's performance annually and vote to reflect this, rather than being stuck long term with a council that isn't moving in the wanted direction.
36	1. The current system enhances democratic accountability at a local level. 2. Local decisions often require speedy resolutions. Annual elections facilitate the electorate's verdict on those decisions which should focus councillors into making them in a timely manner. 3. Local elections are often influenced by national events. A fixed four year system means being left with a dominant party elected because the govt was unpopular without the means to adjust over time. 4. A fixed cycle is only fair if a proportional representation system was also adopted.
37	The case for 'all out' local elections is not made. Preserving the present system allows for some retention of learning and avoids dramatic policy swings.
38	In my limited experience I believe that change isn't always for the good. I favour the 'by thirds' system. The reasoning behind it seems easier. We just need to get people motivated to vote. Three strikes and you are out. It really annoys me that people don't vote because 'they are all the same'. No they are not and anyone who complains about local or national governance gets short shrift from me if (when I ask) they have voted or not and the answer is no!
39	Election of a third of councillors each year leads to better continuity and less disruption May be more expensive, but more preferable in my opinion.
40	Achieve continuity, no chance there would be a majority of greenhorn members having to learn the role
41	I support the idea of electing our council by thirds every year. I think this method offers more stability in how we manage local issues. It gives us a chance to assess the council's work every year. This way, we can respond quickly to local needs and changes. Having yearly elections keeps the council accountable. It means they have to stay focused on what residents want all the time. They can't just make promises every four years. They have to keep proving themselves. Even if it costs more to have elections every year, I don't mind. I believe it's worth it for better local governance. It's important to have a council that knows it must listen to us regularly, not just once in a while. In short, yearly elections

keep our council on their toes. They ensure our voices are heard more often. This leads to a council that better represents our community's needs and desires.
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Elect all of our district councillors every four years ('Whole Council/All Out') – word cloud:

bigger borough cheaper concentrate consistency constituents continuity **cost** costs **council**
councillors cycle decision decisions effective elected electi
 on elections enable feel financial good higher issues it's lead local longer making
money number opportunity **people** period plan planning policies polling public redu
 ce residents resources rossendale **save** saved saves saving savings sense stabilit
 y strategic **term** thirds turnout **vote** votes voting work year years

Elect all of our district councillors every four years ('Whole Council'/'All Out') Full Response	
1	The cost savings are huge when we are all trying to tighten our belts but it would mean that councillors would be able to concentrate on long-term plans rather than wasting half the year electioneering and not wanting to make tough decisions in case it loses votes.
2	Better decision making
3	Financial saving. An annual election turns into a mini opinion poll on the government at the time. Every four years allows the governing party greater opportunities to implement any policies and to plan for the longer term rather than always having to think about the next election cycle in 12 months. Sometimes politicians will need to make unpopular decisions.
4	Cost savings and also allows councillors to concentrate on serving their constituents
5	Cost implications, saved money could go to other more beneficial projects in the valley
6	It's a drag to vote every year. I've better things to do with my time. Sometimes it's good to have a whole new council of fresh faces and fresh ideas instead of being stuck with the same old dinosaurs who gave little forward thinking
7	Keep cost of elections down
8	Voter engagement - more at stake would hopefully bring a higher turnout which recently, has been dreadful in local council elections.
9	Makes economic sense.
10	Financially better value. Enables better political strategic decision making provided by a four year window.
11	More cost effective, enables longer term decisions to be made.
12	Cost! It would hopefully remove the stagnation of having two thirds of councillors who dominate the new intake. We might end up with keen new councillors who aren't stuck in a rut (or pothole)!
13	Every year is time consuming and expensive. Better value to residents appears to be 4 yearly and also more consistency in who is in charge.
14	It will save money which the council can spend on other things
15	Cheaper for the council Easier for voters to understand Provides stability for whichever party is in control
16	It will save the council money which can be spent instead on public services. It also gives stability and certainty to the Council to enable them to plan over a longer period.
17	Will make it cheaper which should save money and lead to cheaper council tax
18	Better decision making
19	Cheaper, clearer, allows for more strategic long term work
20	save money on elections
21	Support the financial savings the Council need to make.
22	We might get better service if we can vote the useless ones out all at once
23	Save money and also lead to more stability and better planning of policies
24	It seems to be the most cost effective solution whilst causing the minimum distribution.
25	Gives time for decisions to be implemented. Saves money.
26	Saved cost and time. I'd rather a council focus on improvements to the area than constant reelection.
27	Save money and give more time for policies to work

28	I work in a local authority and I am aware of the cost of holding elections. It makes sense to move to every 4 years. In addition it may lead to increased turnout.
29	Saves money, gives councillors more time to concentrate on important issues rather than worrying about being reelected
30	Because it is cost effective and give councillors the time ans space to do what is needed.
31	Save money. And a more challenging vote
32	Seems logical for consistency and means we don't have to impact schools etc to close for polling day as many times.
33	Saves money
34	Its hard enough to get people to vote once in 4 years
35	Unsure of how long the "thirds" system has been in place. Maybe it's time for a change? What happens on the 4th year of "thirds" system? As Boundary Review has declared a reduction in councillors and wards and therefore dictates an 'all out' election, it would seem that should be the starting point for an improved system. Is there a date set yet for this particular election? Despite both options having advantages and disadvantages, a financial saving may just tip the balance towards "Whole council/all out" in the long term of a cash-strapped council.
36	Cost and stability. Main reason for this decision is due to the cost of the elections every year, the money saved could be used for other things.
37	My reason is that with elections every 4-years there would be a stronger and more consistent relationship between elected members and officers who run the council. It is my opinion that this would then create a stronger delivery of the councils medium and long term objectives. This in turn will have a greater impact and benefit for the residents of Rossendale, businesses in Rossendale and will improve the quality for visitors to the Rossendale Valley
38	Provided continuity to enable elected councillors the opportunity to try to get things right and be more effective. Economically more viable
39	I feel it is a more cost effective and efficient way for the our elected representatives to utilise their constituents money and resources.
40	More cost effective Allows for a period of stability
41	Feel an all out election every four years will allow better long term strategic planning. There will be savings which could be put to good use. I think it could increase resident engagement in the election process.
42	The advantages of "Whole Council/All Out" elections outweigh elections "by thirds".
43	It's self explanatory, it's cost effective, reduces time, win win situation
44	Because firstly more cost effective and also less confusing doing the whole election in one go.
45	Less complex voting system for people may result in a higher turn out of voters and may result in the All out proposal being cheaper which this incompetent Labour- run council certainly needs . The current system is simply outdated .
46	The strategic aims would be longer term. Less mature councillors could be voted for in total every four years which is a risk, but I'd suspect that each time, a good number of experienced councillors would be re elected.
47	As we have whole government elections why should the local system differ? Currently it is possible for an unpopular council with a majority to retain power where only a third of the seats are to be contested so it can be very difficult for the electorate to actually get a council that it wants
48	Money saving and a clear message
49	The cost savings are essential but more importantly it allows focus on Council Leadership.
50	Cost effective
51	once every 4 years works , give opportunity for councillors' to find there feet / passions and to be known locally
52	Cost saving could be used for other needs.
53	So people have the opportunity to either re-elect a councillor who does a good job for the community and vote for new
54	The cost is one consideration, it also means that the Council can make longer term decisions. The implementation of this proposal would I feel be beneficial for the whole of Rossendale.
55	Makes more sense to elect all at same time - know where you are with all councillors chosen together
56	Anything that saves RBC money. Politically it's a good thing. I think this is likely to go nationwide, so let's get in fairly early.....so.....if things do go wrong....we can change back to the old system....Make sure that's in the legislation.
57	It will streamline the process and become more cost effective. A lot of people don't know who is their councilor or how long they have been in term or what they are working towards. Electing all councilors every 4 years will slow consistency for the councilors and transparency for constituents.
58	every four years makes more sense and would help the public who do become fed up with too many elections and sometimes decide, "What's the point"
59	Cost saving. Long term stability to plan and see out the plan.
60	Seems to be the most cost effective and simplest ways to do the election
61	It would be far more cost effective for charge payers to hold all out elections every four years, we should also place all voting age residents on postal votes, this would also make far more sense from a cost saving for our Council tax payers, given personal I've never understood people/staff being on polling stations for sixteen hours on polling day, that system is now outdated and should be consigned to history.
62	It saves the council money which can be spent more appropriately in other areas. It encourages better planning and has a bigger chance of a higher vote turnout.

63	Mainly to save the borough council money, and enable committees to have a defined membership and plan over the four years that councillors are members for. A downside would be that there could be a large number of new councillors who may take some time to understand the roles and responsibilities of both the council and the various committees but this could also be the case in the "thirds" type option too, just to a lesser extent. Residents sometimes also suffer from election fatigue, just thinking back to the well know news clip of a lady stating "you're joking, not another one!" and switching to the whole council election system may help to alleviate this.
64	It makes sense to go for the cheapest option.
65	The pre-election period hinders Council policy development and adoption. Removing this period every year can reduce the time it takes for the Council to adopt important policy documents. Having to vote every year can lead to voter fatigue and confusion as to why people are having to vote so frequently.
66	Moving to all-out elections will save the Council money, which is important given the financial situation. It will provide stability for the Council to make longer-term decisions and see them implemented.
67	This would allow more longer term planning and delivery
68	Allows continuity
69	Cost effective
70	It makes sense to put all elections at same time and save money that the council could use for more important issues within the Borough. I also believe that you would get a bigger turnout , People get fed up with having to keep voting each year.
71	Agree that it will save precious resources and allow the council to concentrate on getting things done. Will allow continuity and reflects the election cycle of many other public bodies. I think this would be in the interests of all Rossendale residents.
72	Reduce costs Enhance the stability of the Council
73	I feel it will lead to more stability and decision making for the council and its investors allowing long term planning.
74	Stability of the work programme, long term planning and committee cycle rather than having to break off each year for the pre election period. Cost saving.
75	much better to be able to plan and would be more stable and save money
76	Not only to save costs but also disruption in places where the votes take place. They should also take place at weekends when people have more time on their hands to vote so would increase the number of people currently bothering to vote from the current average of 30% to something more like 60%

No preference

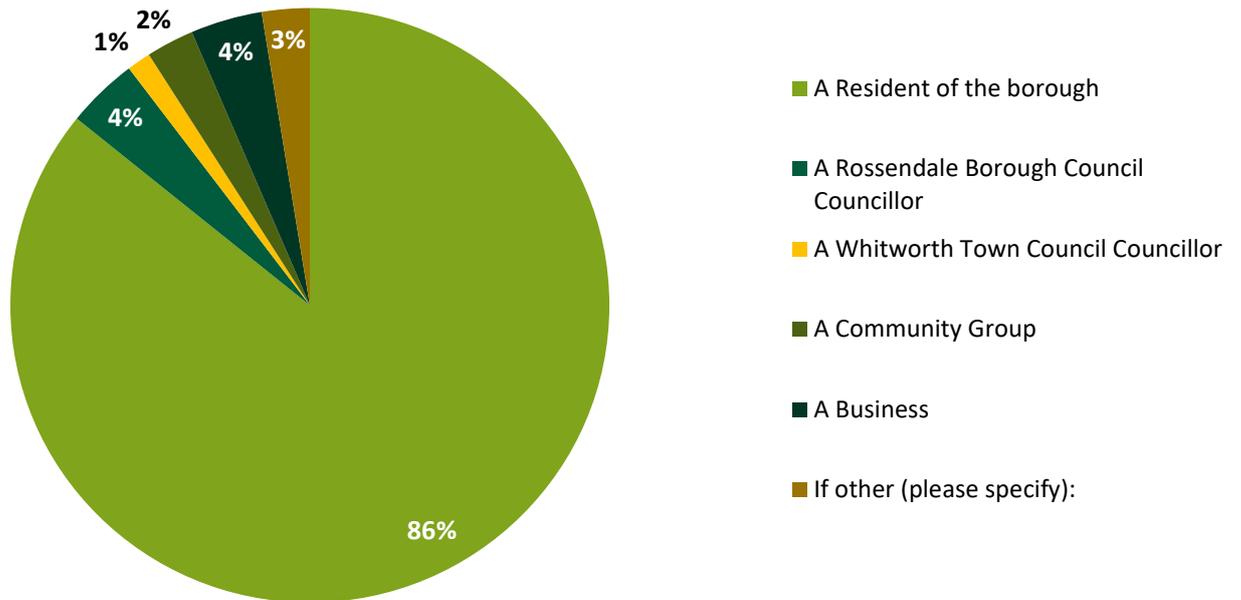
No preference Full Response	
1	I don't know what is best
2	What will the difference make. When It is the Councillors who choose the Candidate and not the local residents. Fed up of close shop politics and Cliché.

3. We want to hear from as many people and stakeholders in Rossendale as we can. Please select which relates to you:
- i) A Resident of the borough
 - ii) A Rossendale Borough Council Councillor
 - iii) A Whitworth Town Council Councillor
 - iv) A Community Group
 - v) A Business
 - vi) If other (please specify)

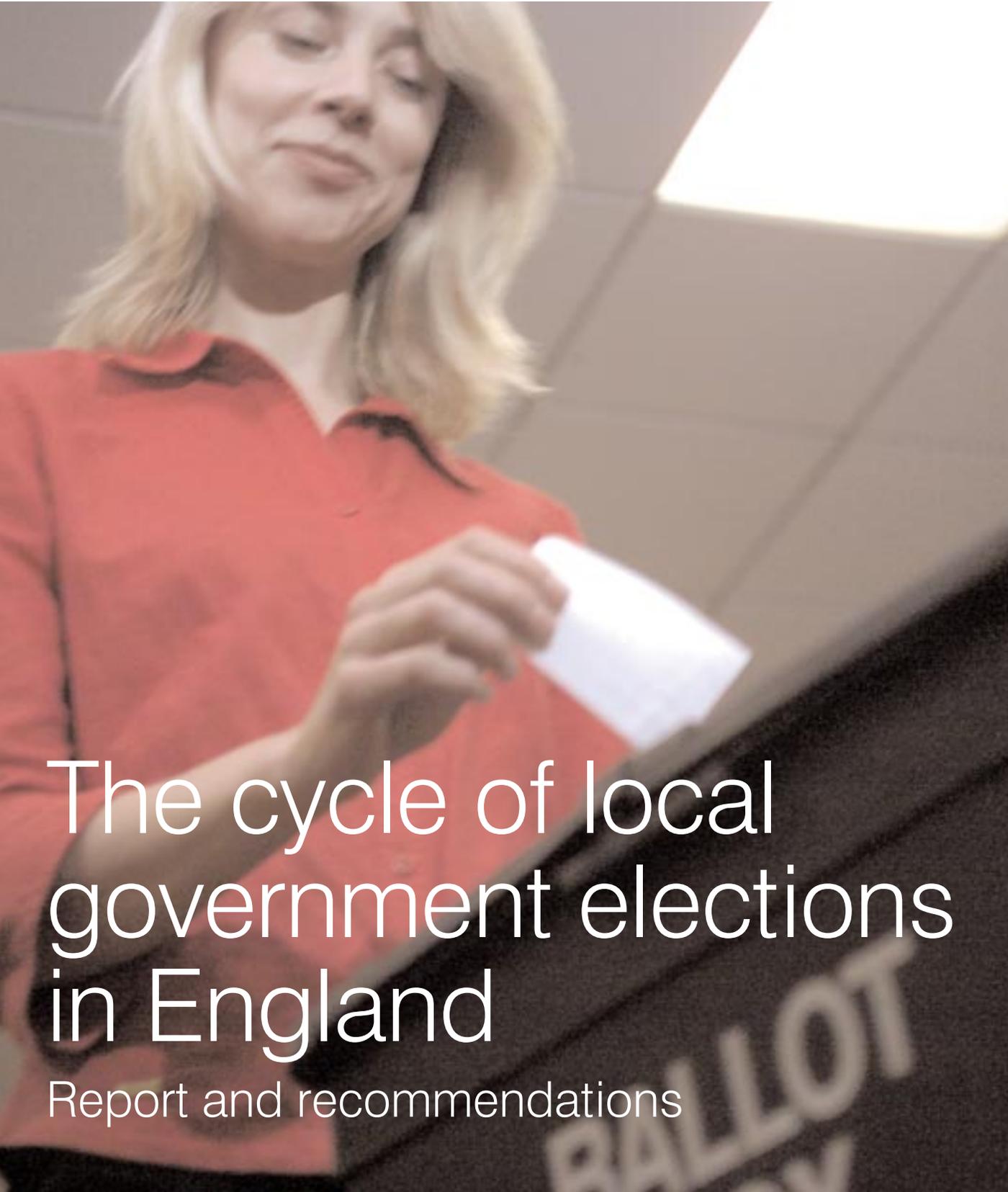
We want to hear from as many people and stakeholders in Rossendale as we can. Please select which relates to you:			
Answer Choice		Response Percent	Response Total
1	A Resident of the borough	85.8%	133
2	A Rossendale Borough Council Councillor	3.9%	6
3	A Whitworth Town Council Councillor	1.3%	2
4	A Community Group	2.6%	4

5	A Business	3.9%	6
6	If other (please specify):	2.6%	4
answered			155

If other (please specify)	
1	RBC Employee
2	Council Worker
3	I work in Rossendale
4	An officer at Rossendale Borough Council



January 2004



The cycle of local government elections in England

Report and recommendations

The Electoral Commission

We are an independent body that was set up by the UK Parliament. We aim to gain public confidence and encourage people to take part in the democratic process within the UK by modernising the electoral process, promoting public awareness of electoral matters, and regulating political parties.

On 1 April 2002, The Boundary Committee for England (formerly the Local Government Commission for England) became a statutory committee of The Electoral Commission. Its duties include reviewing local electoral boundaries.

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Executive summary

Following a request made under the Political Parties, Elections and Referendums Act 2000 (PPERA) in January 2003, this report to the Deputy Prime Minister contains the findings of The Electoral Commission's review of the cycle of local government elections in England, and its recommendations for change to simplify the current cycle.

On 28 January 2003, The Electoral Commission received a formal request from the Deputy Prime Minister to 'review and submit a report to him on the cycle of local government elections in England, identifying options for change that would simplify the current cycle'. The Commission was also required to assess the desirability and practicality of any options for change, and make recommendations for the implementation of those options.

We published an evidence and consultation paper in July 2003, summarising the findings of research on public attitudes and awareness, electoral turnout and local authority performance, and seeking views on a range of questions. We received a total of 269 submissions to our consultation paper and attended a number of meetings to discuss issues in more detail.

Simplification and change

The current pattern of local electoral cycles in England is unclear and inconsistent, both between and within local authority types. There are wide variations in the opportunities available to electors to participate in local elections, depending on the area in which they live. This disjointed and inconsistent pattern of local electoral cycles has come about as a result of historical accident, and the piecemeal approach to structural change in local government during the past 30 years.

The apparent disparities and contradictions of the current pattern of electoral cycles are not, in themselves, of particular concern to us. However, our research has found significant evidence of confusion and misunderstanding which suggests that many electors simply do not know when or why local elections are held in their area. We are concerned that the complex current pattern of different local electoral cycles across England does not help electors to understand the opportunities open to them for participation in the democratic process.

We are also concerned that opportunities for access to the local democratic process should be equitable. It is fundamentally unfair and, in our view, unacceptable that within an individual local authority some electors may

have fewer opportunities to vote and influence the political composition of the authority than their neighbours in a different ward. It is clear that the current pattern of local government elections in England does not provide equal access to the democratic process for all electors, particularly in areas with partial council elections.

We consider that the pattern of local electoral cycles in England is unnecessarily complex and confusing, and that there is a strong case for simplification of the current arrangements. We note the important debate on the merits of diversity of practice in local government. However, we can see no good reason why one of the fundamental elements of local democracy should vary from area to area.

The Commission recommends that the cycle of local and sub-national government elections in England should follow a clear and consistent pattern, within and across local authorities. Individual authorities should not be permitted to 'opt out' of this pattern, and any newly created authorities should also follow the same pattern.

Recommendations for the local electoral cycle in England

Responses to our consultation underlined many of the arguments surrounding the debate for and against either whole council or partial elections. However, we received little new information or evidence to support respondents' positions. While we have sympathy with many of these arguments, the balance of evidence that we have considered suggests that whole council elections are more likely to provide clarity for electors and a degree of stability for local authorities.

We also consider that a key principle for the electoral cycle of local authorities should be to ensure that all electors are given the same opportunities for participation in the local democratic process. A more equitable pattern of electoral arrangements under elections by thirds would require a uniform pattern of three-member wards across authorities, or a uniform pattern of two-member wards with biennial elections.

Whole council elections would require no change to local authorities' current electoral arrangements.

However, The Boundary Committee for England has noted that the requirement to recommend a uniform pattern of three-member wards in metropolitan borough areas has caused specific difficulties when attempting to reflect community identities in some authorities. The Committee notes that the flexibility to recommend single-, two- or three-member wards enables it to more easily reflect local communities while continuing to provide good levels of electoral equality. Under a pattern of whole council elections, authorities would not be restricted to any particular ward size, since the entire electorate would be eligible to vote together once every four years.

Having taken into account the evidence and arguments presented during our consultation process, we have concluded that a pattern of whole council elections for all local authorities in England would provide a clear, equitable and easy to understand electoral process that would best serve the interests of local government electors.

The Commission recommends that each local authority in England should hold whole council elections, with all councillors elected simultaneously, once every four years.

Implementation

Our proposals for the implementation of our recommendations attempt to balance the need for a pragmatic approach to change with our desire to see timely reform of the local electoral cycle in England.

We considered several options for the implementation of our recommendations for change, and rejected an option under which all local government elections would take place in the same year. We considered that this proposal would diminish the important distinction between different local government elections taking place in the same area, and between the roles and responsibilities of local and sub-national government where it exists.

Our preferred approach to the implementation of our recommendation would balance simplicity and a

national focus on local government issues, with a clear distinction between different tiers of local or sub-national government. Under our recommendation all local government electors in England would have the opportunity to vote for their district, metropolitan borough, London borough or unitary council in the first year of the electoral cycle. Those electors in areas with other local or sub-national authorities would vote again two years later.

The Commission recommends that all local government electors in England should elect members of their district, metropolitan borough, London borough or unitary council simultaneously once every four years. Two years later, in the mid-point of the electoral cycle, electors in areas with county councils, city-wide authorities or any future sub-national government should elect representatives to those bodies.

If the recommendations of this review are accepted by Government and Parliament, we will work with central and local government partners to identify the most appropriate approach to timely implementation.

1 Introduction

Following a request made under section 6(2) of the Political Parties, Elections and Referendums Act 2000 (PPERA) in January 2003, this report to the Deputy Prime Minister contains the findings of The Electoral Commission's review of the cycle of local government elections in England, and its recommendations for change to simplify the current cycle.

Background

1.1 In its white paper *Strong local leadership – quality public services*,¹ published in December 2001, the Government noted that:

The current cycle of local government elections is confusing. Some councils have elections once every four years while others have elections in three years out of four. It is too easy for electors to lose track of when elections are to be held or how many votes they have on any particular election day. And this arrangement can lessen the immediate impact of voters' behaviour on council control.

1.2 The Government went on to indicate in the white paper that it proposed to invite The Electoral Commission to review and recommend options to simplify the current cycle of local elections.

Request

1.3 Under the Political Parties, Elections and Referendums Act 2000 (PPERA), which established The Electoral Commission, the Secretary of State may request the Commission to review and report on any matter specified by him.² On 28 January 2003, the Commission received a formal request from the Deputy Prime Minister, pursuant to section 6(2) of PERA, to:

review and submit a report to him on the cycle of local government elections in England, identifying options for change that would simplify the current cycle.

Under the terms of the request, the Commission has also been required to assess the desirability and practicality of any options for change, and make recommendations for the implementation of these options.

1.4 The request specified that the Commission's report must be submitted to the Deputy Prime Minister no later than 12 months after the date of the request. It also outlined the scope and terms of reference to be considered by the Commission in its review. The full text of the request is included in Appendix 1 to this paper.

¹ Cm 5237.

² Section 6(2) Political Parties, Elections and Referendums Act 2000.

Scope and terms of reference

1.5 In undertaking this review, The Electoral Commission has carefully considered the scope and terms of reference that were outlined in the request submitted by the Deputy Prime Minister. Under the terms of the request, the Commission's report on the cycle of local government elections in England must include consideration of the normal elections for:

- principal authorities – districts (including unitary authorities and metropolitan boroughs), London boroughs and counties;
- the Greater London Authority (GLA);
- elected mayors; and
- parish councils.

1.6 While the terms of the request specify elections to the GLA, we have also considered it appropriate to take into account elections to potential future levels of sub-national government as well as any existing bodies.

1.7 In considering any options for change to the current cycle of local government elections, the Commission's recommendations might involve changes to:

- councillors' terms of office; or
- local authorities' electoral arrangements in England, including:
 - the number of councillors for the local authority area;
 - the boundaries of wards or divisions for the area; or
 - the number of wards or divisions for the area.

1.8 The Government's request also specified a range of matters to which the Commission must have regard in carrying out this review. These included, but were not limited to, consideration of the extent to which any options for change would:

- improve the democratic legitimacy and local accountability of councils;
- enable greater understanding of when elections are to be held and their purpose;

- be likely to improve participation in the electoral process;
- help facilitate the effective management of local authorities; and
- be facilitated by new ways of voting, including increased postal voting, electronic counting or multi-channel e-voting.

1.9 The Commission was also required to consider the relationship between different local government elections in related areas, and between local government elections and other elections in England (i.e., elections to the Westminster and European parliaments).

The Electoral Commission

1.10 This review has been carried out under the guidance of a project board including Sam Younger, Chairman of The Electoral Commission, Pamela Gordon, Commissioner and Chair of The Boundary Committee for England, and two Deputy Electoral Commissioners, Joan Jones CBE and Professor Michael Clarke CBE. However, the views presented in this report are those of The Electoral Commission alone, and do not necessarily reflect the opinions of project board members or others who have contributed to the review process.

2 Review process

From the outset of this review we have recognised that it was likely to provoke both interest and controversy, among the local government community in particular. We also acknowledged that there might be no straightforward 'right' answer to the issues involved. We have been especially keen to ensure that our recommendations are based on objective evidence, and that we have consulted widely.

Evidence

2.1 We noted at the outset of this review the importance of gathering objective evidence to complement the valuable views of stakeholders and consultation respondents. In particular, we were eager to gauge the views of the electorate, including both voters and non-voters. We asked MORI to undertake public survey research that would not simply explore electors' views and attitudes on the frequency of local elections in England, but would also explore in some depth their understanding and awareness of opportunities to vote in their local area.

2.2 The initial survey results provided a broad impression of perceptions of local government electoral arrangements. However, at the analysis stage, the answers given by respondents about their perceptions of local government elections were compared with details of the electoral cycle and arrangements in their area, to give a measure of levels of actual understanding and awareness. We summarised the key findings of this public perceptions study in our consultation paper, and the full text of the report from MORI has been made available to download on our website. The results of the study are discussed in more detail in chapter 3 of this report.

2.3 We also asked the Local Government Chronicle Elections Centre, University of Plymouth, to undertake a statistical analysis of the relationship between local government electoral cycles and turnout. Drawing on data from their historical database of local election results from the past 30 years, the Elections Centre was able to provide an assessment of the specific impact of the cycle or frequency of elections on turnout at local government elections. Again, the full text of the Elections Centre's report was made available to download on our website.

2.4 Finally, we undertook our own consideration of the Audit Commission's Comprehensive Performance Assessment (CPA) outcomes, to ascertain whether there were any discernible links between performance and different forms of electoral cycles. Our conclusions were included in the consultation paper published in July 2003.

Consultation

2.5 At the beginning of July 2003, we issued a consultation paper that brought together evidence on a range of issues, as detailed above, and sought views and comments on a number of questions. The paper was sent to the Chief Executives and Leaders of all local authorities in England, and to all local authority electoral services managers. It was also sent to a range of relevant local government stakeholders, including local authority members and officers, political parties and representative organisations including the Local Government Association (LGA), the Society of Local Authority Chief Executives and Senior Managers (SOLACE), the Association of Electoral Administrators (AEA) and the National Association of Local Councils (NALC). The paper was also available to download on our website. We sought comments on the questions and issues raised in the consultation paper by the beginning of October 2003.

2.6 In our consultation paper we also issued an open invitation to individuals or groups to contact us and arrange to meet the project team to discuss issues relating to the review. During the consultation period, we held or attended 17 such meetings, detailed in Appendix 2.

Responses to consultation

2.7 During the consultation period we received a total of 269 responses by post or email, from a wide range of organisations and individuals, primarily within the local government community. A total of 143 local authorities and 16 local parish or town councils responded, and we also received individual responses from 20 local councillors and eight local authority officers. Nine registered political parties submitted responses, and we also received comments from seven MPs, three members of the House of Lords and 34 local political groups. We received further comments from 11 individual respondents, two academics and a total of 16 other organisations or groups. A full list of respondents is included in Appendix 2 of this report. Copies of all non-confidential responses can be viewed at our office.

2.8 Responses ranged in depth from detailed consideration of each of the questions and issues raised in the consultation paper, to a broad outline of respondents' positions. We greatly appreciate the input of those who took part in our consultation exercise, and we value the experience and expertise that respondents have been able to bring to this review. We have also found it particularly useful to meet interested groups in person during the consultation period, to gauge the strength of feeling on the issues involved and discuss them in more detail.

Next steps

2.9 This report sets out The Electoral Commission's recommendations to the Deputy Prime Minister for changes to the local government electoral cycle in England, as required by his request. The Commission recognises that its role in relation to electoral law is advisory, and it is not for the Commission to make the final determination as to how local government electoral cycles might be changed. It is for the Government to initiate, and ultimately for Parliament to decide on any proposals for legislative change.

2.10 Nevertheless, we feel strongly that reform to simplify the local electoral cycle in England is overdue, and we would urge the Government to take forward the recommendations contained in this report at the earliest opportunity. Chapter 5 of this report outlines some suggested options for the implementation of our recommendations, and we will continue to work with the Government to ensure that timely progress towards reform is made.



3 Simplification and change

In looking at the cycle of local government elections in England we have been asked to identify options for change that would simplify the current cycle. Our priority has been to identify a pattern of local elections that best serves the democratic and community interests of electors.

Current arrangements

3.1 In our consultation paper, we examined in detail the current cycle of local government elections in England. We found the current pattern to be unclear and inconsistent, both within and between local authority types, and noted that there are wide variations in the range of opportunities available to electors to participate in local elections, depending on the area in which they live.

3.2 As shown in Table 1 below, a total of 137 authorities currently elect by thirds, with one-third of members retiring each year and their seats up for fresh election. Seven authorities elect by halves, while 243 hold whole council elections once every four years. All metropolitan boroughs currently have a uniform pattern of three-member wards, while district, unitary and London councils may have between one and three members per ward. County councils may have either one or two members per division, but the large majority of divisions are represented by only one councillor.

Table 1: summary of local government electoral cycle in England, by authority type

Authority type	Thirds	Halves	Whole	Total
County council	-	-	34	34
District/borough council	82	7	149	238
Unitary council	19	-	27	46
London borough	-	-	33	33
Metropolitan borough	36	-	-	36
Parish and town councils	-	-	8,700	8,700

3.3 At present there is no clear pattern of electoral cycle for local authorities in England, and the frequency with which authorities elect their members varies considerably from one area to another. In practice, this also means that the frequency with which electors are given the opportunity to vote varies from area to area, depending on the number and type of local authorities in each area. Electors in London may vote twice in each four-year electoral cycle (in borough and Greater London Authority elections), while those living in metropolitan borough areas can vote three times during the same period.

All electors in two-tier areas can vote in county council elections once every four years, but elections to shire districts may take place in each of the three years in-between county elections.

3.4 Moreover, this disparity is also repeated within many local authority areas, where electors may be offered fewer or greater opportunities to vote for the same authority depending on the size of the individual ward in which they live. In unitary authorities that hold whole council elections every four years, all electors will be given the opportunity to vote once in each four-year electoral cycle. However, in those unitary authorities where members are elected by thirds, electors in single-member wards may vote only once in a four-year cycle, those in two-member wards may vote twice, and those in three-member wards may vote three times, with one year fallow.

3.5 In two-tier shire areas, all electors can vote in county council elections once every four years. Electors in districts that hold whole council elections can also vote in the third year of the electoral cycle. However, in districts where members are elected by thirds, electors in single-member wards may vote twice in each four-year cycle (once for their district or borough ward and once for their county division), while their neighbours in two-member wards may vote three times, and those in three-member wards may vote in all four years of the cycle. In the small number of districts that elect by halves, all electors will be able to vote in three out of four years.

3.6 One of the overall effects of these disparities in electoral cycle is that there is no consistent pattern to the scale of local elections from year to year. The number of authorities holding elections, wards or seats to be elected and electors eligible to vote changes each year, and in recent elections, the proportion of the total local government electorate eligible to vote has varied significantly. In 1999 and 2003, when elections were held in all metropolitan boroughs and shire districts, around 80% of the total local government electorate were eligible to vote. In local elections in 1996 and 2000, however, less than half of the total electorate were eligible to vote.

While there were no borough elections in London in 2000, more than five million electors were able to vote in elections to the GLA.

3.7 This disjointed and inconsistent pattern of local electoral cycles has come about as a result of historical accident and the piecemeal approach to structural change in local government during the past 30 years. Where such change has taken place, from the large-scale reorganisation in the early 1970s to more recent structural reviews in the mid 1990s, it appears that little consideration has been given to the overall national impact of decisions on individual local authority electoral cycles. Government has continued to emphasise the importance of local choice of electoral cycle for non-metropolitan districts, and in particular rejected the recommendation of the 1986 Widdicombe Committee report on the conduct of local government for a uniform system of local government elections.³ This emphasis on local choice has led to a patchwork pattern of electoral cycles across England, and each new phase of reorganisation has not only left these discrepancies unaddressed, but in many cases has added to the overall picture of inconsistency.

Issues

3.8 The apparent disparities and contradictions of the current pattern of electoral cycles are not, in themselves, of particular concern to us. This review was not intended to be an exercise in electoral tidiness. Rather, we have considered the problems and difficulties for electors that may be a direct consequence of this complexity and inconsistency. The evidence we have gathered suggests that the majority of electors simply do not know when, why or for which authority local elections are held in their area, and we are concerned that the complex current pattern of local electoral cycles may not encourage understanding of democratic opportunities across England.

³ *Report of the Committee of Inquiry into the Conduct of Local Authority Business* (1986) Cmnd 9797.

3.9 The study of public awareness that MORI carried out for us revealed a mixed picture of levels of understanding of the local electoral cycle among electors. Overall, a total of 77% of respondents knew whether or not there were local elections taking place in their area in May 2003. However, while some 84% of respondents in areas where elections were due to take place knew that they would have the opportunity to vote, one-sixth of the electorate were potentially disenfranchised – whether they wanted to vote or not – simply by being ill-informed or unaware of the elections taking place. In a similar study from 2002, MORI found that nearly a quarter of those in areas with elections were unaware that elections were taking place.⁴ Younger respondents were significantly more likely to say they didn't know whether local elections would be held in their area (34% of respondents aged 15 to 24 compared with only 10% of those aged 25 plus). Respondents from black and minority ethnic communities were three times less likely than white respondents to be able to give an answer (12% compared with 39%).

3.10 Many respondents who thought there were local elections in their area actually had little understanding of which authority the elections were actually for. Nearly one in five respondents overall (19%) did not know which authority they would be voting for in May 2003. Although county council elections were not held in May, 15% of respondents in shire district areas thought elections would be held for the county council. Some 12% of respondents in metropolitan borough areas and 21% in unitary authority areas, where there is no second tier of local government, were under the impression that elections were for county councils, although this may also demonstrate some lack of understanding of local government terminology. More positively, two-thirds of respondents in shire district areas (66%) correctly identified that the forthcoming elections were for their district or borough council.

3.11 There was also widespread confusion and a lack of understanding about exactly how often electors have the

opportunity to vote in different areas of England. Nearly one-third of all respondents (30%) conceded that they did not know how often elections were held in their area, and only 16% overall were able to correctly identify the actual cycle of local elections. When other responses were compared with the actual frequency of elections at a ward level, it appears that the varied pattern of electoral cycle across England may have a particular effect on levels of awareness and understanding. Respondents in wards where elections were held either annually or only once every four years were most likely to answer correctly (34% and 30% respectively). However, only 5% of respondents in areas with elections in three years out of four answered correctly, and they were actually more likely to think that elections are held every year (37%). Respondents in areas with elections in two out of four years were also more likely to think that elections were held only once every four years.

3.12 Attitudes towards change to the electoral cycle were mixed – perhaps unsurprisingly, given the generally poor level of awareness of the local government electoral cycle. Seventy-one per cent of respondents felt that the frequency of local elections in their area was 'about right', although one in five (19%) were unable to express a view. MORI found slightly more support among respondents for proposals to hold all local elections at the same time (53%) than for allowing the frequency of elections to vary locally (45%).

Change and local diversity

3.13 Respondents to our consultation paper were divided in their views as to the merits or desirability of a more uniform pattern of local electoral cycle. While many accepted the potential benefits to voter awareness and understanding of simplifications to the current cycle, others resented perceived interference from the centre in what they view as a matter for local choice.

3.14 Many responses dealt in limited terms with the benefits or disadvantages of individual local electoral cycles, and did not take into account the wider picture of a nationwide pattern of elections. These respondents disagreed that confusion and low public awareness of

⁴ MORI Social Research Institute survey for Green Issues Communications (2002), *Many Councillors 'Divorced' from the Electorate*.

local elections is a particular problem in their own area, if not nationally. While they maintained that local electors did understand when elections were held, the evidence of consistently low electoral turnouts across local government and the results of our opinion research work suggest that this view may be somewhat optimistic. Other respondents saw benefit in a more consistent pattern of local electoral cycles, but felt that the cycle in their own areas should be retained, and that other authorities should follow their example.

3.15 A majority of respondents, however, accepted that a more uniform pattern of local electoral cycles would be beneficial, even if it would involve change to their own local arrangements. Many agreed that a clearer and more predictable local election cycle would help electors to understand when elections take place. Others noted the importance of consistency, both within and across local authorities, in ensuring that all electors have the same rights and opportunities to vote. Respondents also placed great value on the potential of a consistent local election pattern across England to help develop a 'national voting habit', which would promote local democratic renewal and civic responsibility by highlighting opportunities for democratic input. Certainly, it was noted that a nationally applicable pattern of local elections, whether every year, every other year or every four years, would enable a greater collective national focus on local government issues.

3.16 We recognise that there is some opposition among local government stakeholders to the imposition of change, and in particular the imposition of uniformity, from above. Some respondents to our consultation paper argued that local choice of electoral cycle is both important and useful, and that what works well in some areas may work less well in others. These respondents reject the notion that a single electoral cycle would be suitable for all local authorities, and argue that flexibility of choice at a local level is necessary to respond to diverse local needs and circumstances. They also suggest that local elected representatives are best placed to decide which pattern is most suitable for their area.

3.17 One respondent noted that 'uniformity involves change in at least some local authorities, and the costs of change have to be balanced against any assumed benefits', and argued that change 'should only be undertaken for strong reasons and not because uniformity is seen as inherently desirable.' As we have discussed earlier, we do not see a consistent pattern of local electoral cycles as necessarily desirable in its own right. Rather, we recognise the significant benefits to wider public understanding and awareness of democratic rights that a more consistent pattern would bring.

The need for clarity

3.18 It is of fundamental importance to the future health and relevance of local government, especially in the context of continued low turnout at local elections, that the electoral system is clear and easily understood by the public. Well-informed electors who understand how and when to vote are better placed to hold their local representatives to account, while confusion about when and why elections take place can only serve to further distance electors from local democracy. We would echo the conclusion of the Widdicombe Committee report that 'a system which is as complex and inconsistent as the present one is hardly calculated to encourage electoral participation'.

3.19 The current pattern of local government electoral cycles in England, with considerable diversity between and within local authorities, appears to be well supported by many of those within local government. Locally determined arrangements suit those with established interests who may have worked with particular arrangements for a considerable length of time, and understand how best to work within local political processes. It is clear, however, that these arrangements work less well for voters, who do not understand how and when they are entitled to take part in the democratic process. As we have noted above, there is widespread confusion and misunderstanding among electors about when and why local elections are held in their own immediate area.

The need for consistency

3.20 In its report, the Widdicombe Committee suggested that citizens had a reasonable expectation that when they moved from one area to another electoral arrangements should be the same, unless there was a clear case to the contrary. We would add that a more consistent pattern of local electoral cycles in England would also help to encourage the development of a broader, deeper collective understanding of local elections as an event across the country. It would enable a clearer national focus on the wider roles and responsibilities of local government, while also highlighting the particular issues at stake at a local level. While greater consistency would enable nationwide voter awareness campaigns to the benefit of all electors, it would also provide an opportunity for targeted campaigns to address more effectively particular groups who may be less likely to participate.

3.21 A further strong theme among responses to our consultation has been a recognition of the importance of ensuring fairness and equity in electoral arrangements. In addition to greater national consistency of electoral cycle, opportunities for access to the democratic process locally should be consistent and equitable – that is, all electors within each individual authority should have the same opportunities to influence the outcome of local elections and the policies of the authority. It is clear that the current pattern of local government elections in England does not provide equal access to the democratic process for electors at the local level.

3.22 As we have noted earlier in this chapter, many authorities that elect by thirds, outside the metropolitan borough areas, do not have a uniform pattern of three-member wards. In these areas electors may be offered fewer or greater opportunities to vote for the same authority depending on the size of the individual ward in which they live. Some electors may have three opportunities to vote in elections to their local authority within a four-year period, while others can vote only once in the same period. It is fundamentally unfair and, in our view, unacceptable that within an individual local authority some electors should have fewer opportunities

to vote and influence the political composition of the authority than their neighbours in a different ward.

3.23 A more consistent and clearly understandable pattern of local electoral cycles across England should also seek to ensure greater equity in access to the democratic process at a local level. Equality of opportunity to vote within local authorities under current warding arrangements could be achieved if all electors were to vote at the same time, once every four years. Correspondingly, a consistent pattern of elections by thirds or halves would require a move to a uniform pattern of three- or two-member wards respectively, involving significant changes to local electoral arrangements across England.

Recommendation

3.24 We have outlined above our concern that the current mixed pattern of local electoral cycles in England provides an unclear and inconsistent picture to voters which, at the very least, does not help to encourage participation in the democratic process at a local level. We have also noted that some electors within individual authorities may have fewer opportunities to vote and influence the political composition of the authority than their neighbours in a different ward. We have highlighted the benefits that greater clarity and consistency could bring in both these areas. In our view, this review presents an opportunity to think strategically about a future pattern of local electoral cycles which will better serve the interests and needs of electors across England.

3.25 If we were starting afresh in planning a pattern of electoral cycles for local government in England, we would not wish to replicate existing arrangements. We must, of course, accept that we are not starting from scratch in this instance, and we have considered the most appropriate way forward in light of existing circumstances. Nevertheless, we consider that the current pattern of local electoral cycles in England is unnecessarily complex and confusing, and that there is a strong case for simplification of the current arrangements.

3.26 We note the important debate on the merits of diversity of practice in local government. While we accept that local choice and diversity of practice may be valuable in many areas of local government, we do not believe that the case for local choice has been made in relation to local authorities' electoral cycles. Local authorities may choose to deliver their services or scrutinise decisions in a variety of ways, and electors will pass judgment on their achievements through the democratic process. However, we can see no good reason why one of the fundamental elements of local democracy should vary from area to area. It would not be acceptable, for example, to have a locally determined and varying franchise or terms of office for councillors. Moreover, we note that local government elections in Scotland, Wales, Northern Ireland and in the majority of comparable Western democracies follow nationally consistent patterns in electing their members, and diversity in local practice has not extended to choice of electoral cycle.⁵

3.27 On balance, and most importantly when viewed against the substantial evidence of confusion and misunderstanding among electors, we consider that the democratic needs of electors across England would be better met by a clearer and more consistent pattern of local electoral cycles.

The Commission recommends that the cycle of local and sub-national government elections in England should follow a clear and consistent pattern, within and across local authorities. Individual authorities should not be permitted to 'opt out' of this pattern, and any newly created authorities should also follow the same pattern.

3.28 Our recommendation for the pattern of local electoral cycles in England follows in chapter 4.

⁵ New Zealand, Australia, Canada, the Republic of Ireland, France, Spain, Denmark and the Netherlands, for example, all have consistent patterns of local electoral cycles. For more information, see *The constitutional status of local government in other countries* prepared for the Commission on Local Government and the Scottish Parliament in 1998.

4 Recommendations for the cycle of local authorities in England

We have recommended that the cycle of local government elections in England should follow a clearer and more consistent pattern, within and across local authorities. However, we recognise that there is considerable disagreement about the relative benefits of the various local electoral cycles currently adopted by local authorities.

4.1 In our consultation paper we outlined in some detail the range of arguments surrounding the debate for and against either whole council or partial elections. Responses to our consultation echoed and underlined many of these arguments, but we received little new information or evidence to support respondents' positions. Many responses drew heavily on evidence of local experiences, and often reflected individual preferences for retaining existing local electoral cycles.

4.2 Following our recommendation for a consistent pattern of local electoral cycles in England, we have also considered options for the most appropriate cycle. We have carefully considered the arguments and evidence submitted to us during the consultation period. The range of matters to which we have been required to have regard in making this recommendation are outlined in the introduction of this report and reproduced in full in Appendix 1.

Priorities

4.3 In previous work The Electoral Commission has outlined its priorities in relation to the reform of electoral procedures and law. It aims to place the voter at the centre of its concerns, but also recognises the need to encourage the participation of a wide range of candidates and political parties and to ensure that electoral arrangements can be effectively and efficiently administered.

4.4 These priorities have remained highly relevant in our consideration of the local electoral cycle in England – above all, we have sought to ensure that the democratic needs of electors are addressed appropriately. However, we recognise that other individuals, groups and organisations are essential to the continued health of local democracy, and it is clear that other issues must also be considered. One respondent usefully summarised the need for a balanced view:

It is important to ensure that the frequency of elections does not adversely affect the ability of any local authority to effectively manage and deliver their responsibilities, whilst at the same time maintaining the ability of the electorate to have adequate opportunity to influence the political control of the authority.

4.5 We have sought primarily to identify a pattern of local electoral cycles that is likely to be well understood by the public and encourage their participation in elections. However, our recommendations should also give elected members confidence that they have a legitimate democratic mandate to act on behalf of their communities, and assure these communities that they can effectively hold their representatives to account. Any proposals for change must also recognise the need to support local authorities in the effective and efficient management and delivery of services to local communities.

4.6 As we noted in our consultation paper, we recognise that a single 'correct' solution, which satisfies all of the concerns raised by stakeholders, is unlikely to exist. We have given a balanced consideration to the merits of each pattern of electoral cycles, and have assessed the evidence available to us against the range of criteria specified by the Secretary of State.

Democratic legitimacy and local accountability

4.7 Local authorities in England derive democratic legitimacy from the regular election of their members by the communities that they serve. Once elected, local representatives are held to account for the decisions they have made on behalf of their communities through re-election.

4.8 Supporters of partial elections argue that electing half or a third of an authority's members in rotation can help to ensure that the composition of the council better reflects the political complexion of the electorate, and that more frequent elections can provide sharper accountability by keeping representatives 'on their toes'. Whole council elections, on the other hand, ensure that all eligible electors in the authority area have the opportunity to influence the political composition and control of the authority at the same time.

4.9 Supporters of whole council elections also note that, particularly in the case of elections by thirds, when fewer than half the seats are up for election, overall political control of the authority may not change, even if the ruling party loses all the seats contested at a particular election. Similarly, in areas with partial elections but no uniform pattern of members per ward, electors may be confused or disaffected if control of the council changes as the result of an election in which they were not able to participate.

4.10 Opponents of whole council elections express concern that important but controversial decisions may be postponed for political reasons until after an election, giving electors no opportunity for democratic protest for three years. On the other hand, elections of the whole council can give the ruling group the opportunity of a clear four-year period within which it can fulfil its manifesto promises before being judged on its policies and performance, including the setting of council tax.

4.11 Responses to our consultation paper underlined these arguments. Those who have experience of working with authorities that hold whole council elections value the clear mandate and legitimacy they provide. In contrast, other respondents from areas that elect by thirds placed particular emphasis on the importance of continued close contact and responsiveness to electors. However, respondents were largely unable to supplement their arguments with clear objective evidence of the practical benefits to electors of either system.

4.12 The arguments for and against whole council or partial elections have been well rehearsed by local government stakeholders, and we accept that many of them have some apparent merit. However, as we have discussed previously, there is a clear need for more consistent and equitable opportunities for local democratic accountability within authorities. In particular, the cycle of local elections should allow all electors within each individual authority to vote at the same time. A more equitable pattern of electoral arrangements under elections by thirds would require a uniform pattern of three-member wards across England, or a uniform pattern of two-member wards with biennial elections. Whole council

elections would require no change to local authorities' current electoral arrangements.

4.13 The Boundary Committee for England has noted that the requirement to recommend a number of councillors per ward divisible by three in metropolitan borough areas (in practice meaning three-member wards), has caused specific difficulties when attempting to reflect community identities in authorities such as Liverpool and Wakefield. As one respondent to our consultation also observed, 'enforced three-member wards necessarily involve uncomfortable marriages between unconnected areas and equally unsatisfactory division of communities'.

4.14 The Boundary Committee notes that the flexibility to recommend single-, two- or three-member wards enables it to more easily reflect local communities while continuing to provide good levels of electoral equality.⁶ Under a pattern of whole council elections, authorities would not be restricted to any particular ward size, since the entire electorate would be eligible to vote together once every four years.

Awareness and understanding of elections

4.15 As we have noted in the previous chapter, it is fundamentally important to ensure that electors understand when and why local elections are held. Electors with little understanding of the local electoral process will be less likely to participate in the democratic process, and less able to participate effectively. A clear and straight-forward pattern of local elections that electors understand will also contribute to increased transparency of the democratic process and local accountability.

4.16 We have discussed in detail in chapter 3 the findings of public awareness research conducted by MORI in the weeks leading up to the May 2003 local elections in England. The evidence available to us indicates that electors are generally ill-informed and unaware of the current pattern of local elections, and we

have recommended that the local electoral cycle should follow a clearer and more consistent pattern across England. It is also clear that there is a need for greater consistency within local authorities. Although nearly one in three respondents overall said they didn't know how frequently local elections were held in their area, respondents in wards where elections were held either annually or only once every four years were most likely to answer correctly (34% and 30% respectively). Only 5% of respondents in areas with elections in three years out of four and 19% of those in areas with elections in two out of four years were able to correctly identify how often they were able to vote.

4.17 The evidence available to us from the research carried out by MORI suggests that it is particularly important to ensure consistency not only nationally across England, but also internally within individual authorities. A deeper understanding of the local democratic process would be greatly aided by a more equitable pattern of local elections, as discussed above. Electors would be certain either that they will be able to vote every year or once every four years, and that their neighbours will do likewise.

Participation and turnout

4.18 Good levels of turnout, as well as participation more generally in the democratic process, are essential to the continued relevance and legitimacy of local government. Continued low turnout may undermine the authority of local government to speak and act on behalf of the communities it represents.

4.19 Annual or biennial elections hold the potential for more frequent opportunities for participation by electors. However, there is also concern that more frequent elections may tend to dilute public interest in elections, and that in practice electors may tire of passing judgment on their representatives annually. As we have noted above, it can be difficult – and in certain circumstances impossible – for electors to change overall political control of an authority when fewer than half the seats are up for election, and it is clear that this can act as a major disincentive to vote.

⁶ The Boundary Committee for England is the body charged with reviewing the internal warding arrangements of local authorities in England. It is required by statute to ensure electoral equality between wards within individual local authority areas, and to reflect local community identities and interests.

4.20 Certainly poor awareness and understanding of the local electoral cycle can affect turnout and participation. Electors who do not understand when local elections are held will be less able to participate in the democratic process and less likely to vote. As we noted earlier in chapter 3, one-sixth of the respondents to the public attitudes survey carried out by MORI were potentially disenfranchised – whether they wanted to vote or not – simply by being ill-informed or unaware of the elections taking place.

4.21 In our consultation paper we outlined the findings from a study of the relationship between the local electoral cycle and local election turnout, carried out by the Local Government Chronicle Elections Centre, University of Plymouth. Taking into account social, economic and political characteristics, the research sought to identify the particular contribution to overall local turnout made by the electoral cycle, and consider what effect changing electoral cycles might have on turnout in those authorities that currently have whole council elections or elections by thirds.

4.22 The Elections Centre's evidence gives some weight to the suggestion that more frequent elections can tend to dilute public interest and reduce turnout. Over the last 30 years, they found that the four-yearly elected London boroughs generally have had a higher electoral turnout than the metropolitan boroughs, which elect by thirds. In all years when both types of authority have held elections, with the single exception of 2002, the turnout in London has been between two and ten percentage points higher than in the metropolitan authorities. Similar differences were measured between shire districts that hold either partial or whole council elections. In those years when both types of district hold elections, turnout has been lower in shire districts with elections by thirds.

4.23 Analysing social, economic, structural and political variables, the Elections Centre sought to understand the key determinants of local participation and turnout, and also assessed the theoretical effect of applying the alternative electoral cycle to the authorities included in the study. Its findings suggested that turnout would decline in authorities that normally have whole council elections if

they held elections by thirds, and would rise slightly if authorities that normally have elections by thirds held whole council elections instead.

4.24 Many respondents, particularly those from within local government itself, suggested that the true cause of low levels of turnout and engagement lay in the decreasing powers and relevance of local government, and poor perceptions among electors of local government's ability to effect change. In their view, changes to the electoral cycle were unlikely to help improve turnout or democratic participation. Several respondents from local authority areas that currently elect by thirds also suggested that turnout figures in their own areas did not concur with the overall findings of the Elections Centre. We recognise that many different factors may influence levels of turnout, but do not accept that individual exceptions to the Elections Centre's findings invalidate its conclusions. The balance of evidence suggests that local government electors are less likely to participate in the democratic process in areas that hold elections by thirds.

Management and performance

4.25 In addition to democratic considerations discussed above, the cycle or frequency of elections may also have some impact on the capacity of local authorities to manage effectively and deliver their responsibilities. It is clear from our consultation that local government stakeholders particularly value the role of stability and leadership in enabling effective management of local authorities.

4.26 However, respondents viewed the idea of stability in different ways. For those supporting elections by thirds, stability meant less potential for abrupt changes of political control and switches of policy. Those who favour whole council elections every four years, on the other hand, emphasised the importance of consistency of policies and representatives through a defined period of office, without the interruption and diversion of intervening elections.

4.27 In our consultation and evidence paper, we also examined the results of the Audit Commission's Comprehensive Performance Assessment inspections of county councils, London boroughs, metropolitan

boroughs and unitary councils. It was not clear to us that there was any direct link between the electoral cycle of individual authorities and their CPA inspection rating. Although some inspection reports noted issues such as relatively high levels of turnover of councillors, it is clear that other unrelated factors have far greater bearing on the performance of local authorities, in particular the need for strong political and officer leadership.

4.28 It is clear that strong and otherwise well-managed authorities can perform well and deliver services effectively under either type of electoral cycle, and equally that either system can be problematic when things go wrong. However, such evidence as there is suggests that whole council elections every four years can provide a degree of inherent stability. Whole council elections give a clear mandate to representatives for a programme of policies during the following four years, and allow time for an administration to carry through its policies. At the end of the four-year period the administration is held to account by the electorate and can be judged by its record, its success or failure. We note that many authorities that elect by thirds, particularly metropolitan boroughs, have traditionally had strong single-party political control, a legacy of political stability rather than any inherent structural stability.

Other issues

4.29 We have also been asked to consider the extent to which any option for change to the electoral cycle might be facilitated by possible new ways of voting, including increased postal voting, electronic counting and multi-channel e-voting. We recognise that an option involving a significantly increased number of elections may present some administrative challenges, and that new ways of voting may be helpful for both electors and administrators. However, we do not view this as a significant factor to be taken into account in considering the most appropriate electoral cycle for local authorities in England. We also note that the frequency of opportunities to pilot new voting technologies in England may be affected by the recommendations of this review. Again, while this may be an important factor within the context of the overall electoral pilots programme, we have not considered it significant in this review.

Recommendation

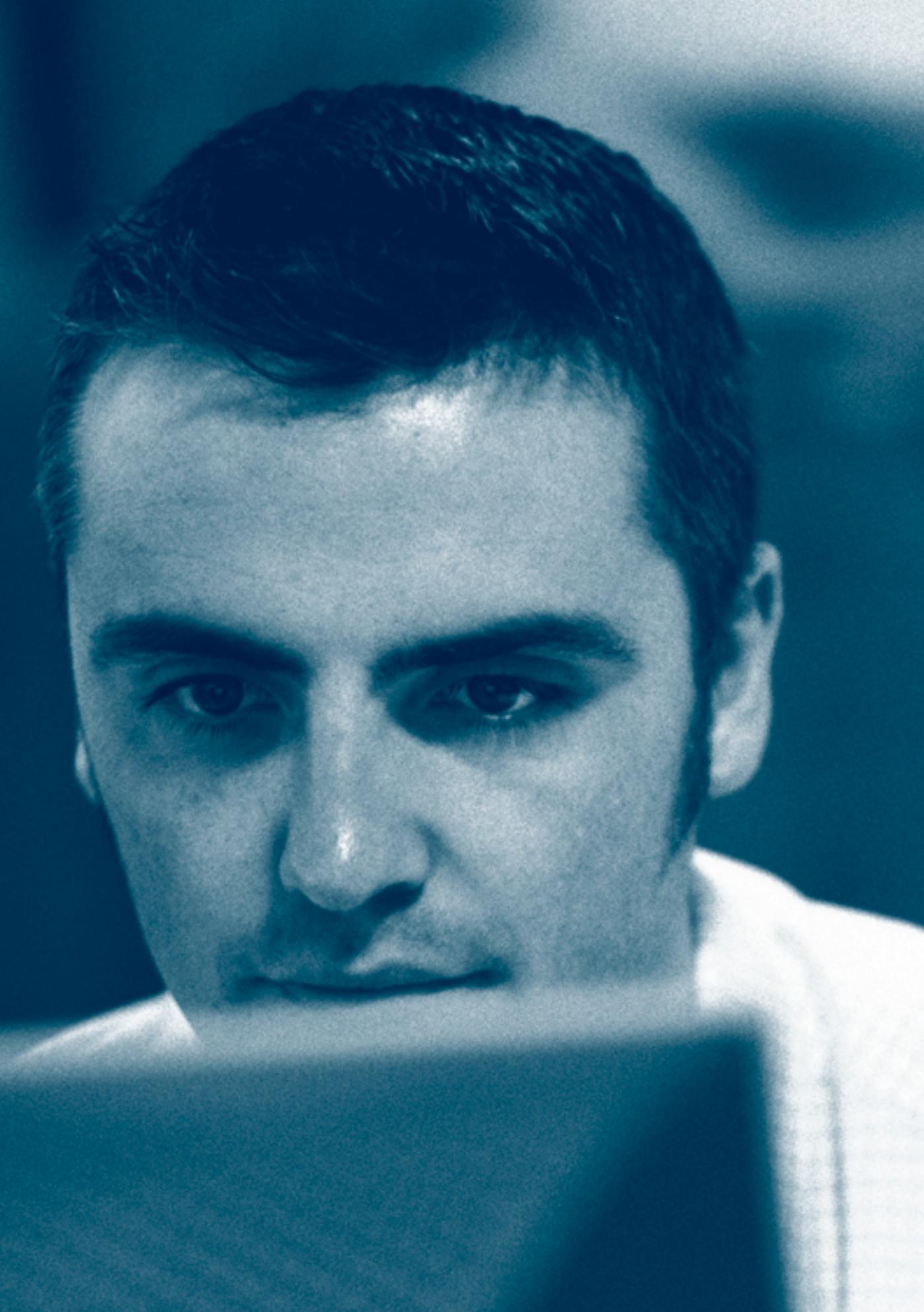
4.30 We have carefully considered the range of arguments advanced by respondents in favour of either whole council or partial elections for local authorities in England. While we have sympathy with many of these arguments, the balance of evidence that we have considered suggests that whole council elections are more likely to provide clarity for electors and a degree of stability for local authorities. In particular, certain key principles have emerged that have guided our conclusions.

4.31 We have recommended that the cycle of local government elections in England should follow a clear and consistent pattern, within and across local authorities. In our view, a key principle in considering the electoral cycle for local authorities should be to ensure that all electors are given the same opportunities for participation in the local democratic process. Having taken into account the evidence and arguments presented during our consultation process, we have concluded that a pattern of whole council elections for all local authorities in England would provide a clear, equitable and easy to understand electoral process that would best serve the interests of local government electors.

4.32 In particular, a pattern of whole council elections would allow community identities to be more easily reflected in ward boundaries when reviewing local authorities' electoral arrangements. We also note that, under a consistent pattern of whole council elections across England, there would be no obvious reason why metropolitan boroughs should continue to be required to have three-member wards. The opportunity of this review might be taken to remove the current requirement that metropolitan borough wards must have a number of members divisible by three, although we recognise that this would require change to primary legislation.

4.33 The Commission recommends that each local authority in England should hold whole council elections, with all councillors elected simultaneously, once every four years.

4.34 Our suggestions for the implementation of the recommendations of this review are outlined in the following chapter.



5 Implementation

We recognise that our recommendations to simplify the current cycle of local government elections in England would, if implemented, involve considerable change to existing arrangements. Our proposals therefore seek to balance the need for a pragmatic approach to change with our desire to see timely reform.

Implementation issues

5.1 Under our recommendations for change to the current local electoral cycle in England, outlined in the previous two chapters, each local authority would elect all of its members simultaneously, once every four years. Voters in London would continue to elect their mayor and members of the London Assembly every four years.

5.2 However, several significant issues for the implementation of our recommendations remain, which we have not fully addressed in the preceding chapters. While we are content to recommend that individual local authorities should hold whole council elections once every four years, we are conscious that a national pattern of electoral cycles will be created by bringing these individual electoral cycles together. We have considered a number of issues relating to the national pattern of local electoral cycles below, and propose some options for implementation for further consideration by the Government and others.

Councillors' terms of office

5.3 As we noted in our consultation paper, four-year terms of office have been the norm in local government in England since the reorganisation of local government in the early 1970s. However, we recognised that certain possible options for change to the local electoral cycle might require some change to the normal term of office for councillors. A three-year term, for example, would allow annual elections by thirds with no fallow year. During consultation, we asked respondents whether the four-year term of office for local councillors should be retained.

5.4 The balance of views on the most appropriate term of office for councillors was strongly in support of retaining the current four-year term, with a significant majority opposing change. Respondents were in broad agreement that four years allow sufficient time for councillors to grow into their role and plan for the medium term, without sacrificing the advantages of regular electoral accountability. One respondent proposed a five-year term of office to allow coordination

with European parliamentary elections, while several others suggested that a three-year term for councillors would mean greater accountability.

5.5 We have seen no significant evidence to suggest that the current four-year term is inappropriate, and there is certainly little support for change among respondents. However, it is likely that some changes to initial terms of office for councillors will be necessary during the transition between current arrangements and any future pattern. Issues relating to this transitional period are discussed in more detail below.

Timing of elections

5.6 Under current arrangements for elections in areas with two tiers of local government, elections to the different authorities are not held at the same time, although parish council elections are normally held in the same year as those of the principal authority. County council elections are held in the fallow fourth year of the electoral cycle for district authorities that elect by thirds, which is also the mid-point for districts that hold whole council elections. In considering the implementation of proposals for change to the local electoral cycle, we asked respondents whether it was appropriate to continue to stagger elections to different tiers of local government.

5.7 There was broad support in response to our consultation paper for continuing to stagger elections in areas with two tiers of local government, with less than a quarter of respondents preferring to hold elections in the same year. Respondents particularly emphasised the importance of highlighting the distinction between the roles and responsibilities of different tiers of local government, in order to reduce confusion and ensure clear lines of accountability. One respondent noted that ‘it is not unusual for a member of a district authority to unfairly take the blame for poor service delivery from a county authority (and vice versa)’.

5.8 Those who preferred not to stagger local elections suggested that combining elections in a single ‘local election day’ would clearly highlight the opportunity for

participation in the democratic process. They also suggested that combining elections could reduce costs, both for political parties and electoral administrators in relation to the running of elections. However, several respondents argued that combined local government elections would be more susceptible to being used as an informal referendum on national government.

5.9 We recognise that respondents would largely prefer that elections continue to be staggered in two-tier areas. We have outlined two alternative patterns. Under the first of these, different types of authorities would hold elections in the same year, while, under the second, elections for district councils and county councils or city-wide authorities would be staggered. It does, however, seem sensible to us that parish councils should continue to be elected at the same time as the district or unitary council. Elected mayors, where they have been put in place under the Local Government Act 2000, should also be elected at the same time as the principal authority.

5.10 A majority of respondents also preferred not to combine local elections with elections to the Westminster or European parliaments. While they acknowledged that local turnout may increase, they also expressed concern that local government issues were likely to be overshadowed by national concerns. Indeed, turnout at local elections in England does tend to increase when held at the same time as Westminster parliamentary general elections, and can also rise when held at the same time as European parliament elections. However, analysis of national and local media in Scotland in May 2003 suggested that the local elections were overshadowed by the Scottish Parliament contest, receiving little coverage or commentary.⁸ We have some sympathy with this concern, and would ordinarily prefer Westminster or European parliament elections to take place in a different year to local government elections in England. However, we recognise that this is an unrealistic expectation at present, given the absence of a fixed term for the Westminster Parliament and the five-year term of the European Parliament.

⁸ Institute of Governance, University of Edinburgh (2003) *Media Coverage of the Council Elections in Scotland, 2003*.

Options for implementation

5.11 We outline below two proposals for the implementation of our recommendations for change to the cycle of local government elections in England. Other options for implementation were considered but dismissed. We have included provisional suggestions for the cycle of elections to any future regional assemblies, in line with our recommendation that any future bodies should remain consistent with the pattern of local government electoral cycles. However, we recognise that the introduction of any regional assemblies is dependent on the result of future referendums in those areas. We have also included details of Westminster and European parliamentary election cycles in the summary tables. While European parliamentary elections take place every five years, Westminster parliamentary elections are not held on a fixed term, and we have assumed a full five-year term for Westminster in the models described below.

5.12 We have not included specific dates for the implementation of the models discussed below. We have indicated the points during the four-year electoral cycle at which elections might take place, but the actual implementation of any model should be the subject of further discussion and debate.

Option one

5.13 Under the first of our suggested options for implementation, every local authority in England, including county councils, district councils, metropolitan borough councils, London borough councils, unitary councils and parish councils, would elect all of their members simultaneously once every four years. The Greater London Authority would also be elected at the same time, together with any future elected regional assemblies.

Table 2: option one

Year	Local authority elections	Other elections
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes Counties, GLA	EP (regional assemblies)
2	<i>No elections</i>	
3	Westminster?	
4	<i>No elections</i>	
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes Counties, GLA	(regional assemblies)
2	EP	
3	<i>No elections</i>	
4	Westminster?	
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes Counties, GLA	(regional assemblies)

5.14 This option would have the advantage of providing a clear nationwide focus on local government elections in England. However, combining all local government elections might diminish the important distinction for electors between different local government elections taking place in the same area. It may also present significant difficulties in making clear distinctions between the roles and responsibilities of local and sub-national government in areas where regional assemblies or other strategic authorities may be established in future. Combination might also make it more likely that local government elections in England be considered as mid-term judgment on national issues when held between Westminster elections, or are entirely influenced and overshadowed by any general election held at the same time.

5.15 From an administrative perspective, some election officials have indicated concerns about the practical difficulties of running multiple local elections simultaneously, although they acknowledge that

combined elections may result in some cost savings. It is also not clear at present how and when the Government intends to take forward our recommendation that all local government elections should be conducted by all-postal ballot.⁹ Using different voting methods for different elections taking place simultaneously in particular areas, shire districts and county councils or London boroughs and the GLA, for example, would raise issues for both administrators and voters.

Option two

5.16 The second option for the implementation of our recommendations would see all local government electors in England electing members of their most immediate local council – district councils, metropolitan boroughs, London boroughs or unitary authorities – simultaneously once every four years. Two years later, in the mid-point of the electoral cycle, those electors in areas with county councils or strategic city-wide authorities (or future sub-national authorities including any regional assemblies) would elect representatives to these bodies.

Table 3: option two

Year	Local authority elections	Other elections
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes	EP
2	<i>No elections</i>	
3	Counties, GLA	Westminster? (regional assemblies)
4	<i>No elections</i>	
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes	EP
2	<i>No elections</i>	
3	Counties, GLA	(regional assemblies)
4	Westminster?	
1	Districts, metropolitan boroughs, London boroughs, unitary authorities, parishes	

5.17 Under this second option for implementation, all local government electors would have the opportunity to vote in the first year of the electoral cycle, with the benefit of simplicity and a national focus on local issues. It would also make clear the important distinction for electors between different tiers of local and strategic city-wide or sub-national government in those areas where such arrangements exist.

Recommendation

5.18 Our preferred option for the implementation of our recommendations is the second of the two described above, which would see all local government electors in England voting at the same time once every four years for their most immediate local authority, whether that be district council, metropolitan or London borough or unitary council. Unitary county councils, such as the Isle of Wight, would also hold elections in the first year of the cycle, alongside other unitary councils. All those electors in areas with further local or city-wide strategic authorities

⁹ The Electoral Commission (2003), *The shape of elections to come*.

(county councils or the Greater London Authority) would vote for those authorities two years later, in the mid-point of the four-year electoral cycle. We would envisage that elections to any future levels of sub-national government, including regional assemblies, would also take place in the third year of the cycle.

5.19 While we recognise that the first option for implementation may have some merits, we consider that the second option would provide the best balance between administrative convenience and the need for clarity from the voter's perspective. In particular, we are concerned that option one would not provide sufficient clarity for electors regarding the timing and purpose of local government elections, and would be likely to diminish the important distinction between different authorities in areas with two tiers of local government. Greater clarity and consistency of the local election cycle should also give national political parties and media the opportunity to focus on local, rather than national, political issues at election time.

The Commission recommends that all local government electors in England should elect members of their district, metropolitan borough, London borough or unitary council simultaneously once every four years. Two years later, in the mid-point of the electoral cycle, electors in areas with county councils, city-wide authorities or any future sub-national government should elect representatives to those bodies.

Transitional arrangements

5.20 We have outlined in this and preceding chapters our recommendations for change to simplify the cycle of local government elections in England. Our findings highlight the need to establish a number of important principles for local electors, particularly the need for consistency and equity in opportunities to vote at local elections. We look forward to the response to this review, and hope that our conclusions will be welcomed. In the event that our recommendations are accepted by Government and Parliament, we would expect reasonably swift movement to ensure timely implementation.

5.21 The move to a consistent pattern of whole council elections across England would have implications for a number of aspects of current electoral arrangements. In particular, there may be changes to the initial terms of office of some councillors during the transitional period before the full implementation of any recommendations. In those areas that currently elect by thirds or by halves, for example, the terms of office of some councillors may be reduced in the years before the first full council elections. Similarly, although all county councils and the Greater London Authority currently hold whole council elections, their elections take place in different years. Changes to the terms of office for some sitting councillors would be required in order to ensure that in future years those elections take place at the same time.

5.22 We note that both five-year terms of office and consecutive election years are generally considered undesirable, and while variations to terms have been used in the past as part of transitional arrangements, there is no precedent for election to a five-year term of office. Arrangements for the implementation of these recommendations should involve as little disruption to current electoral arrangements as possible, without unnecessary delay.

If the recommendations of this review are accepted by Government and Parliament, we will work with central and local government partners to identify the most appropriate approach to timely implementation.

Appendix 1

Secretary of State's request to The Electoral Commission

Request pursuant to Section 6(2) of the Political Parties, Elections and Referendums Act 2000 and Terms of Reference

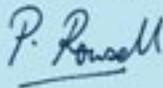
1. Section 6(2) of the Political Parties, Elections and Referendums Act 2000 (PPER Act) states:

"At the request of the Secretary of State, and within such time as the Secretary of State may specify, the Commission shall-

*(a) review, and
(b) submit a report to the Secretary of State on,
such matters or matters (whether or not falling within subsection (1)) as the Secretary of State may specify."*

2. Pursuant to the provisions of section 6(2) of the PPER Act, the Secretary of State hereby requests that the Electoral Commission review and submit a report to him on the cycle of local government elections in England¹, identifying options for change that would simplify the current cycle. Such options may include, if appropriate, options involving changes to councillor's terms of office and to local authorities' electoral arrangements² in England.
3. The Electoral Commission is requested to include in its report an assessment of the desirability and practicality of any options for change it identifies and recommendations as to the implementation of such options.
4. In carrying out the review and making its report, the Commission is requested to have regard to the matters specified in the Annex and of all other matters that they consider relevant.
5. The report shall be prepared by the Commission and presented to the Secretary of State no later than 31 January 2004.

Signed for and on behalf of the Secretary of State



28 January 2003

¹ "local government elections" shall be the elections (other than those caused by vacancies) for principal authorities (including mayoral elections), parish councils and the Greater London Authority.

² the number and boundaries of wards and electoral divisions and the number of councillors (see s14 of the Local Government Act 1992).

Annex

The matters to which the Commission are requested to have regard are:

1. The extent to which an option for change:
 - would improve councils' democratic legitimacy and local accountability;
 - would enable the electorate and public generally to easily understand when elections are to be held and their purpose;
 - would be likely to improve participation of the local electorate in the electoral process, including participation of specific groups – such as young people and ethnic minorities – where participation in the process is particularly low; and
 - would be likely to facilitate the effective management of local authorities and particularly performance improvements in the case of local authorities categorised as “poor performers” in the Comprehensive Performance Assessments.
 - Might be facilitated by possible new ways of polling, including increased postal voting, electronic counting and multi channel e-voting.
2. The relationship between local government elections and other elections in England, namely the elections to the Westminster and European Parliaments, including cases where elections currently fall in close proximity to each other, and the combination of polls at local government elections with such elections, or otherwise.
3. The relationship between different local government elections in related areas, and the combination (or otherwise) of polls at such elections.

Appendix 2

Respondents to the consultation paper and consultation meetings

Total respondents 269

Local authorities

Adur District Council
 Arun District Council
 Ashfield District Council
 Babergh District Council
 Basingstoke and Deane Borough Council
 Bedfordshire County Council
 Bexley Council
 Birmingham City Council
 Blyth Valley Borough Council
 Bracknell Forest Borough Council
 Breckland District Council
 Brentwood Borough Council
 Bristol City Council
 Broadland District Council
 Burnley Borough Council
 Cambridge City Council
 Cannock Chase Council
 Canterbury City Council
 Carlisle City Council
 Chelmsford Borough Council
 Cheshire County Council
 Chester City Council
 Copeland Borough Council
 Coventry City Council
 Darlington Borough Council
 Daventry District Council
 Derby City Council
 Derbyshire Dales District Council
 Derwentside District Council
 Devon County Council
 Dorset County Council
 Durham County Council
 East Dorset District Council
 East Hampshire District Council
 East Hertfordshire District Council
 Eastbourne Borough Council
 Eastleigh Borough Council
 Epping Forest District Council
 Exeter City Council
 Fareham Borough Council
 Gateshead Council

Gedling Borough Council
 Gloucester City Council
 Gloucestershire County Council
 Halton Borough Council
 Hampshire County Council
 Harrogate Borough Council
 Hart District Council
 Hastings Borough Council
 Havant Borough Council
 Kent County Council
 Kerrier District Council
 Kettering Borough Council
 King's Lynn & West Norfolk
 Kirklees Metropolitan Borough Council
 Lancashire County Council
 Lancaster City Council
 Leicestershire County Council
 Lewes District Council
 London Borough of Barnet
 London Borough of Camden
 London Borough of Enfield
 London Borough of Hammersmith & Fulham
 London Borough of Harrow
 London Borough of Havering
 Royal Borough of Kensington and Chelsea
 Royal Borough of Kingston-upon-Thames
 London Borough of Lambeth
 London Borough of Tower Hamlets
 London Borough of Wandsworth
 Luton Borough Council
 Maidstone Borough Council
 Maldon District Council
 Manchester City Council
 Medway Council
 Mid Beds District Council
 Mid Suffolk District Council
 Mid Sussex District Council
 Mole Valley District Council
 New Forest District Council
 Norfolk County Council
 North Cornwall District Council
 North Dorset District Council
 North East Derbyshire District Council
 North Lincolnshire Council

North Shropshire District Council
 Northampton Borough Council
 Northumberland District Council
 Norwich City Council
 Nuneaton & Bedworth
 Borough of Oadby & Wigston
 Oldham Metropolitan Borough Council
 Oxfordshire County Council
 Pendle Borough Council
 Peterborough City Council
 Borough of Poole
 Preston City Council
 Purbeck District Council
 Ribble Valley Borough Council
 Reigate and Banstead Borough Council
 Rochdale Metropolitan Borough Council
 Rochford District Council
 Rotherham Metropolitan Borough Council
 Rugby Borough Council
 Rushcliffe Borough Council
 Rushmoor Borough Council
 Salford City Council
 Shepway District Council
 Slough Borough Council
 South Bedfordshire District Council
 South Bucks District Council
 South Gloucestershire Council
 South Ribble Borough Council
 South Tyneside Metropolitan Borough Council
 Southampton City Council
 Southend-on-sea Borough Council
 St. Edmundsbury District Council
 Stafford Borough Council
 Staffordshire County Council
 Stockport Metropolitan Borough Council
 Stratford on Avon District Council
 Stroud District Council
 Swale Borough Council
 Swindon Borough Council
 Tandridge District Council
 Tauton Deane Electoral Services
 Borough of Telford and Wrekin
 Three Rivers District Council
 Torbay Council

Uttlesford District Council
 Warwick District Council
 Waveney District Council executive
 Waveney District Council cross-party working group
 West Oxfordshire District Council
 West Sussex County Council
 Weymouth & Portland Borough Council
 Wigan Metropolitan Borough Council
 Wirral Metropolitan Borough Council
 Wolverhampton City Council
 City of Worcester
 Worcester County Council
 Wycombe District Council
 Wyre Forest District Council

Local authority representatives

Cllr Ray Auger, South Kesteven District Council
 Cllr David Beechey, Bridgnorth District Council
 Cllr Nick Brown, Portishead Town Council
 Mayor Frank Branston, Bedford Borough Council
 Cllr John Byrne, Bury Metropolitan Borough Council
 Cllr Judith Cluff, Taunton Deane Borough Council
 Cllr Carol Davis, Herne and Broomfield Parish Council
 Cllr David Gardner, London Borough of Greenwich
 Cllr John T Hall, Test Valley District Council
 Cllr Colin Inglis, Kingston-upon-Hull Council
 Cllr Geoff Knight, Lancaster City Council
 Cllr David Nettleton, St. Edmundsbury Borough Council
 Cllr Don Phillips, Chiltern District Council
 Cllr Mary Smith, Gloucester City Council
 Cllr G W Taylor, South Kesteven District Council
 Cllr John Waters, London Borough of Bexley
 Cllr Gavin Webb, Newcastle-under-Lyme Borough Council
 Cllr David White, Stockport Metropolitan Council
 Cllr Janet Whitehouse, Essex County Council
 Cllr John Wilks, South Kesteven District Council

Local government officers

Sue Bonham-Lovett, Electoral Services Manager,
 Weymouth & Portland Borough Council
 Max Caller, Chief Executive, London Borough of Hackney
 Liz Cloke, Senior Electoral Services Officer, Basingstoke

and Deane Borough Council
 Geoff Knowles, Electoral Registration Manager, Newport City Council
 David Holling, Returning Officer, West Berkshire Council
 John Walker, Chief Elections and Electoral Registration Officer, Rotherham Metropolitan Borough Council
 Darren Whitney, Principal Democratic Officer, Stratford on Avon District Council

Local councils

Badsey & Aldington Parish Council
 Combe Hay Parish Council
 Faversham Town Council
 Godalming Town Council
 Hatfield Town Council
 Holbrok Parish Council
 Keynsham Town Council
 Kingston Seymour Parish Council
 Long Ashton Parish Council
 Loughton Town Council
 Southam Town Council
 Stroud Town Council
 Totnes Town Council
 Ubley Parish Council
 Ufton Parish Council
 Upton-upon-Severn Town Council

Members of Parliament and Peers¹

Claire Curtis-Thomas MP (Crosby and Formby)
 Valerie Davey MP (Bristol West)
 David Drew MP (Stroud)
 Lynne Jones MP (Birmingham Selly Oak)
 Khalid Mahmood MP (Birmingham Perry Barr)
 Andrew Turner MP (Isle of Wight)
 Derek Wyatt MP (Sittingbourne and Sheppey)
 The Lord Best OBE
 The Rt Hon the Lord Renton
 Lord Wolfson of Marylebone

Political parties

Citizens Party of Halton
 The Conservative Party
 The Green Party of England and Wales
 Molesey Residents Association
 The Populist Party
 Rainham Residents Association
 Runnymede Independent Resident Group
 Scottish Liberal Democrats
 Upminster & Cranham Residents' Association

Local political groups

Amber Valley Borough Council Labour Group
 Basingstoke & Deane Borough Council Conservative Group
 Basingstoke and Deane Labour Group
 Basingstoke and Deane Liberal Democrat Group
 Birmingham Liberal Democrat Group
 Blackburn Labour Party
 Bristol Conservatives
 Bristol City Council Liberal Democrats
 Parks Branch of Chester Constituency Labour Party
 Ealing Liberal Democrats
 Eccles Constituency Labour Party
 Exeter Conservative Association
 Gillingham & Medway Liberal Democrats
 Herefordshire County Council Conservative Group
 Lancaster City Council – Conservative Group
 Lancaster City Council – Liberal Democrat Group
 Lancaster and Lancashire Councils Green Party Group
 Lichfield, Burntwood and Tamworth Local Lib Dems
 London Borough of Ealing Conservative Group
 Merton Liberal Democrats
 Mole Valley District Council Independent Group
 North Lincolnshire Labour Group
 Penwith District Council Conservative Group
 Penwith District Council Independent Group
 Penwith District Council Labour Group
 Penwith District Council Liberal Democrat Group
 Stockport Metropolitan Borough Council Labour Group
 Suffolk County Council Conservative Group
 Swale Labour Party
 Tunbridge Wells Borough Council – Conservative Group

¹ Including one MP who did not identify him- or herself.

Tunbridge Wells Borough Council – Liberal Democrat Group
 Labour in Wandsworth
 West Lewisham Green Party
 Wimbledon Constituency Labour Party

Academics

Professor Chris Skelcher, Institute of Local Government Studies, University of Birmingham
 Professor John Stewart, Institute of Local Government Studies, University of Birmingham

Other organisations

Association of Electoral Administrators (AEA)
 Association of Electoral Administrators Scottish Branch
 Association of London Government
 The Audit Commission
 Boundary Commission for England (confidentiality requested)
 Essex Association of Local Councils
 Equality Commission for Northern Ireland
 Kent Association of Parish Councils
 Local Government Information Unit
 Local Government Association
 National Association of Local Councils
 National Union of Residents' Associations
 OSCE Office for Democratic Institutions and Human Rights
 Royal Mail Group PLC
 Society of Local Authority Chief Executives and Senior Managers (SOLACE)
 Welsh Assembly Government

Individuals

Albert Broadbent
 D. J. Close
 Mary Crane
 Roger Crudge
 Peter Dunham
 Angela Essex
 John Hoare
 John Kelly
 Joe Otten

Nicky Rylance
 E. R. Schrin

Consultation meetings

Date	Meeting
10 July 2003	LGA North West regional group (Blackburn)
18 July 2003	LGA West Sussex sub-regional group (Chichester)
9 September 2003	Association of London Government
9 September 2003	Crawley Borough Council
11 September 2003	AEA South East branch (Crowborough)
11 September 2003	LGA Labour group (Local Government House, London)
11 September 2003	LGA Liberal Democrat group (Local Government House, London)
12 September 2003	AEA South branch (Andover)
12 September 2003	AEA London branch (City Hall)
12 September 2003	County Councils Network (Local Government House, London)
15 September 2003	AEA North East branch (Chester-le-Street)
19 September 2003	AEA West Midlands branch (Shrewsbury)
23 September 2003	AEA Eastern branch (Saffron Walden)
26 September 2003	LGA Southern Counties regional group (Isle of Wight)
2 October 2003	Discussion group on CPA, six authorities (Trevelyan House, London)
3 October 2003	LGA South West regional group (Taunton)
14 October 2003	LGA Conservative group (Local Government House, London)

The Electoral Commission

We are an independent body that was set up by the UK Parliament. We aim to gain public confidence and encourage people to take part in the democratic process within the UK by modernising the electoral process, promoting public awareness of electoral matters, and regulating political parties.

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