APPENDIX 1

Councillor's Voting Results from the Priority Setting Event

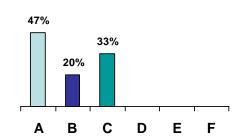
Slide Presenting the Options to Vote On **Results of Voting by Councillors** Rossendalealive 47% Which Priority is most Important to vou? A. Delivering quality services across the borough 13% 13% B. Delivering regeneration across the borough 7% 7% C. Keeping our borough clean and green D. Promoting Rossendale as a cracking place to live E. Improving health and well-being across the borough Α В C D Ε F F. A well managed council The results showed that, although there was a relatively even spread across most of the priorities, priority A was still the most popular BCDEF among councillors. Priority 1: Delivering quality services to 47% our customers **Options:-**33% A. Delivering quality services to our customers Delivering cost-effective services that exceed 7% customers expectations and are accessible to all Delivering quality high performing services to our customers C Α В D Ε F The results show here that the existing Priority for Priority 1 was still the most popular among councillors.



Priority 2: Delivering regeneration across the borough

Options:-

- A. Delivering regeneration across the borough
- B. Delivering regeneration to build a brighter future
- C. Building a prosperous borough



Again the results show here that the existing Priority for Priority 2 was still the most popular among councillors.



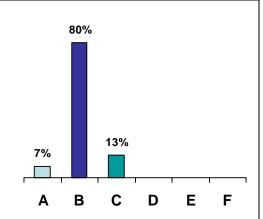
A B C D E F



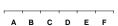
Priority 3: Keeping our borough clean and green

Options:-

- A. Keeping our borough clean and green
- B. Keeping our borough safe, clean and green
- C. Promoting a green and healthy environment



It was recognised that there was a need to broaden the agenda from one which was focused on clean and green to one which includes safety.



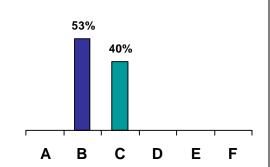




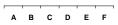
Priority 4: Promoting Rossendale as a cracking place to live

Options:-

- A. Working to satisfy the varied needs of the communities who live, work and visit Rossendale
- **B.** Promoting Rossendale
- C. Promoting Rossendale as a great place to live, work, invest and visit



It was recognised that there was a need for an all encompassing theme of promotion of the Borough.





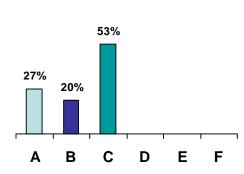
Version Number:DS002Page:2 of 3



Priority 5: Improving health and wellbeing across the borough

Options:-

- A. Improving health & Well-being across the borough
- B. Promoting public health
- C. Encouraging safe, healthy and respectful communities



It was recognised that there was a need to focus on the needs of communities in the wider sense, not just addressing health and wellbeing.



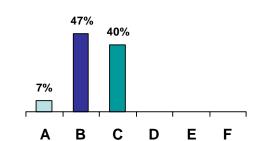


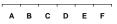
Rossendalealive

Priority 6: A well managed council

Options:-

- A. A well managed council
- B. Providing good quality, value for money services
- C. Making public money count







It was recognised that the Council is now a well managed Council and therefore the priority needs to more clearly articulate what is the outcome of this priority. Consequently providing good quality, value for money services was a stronger theme.