Appendix C

Market Progression Model

Pennine Lancashire

The range of Proposed MPM interventions to achieve the Vision by addressing both GROWTH and REGEN

VISION - A Balanced PL Housing Market Eco-executive homes to support PL economic strategy education PL economic strategy aspirations; and skills via LDF process measures including LEGI PL wide Neighbourhood Management Standard Greenfield/Brownfield swaps; and new green urban wedges Heritage led town centre renewal Gap funding for a range of more Connectivity; enhanced link sustainable housing of choice; to/within PL from rest of region "aspirational" housing New equity products for Enhanced access to affordable intermediate home/Strategic RSL home-owners including mortgage commissioning rescue An improved Private Rented Enhanced Private Rented Sector/ Sector offer support/regulation workless advice/incentives Continued housing regeneration **SUPPLY - SIDE MEASURES DEMAND - SIDE MEASURES CURRENT POSITION - Where the market is now**