

Strategy, Service or Function, Other: (please indicate)	Customer and Digital Strategy		
Lead Officer Name(s) & Job Title(s) :	Sam Plum, Director of Communities		
Department/Service Area:	Communities		
Telephone & E-mail Contact:	01706 252428 SamPlum@rossendalebc.gov.uk		
Date Assessment:	Commenced:	Completed: 21 Jan 2019	
1. Overview The main aims/objectives of thi Putting customers at the heart accessible services for all, that needs.	of everything we do		
	thomas as autlines	Lin the national Customer	
It will be delivered through five Service Excellence standard: Understanding our Cust Customer Focused Orga Information and Access Delivery Timeliness and Quality of	omer anisation	TITI THE HATIOHAI CUSTOME	
 Service Excellence standard: Understanding our Cust Customer Focused Orga Information and Access Delivery 	omer anisation	THE HALIOHAI GUSLOIHEI	
 Service Excellence standard: Understanding our Cust Customer Focused Orga Information and Access Delivery Timeliness and Quality of 	omer anisation of Service	THE HALIOHAI GUSLOINEI	
Service Excellence standard: Understanding our Cust Customer Focused Orga Information and Access Delivery Timeliness and Quality of (Refer to EIA Guidance for details) Is the policy or decision under rev	omer anisation of Service	Existing	

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ГТс	he completed by Lead Officer		
Da	te of Review ² :		
Sig	ned:(Head of Service	e / Director)	Date:
•	Published/made publicly available on:	(date)	
•	Referred back to Assessor for amendment :	(date)	

² This date will be set on an annual basis as default for review unless otherwise specified by you.

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2. Equality Impact

Using the table below please indicate whether the policy/strategy/decision has a positive, negative or no impact from an equalities perspective on any of the protected equality groups listed below. Please also give consideration to wider equality of opportunity and community cohesion impacts within and between the groups identified. If you have identified any negative impact and mitigating actions are not sufficient, you will need to complete a Full Equality Impact Assessment.

Equality		Positive	Negative	Reason and any mitigating actions already in	No
		Impact (It	Impact (It	place (to reduce any adverse /negative	Impact
		could	could	impacts or reasons why it will be of positive	
		benefit)	disadvantage)	benefit or contribution)	
Age	Older people	\boxtimes		Digital inclusion will be a significant part of	
				the strategy. Enabling people who can	
				use digital to do so will free up the time of	
				telephony and face to face staff to deal	
				with issues from people who may need	
	V 1 1 1 1 1 1			more support	
D' 1 114	Younger people and children			B: (1: 1: 1: 201 :	
Disability	Physical/learning/mental health	\boxtimes		Digital inclusion will be a significant part of	
				the strategy. Enabling people who can	
				use digital to do so will free up the time of	
				telephony and face to face staff to deal with issues from people who may need	
Gender	Transsexual people	+ -		more support	
Reassignment	Transsexual people				
Pregnancy and					
Maternity					
Race (Ethnicity or	Asian or Asian British people				
Nationality)	Black or black British people				
,,	Irish people				
	White British				
	Chinese people				
	Gypsies & Travellers				
	Other minority communities not listed				
	above (please state)				
Belief or Religion					
Sex	Women				
	Men				
Sexual Orientation	Gay men, gay women / lesbians and				
	bisexual people				
Marriage and Civil Pa	rtnership (employment only)				\square
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Equality	Positive Impact (It could benefit)	Negative Impact (It could disadvantage)	Reason and any mitigating actions already in place (to reduce any adverse /negative impacts <u>or</u> reasons why it will be of positive benefit or contribution)	No Impact
Contribution to equality of opportunity			Digital inclusion will be a significant part of the strategy. Enabling people who can use digital to do so will free up the time of telephony and face to face staff to deal with issues from people who may need more support	
Contribution to fostering good relations between different groups (people getting on well together – valuing one another, respect and understanding)				
Human Rights http://intranet/site/scripts/documents info.php?categoryID=86& documentID=251			Digital inclusion will be a significant part of the strategy. Enabling people who can use digital to do so will free up the time of telephony and face to face staff to deal with issues from people who may need more support	

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