

Whitworth Neighbourhood Plan 2010 - 2013

Short term – Oct 10 - Oct 11
 Medium Term – Oct 11 - Oct 12
 Long term – Oct 12 onwards

Shaded actions - for inclusion in the 12 month delivery plan

Challenge / key issue	Strategic Priority / Outcome	Suggested action	Lead Responsibility	Timescale	Resource implications	PI / NI
<p>Traffic and parking</p> <p>a) Built around the main road - One road in / out. Most traffic to Rochdale</p> <p>b) Housing developments - put pressure on infrastructure</p> <p>c) Need more off road parking provision</p>	<p>Rossendale will continue to be one of the safest Boroughs in Lancashire</p> <p>We will have created opportunities to encourage a shift in transport modes towards sustainable and active travel. We will also seek to further improve transport connectivity between the east and west of Rossendale and to our moorland.</p>	<p>Ensure available car parking is adequately signposted.</p>	<p><u>LCC</u> <u>Regeneration</u></p>	<p><i>Medium term</i></p>	<p>Officer time Mainstream funding</p>	<p>Local</p>

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Tourism a) Attract more visitors - Promote the area more b) Offer a full package to visitors – hotel / B & B and eat / drink	We will have doubled the size of our visitor economy by transforming our activity based leisure and retail offer. We will also have encouraged the further development of our increasingly vibrant business services sector.	Look at better promotion of current attractions and events in the Whitworth area – to people in neighbouring areas as well as locally	<u>Regeneration / Whitworth Council</u>	<i>Short Term</i>	Officer time Private sector funding	Local
		Support development of facilities and promotion at the Reservoir	<u>Water Ski Club / Regeneration / United Utilities</u>	<i>Long Term</i>	Officer time Private sector funding	
		Support and promote the development of accommodation options in the Whitworth area	<u>Regeneration</u>	<i>Long Term</i>	Officer time External funding	
		Encourage local businesses to link into schemes such as Taste Lancashire etc.	<u>Regeneration</u>	<i>Medium Term</i>	Officer time Mainstream funding	
		Place 'Welcome to Whitworth' stone at entrance to Whitworth	<u>Whitworth Town Council</u>	<i>Short term</i>	Mainstream funding	

		<p>Support the development of cultural activities and events in Whitworth</p>	<p><u>Neighbourhood Forum / Town Council</u></p>	<p><i>Short term</i></p>	<p>External / community grant funding</p>	
		<p>Explore options for the development of a farmers market on a regular basis – encourage visitors and address lack of butcher / greengrocer etc. in Whitworth</p>	<p><u>Town Council</u></p>	<p><i>Medium term</i></p>	<p>Private sector / community funding</p>	

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Economy and Town Centre a) Lack of a central heart to Whitworth b) Improve the retail offer e.g. bank, food (fresh) outlets c) Encourage industry into the area - not just a Rochdale dormitory town	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally. We will have created opportunities for people from all parts of Rossendale to benefit from the borough's prosperity.	Look at ways of encouraging more tourist type businesses e.g. pottery / painting / gallery	<u>Regeneration / Culture</u>	<i>Long Term</i>	Officer Time Private sector funding	Local
		Encourage new retail businesses	<u>Regeneration</u>	<i>Long Term</i>	Officer Time Private Sector funding	
		Look at options for the development of Historic centre: Whitworth Square, Doctors Wood	<u>Regeneration</u>	<i>Long Term</i>	Officer Time	
		Encourage joint working between businesses – e.g. establish a traders association	<u>Regeneration / Communities Team</u>	<i>Medium Term</i>	Officer Time	
		Explore options to provide support to improve look of town centre with hanging	<u>Whitworth Town Council Communities Team</u>	<i>Short Term</i>	Officer Time Pride funding Town council funding	

		baskets, planters etc. Investigate mobile banking coming to Whitworth	<u>Communities Team</u>	<i>Short Term</i>	Officer Time	
		Investigate use of empty retail units for fresh food traders to share on a weekly rota	<u>Communities Team / Traders Association</u>	<i>Short Term</i>	Officer Time / Grant funding	

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Youth Provision						
a) Anti-social behaviour – perceived to be a problem - Masseycroft – MUGA	We will create an environment where every adult and child will have the opportunity to achieve their potential in education and employment – being able to access the right level of training and higher education for their own fulfilment.	Promote intergenerational working – e.g. at St Anselms and Masseycroft	<u>LCC</u> <u>Greenvale</u>	<i>Medium Term</i>	Officer Time	NI 117
b) Alcohol abuse by young people – particularly Fridays and Saturdays – evenings and daytime		Promote youth projects currently in place e.g 515 Centre	<u>LCC</u>	<i>Short Term</i>	Officer time Mainstream funding	
c) Young people would like more facilities e.g. skate park		Publicise and identify when and where youth workers are in the area	<u>LCC</u>	<i>Short Term</i>	Officer time Mainstream funding	
d) High costs of travel / public transport for young people		Arrange Council / Police 5 a Side football matches with local young people on the MUGA	<u>Communities Team</u>	<i>Short term</i>	Officer time	
		Look into the possibility of a skate park at Leavengreave – get young people to help horticultural society – i.e. put	<u>LCC</u> <u>Communities Team</u> <u>Whitworth Town Council</u>	<i>Long Term</i>	Officer Time External funding	

		<p>something back to gain new facilities</p> <p>Ensure young people's views are represented on the Neighbourhood Forum utilising existing mechanisms e.g. High School Council</p> <p>Look at options to develop land in the centre of Wallbank Estate for recreation e.g. out door gym, play area</p> <p>Support Community Safety Delivery Plan – priorities around anti-social behaviour e.g. through support for Awareness Weeks and Confidence Campaigns</p>	<p><u>LCC</u> <u>Youth Council /</u> <u>Town Council</u></p> <p><u>LCC /</u> <u>Greenvale</u> <u>Homes</u></p> <p><u>Communities</u> <u>Team /</u> <u>Neighbourhood</u> <u>Forum</u></p>	<p><i>Short Term</i></p> <p><i>Medium term</i></p> <p><i>Short term</i></p>	<p>Officer Time</p> <p>Mainstream / external funding</p> <p>Mainstream funding</p>	
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Parks and open spaces a) Countryside - maintenance and access b) Develop family play areas / Safe areas c) Cycleway access and ongoing maintenance issues d) Improve use of open space to involve and serve the whole community	Residents will agree that Rossendale has clean and well maintained town centres providing the leisure, retail and cultural services they would expect to access locally.	Countryside –look at ways to improve maintenance of footpaths and access to countryside	<u>LCC / Countryside Agency</u>	<i>Long Term</i>	Officer Time Mainstream funding	Local
		Promote Rossendale Way through walking guides and improved signposting	<u>Regeneration</u>	<i>Short term</i>	Officer Time	
		Promotion of cycleway via cycleway group	<u>Cycleway group Culture / Communications</u>	<i>Short Term</i>	Officer time	
		Look at options to develop outdoor gym facilities / trim trail	<u>CLAW</u>	<i>Medium Term</i>	Officer Time External funding	
		Identify suitable sites for flower beds and Incredible Edible Scheme and introduce the Scheme to local residents	<u>CLAW / Communities Team / Operations</u>	<i>Short term</i>	Officer time / external funding	

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Provision of facilities a) Improve internet provision: Broadband availability and speed and access to internet b) Improve facilities and opportunities for recreation and education c) Improve sports facilities – improved drainage, changing rooms, coaching etc.	By 2018 Rosendale will have one of the most physically active communities in the UK	Internet facilities – look into options for improving speed and availability e.g. use of 515 Centre by other groups during the day	<u>Pennine Lancs scheme</u>	<i>Medium Term</i>	Officer time	NI 8
		Library refurbishment – community facility for all ages – ensure benefits maximised for the local community e.g. internet Café, facilities in sheltered accommodation / day care centres / library	<u>LCC</u>	<i>Long Term</i>	Officer time Mainstream funding Private sector funding	
		Explore development of post 16 educational facilities closer to Whitworth e.g. high school sixth forms, vocational college in Bacup	<u>LCC</u>	<i>Long Term</i>	Officer time	
		Look into options for upgrading sports	<u>CLAW / Culture</u>	<i>Long Term</i>	Officer time	

		facilities Explore options for computer training by young people at Greenbrook House for residents.	<u>Greenvale Homes</u>	<i>Short term</i>	Officer time / community input	
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Health a) Accessing GP and Dental services b) Transport to hospital (Blackburn or Rochdale), for patients and families, elderly c) Improve the health and well being of children in Whitworth	People who live here will experience increased health and mental wellbeing. Measurable progress on reducing the gaps in health inequalities between the people of Rossendale and the rest of England.	Explore improved access to GP and dental services – extended opening hours	<u>PCT</u>	<i>Medium Term</i>	Officer time	NI 120
		Map out and publicise available transport to hospitals	<u>LCC</u>	<i>Short Term</i>	Officer time	
		Promotion of healthy lifestyles through delivery of activities and provision of information e.g healthy diet and signposting to specialist services	<u>PCT</u>	<i>Medium Term</i>	Officer Time	
		Investigate the possibility of a fitness plan for every child starting school	<u>Neighbourhood Forum</u>	<i>Short term</i>	Officer time / mainstream funding	
		Promote and improve access to cycleway as a means of travelling to school	<u>Cycleway Group</u>	<i>Short term</i>	Community input	

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